

06-12-2000



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

Handwritten: KMD S.18.2

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization

06/09/2000 ASCDTT 00000099 75576395
01 FC:481 40.00 DP

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002085 FRAME: 0488

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

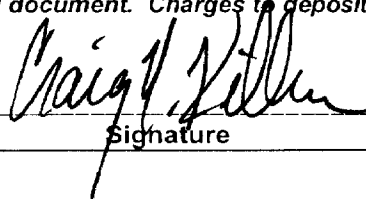
Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Craig N. Killen



May 18, 2000

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARK/SERVICE MARK

ASSIGNMENT made this 4 day of May, 2000, by

Brice J. Bay, an individual residing at 705 Byrd Boulevard, Greenville, South Carolina 29601 ("Assignor"), to 10Best.com, Inc., of 131 Falls Street, Suite 301, Greenville, South Carolina 29601 ("Assignee").

Recital

WHEREAS, Assignor has filed an application for registration of the mark "10BEST.COM" with the United States Patent and Trademark Office, said application having Serial No. 75/576,395, with a filing date of October 27, 1998.

WHEREAS, Assignor has licensed exclusive use of the mark to Assignee, which use is acknowledged by all to inure to the sole benefit of Assignor.

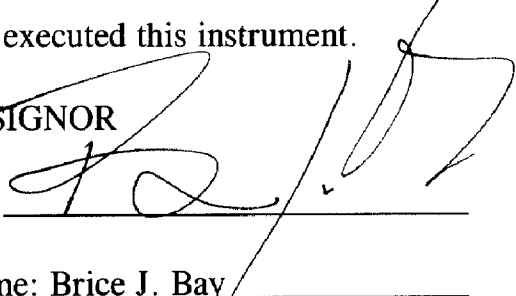
WHEREAS, Assignor has filed an Amendment to Allege Use in the United States Patent and Trademark Office based on such use by Assignor.

WHEREAS, Assignor now wishes to assign rights in the mark and application to the Assignee, which rights Assignee is desirous of receiving.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee the entire right, title and interest in the mark and in the application for registration, Serial No. 75/576,395, together with the goodwill of the business in connection with which the mark is used. The Commissioner of Patents and Trademarks is requested to issue the certificate of registration of such mark to Assignee.

IN WITNESS WHEREOF Assignor has executed this instrument.

ASSIGNOR

By: 

Name: Brice J. Bay

Title: Applicant

Acknowledged:

ASSIGNEE

By: 

Name: Brice J. Bay

Title: President and CEO

STATE OF SOUTH CAROLINA)

COUNTY OF GREENVILLE)

On this 4 day of May, 2000, before me came Brice J. Bay, to me known and known to me to be the individual described herein, and who executed the foregoing instrument, and he has acknowledged to me that he has executed the same.


Notary Public

My commission expires: 2/25/2002