

06-12-2000



101378626

To the Honorable Commissioner of Patents and Trad.

nents or copy thereof.

1. Name of conveying party(ies):
VAL-TEST DISTRIBUTORS, INC.

*MWD
5.22.00*

- Individual
- General Partnership
- Corporation-State Illinois
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: BROWN-ROGERS-DIXSON, Co.

Internal Address:

Street Address: 975 N. Main Street

City: Winston-Salem State: NC Zip: 27101

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State North Carolina
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional names(s) & addresses(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 8, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 47,375

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence should be mailed:

Name: Polster, Lieder, Woodruff & Lucchesi, L.C.

Internal Address: Suite 230

Street Address: 763 South New Ballas Road

City: St. Louis State: MO Zip: 63141

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed
- Authorized to be charged to deposit account in case of any deficiency.

8. Deposit account number: 162201
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ned W. Randle
Name of person Signing

Ned W. Randle
Signature

5/19/00
Date

Total number of pages including cover sheet, attachments, and document: 3

06/12/2000 ASCOTT 00000023 47375

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40.00 DP

TRADEMARK
REEL: 002085 FRAME: 0718

ASSIGNMENT

WHEREAS VAL-TEST DISTRIBUTORS, INC., an Illinois corporation, having a business address 1501 Woodfield Road, Suite 400 South, Schaumburg, IL. 60173 (hereinafter "ASSIGNOR"), has adopted and used the mark THE RECOLLECTION OF QUALITY REMAINS LONG AFTER THE PRICE IS FORGOTTEN, ("the trademark") which is registered in the United States Patent and Trademark Office, Registration No. 47,375, dated October 31, 1905;

WHEREAS, BROWN-ROGERS-DIXSON, CO., a North Carolina corporation, having a business address at 675 N. Main Street, Winston-Salem, North Carolina 27101 (hereinafter "ASSIGNEE") is desirous of acquiring all of ASSIGNOR's right, title and interest in said trademark and registration thereof, together with the goodwill of the business in connection with which the mark is used and which is symbolized by the mark, along with the right to recover damages and profits for past infringements thereof;

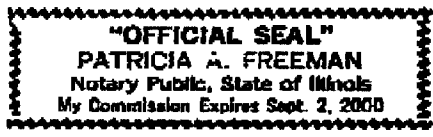
NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns unto ASSIGNEE all of ASSIGNOR's right, title and interest in said trademark and registration thereof, together with the goodwill of the business in connection with which the mark is used and which is symbolized by the mark, along with the right to recover damages and profits for past infringements thereof.

VAL-TEST DISTRIBUTORS, INC.

By: [Signature]
Title: President
Date: October 8, 1999

STATE OF ILLINOIS)
)
COUNTY OF COOK) SS.

On this 8th day of October, 1999, before me, a Notary Public, personally appeared G. Russell Meeks to me known to be the person named in and who executed the above and acknowledged to me that he executed the same for the uses and purposes therein mentioned, as his own free act and deed.



[Signature]
Notary Public