

06-13-2000



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MKB  
5-25-00

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

New

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

#### Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date  
Month Day Year  
 04 27 00

#### Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year  
 04 27 00

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AK/A/T/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

06 272000 ASCOTT 00000081 75114876

#### FOR OFFICE USE ONLY

01 FC:481 40.00 DP  
02 FC:482 25.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002086 FRAME: 0054

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="75/114876"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75/309765"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Monica B. Richman, Esq.

Name of Person Signing



Signature

5/22/00

Date Signed

# Nunc Pro Tunc Trademark Assignment

**WHEREAS**, Marc Ostrofsky, a citizen of the United States, with a principal residence at 11820 Durette, Houston, Texas 77024 ("Assignor"), owned and had a bona fide intent to use the mark **BUSINESS.COM** ("the Mark") in connection with the following goods and/or services: magazines regarding doing business on and through global computer networks; and

**WHEREAS**, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's bona fide intent to use the Mark in commerce in connection with the above-described goods and/or services, Application Serial No. 75/114,876 filed on June 6, 1996; and

**WHEREAS**, Business.com, LLC., a limited liability company having an address at 2120 Colorado Avenue, Floor 4, Santa Monica, California 90404-3504 ("Assignee"), acquired the business of Assignor in connection with which Assignor had a bona fide intent to use the Mark and the pending Application;

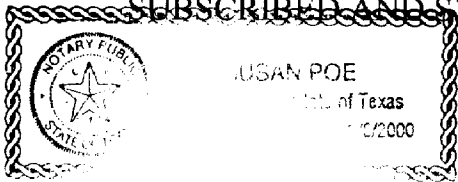
**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending Application therefor, together with that portion of Assignor's business in connection with which it has a bona fide intent to use the Mark, nunc pro tunc, effective as of November 16, 1999.

The undersigned acknowledges that willful false statements are punishable under 18 U.S.C. § 1001, and that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

\_\_\_\_\_  
Marc Ostrofsky

Dated: 4/27/2000

SUBSCRIBED AND SWORN to before me this 27<sup>th</sup> day of April, 2000.



\_\_\_\_\_  
Susan Poe  
Notary Public for the State of Texas

My Commission Expires: 9-8-2000

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**TRADEMARK**  
**REEL: 002086 FRAME: 0056**

*State of Delaware*  
*Office of the Secretary of State* PAGE 1

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "BUSINESS.COM LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "BUSINESS.COM LLC" TO "BUSINESS.COM, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF JANUARY, A.D. 2000, AT 9 O'CLOCK A.M.



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A handwritten signature in cursive script, reading "Edward J. Freel".

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Edward J. Freel, Secretary of State

AUTHENTICATION: 0436737

DATE: 05-15-00

TRADEMARK  
REEL: 002086 FRAME: 0057

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A LIMITED LIABILITY COMPANY TO  
A CORPORATION PURSUANT TO SECTION  
265 OF THE DELAWARE GENERAL  
CORPORATION LAW.**

1.) The Limited Liability Company is formed under the jurisdiction of the State of Delaware.

2.) The name of the limited liability company immediately prior to filing this Certificate is BUSINESS.COM LLC

3.) The date the limited liability company was first formed is 11/12/99

4.) The name of the corporation as set forth in the Certificate of Incorporation is BUSINESS.COM, INC.

By: Nobuko Christy

Authorized Person  
Name: Nobuko Christy  
Print or Type Signature