

06-14-2000

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101380117

To the Honorable Commissioner of

the attached original documents or copy thereof.

1. Name of conveying party(ies):
Bowne Internet Solutions, Inc.
345 Hudson Street
New York, NY 10014

and address of receiving party(ies):

Allaire Corporation

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other _____
- Association
- Limited Partnership

Internal Address: _____ 22
Street Address: One Alewife Center
City: Cambridge State: MA ZIP: 02140

Additional name(s) of conveying party(ies) attached? Yes No

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

Execution Date: March 6, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/924196

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Shirin Philipp, Esq.
Internal Address: Foley Hoag & Eliot LLP
Street Address: One Post Office Square
City: Boston State: MA ZIP: 02109

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
06-1446
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Shirin Philipp, Esq.

Signature

May 18, 2000

Date

06/13/2000 DNGUYEN 00000272 061446 75924196

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Total number of pages comprising cover sheet: 1

ASSIGNMENT OF TRADEMARKS AND APPLICATIONS

WHEREAS, Bowne Internet Solutions, Inc., a Delaware corporation, Bowne Personalization Services, Inc., a Delaware corporation and wholly owned subsidiary of Bowne Internet Solutions, Inc. (together, "Bowne"), Bowne & Co., Inc., with its principal place of business at 345 Hudson Street, New York, New York 10014, and Allaire Corporation, a Delaware corporation with its principal place of business at One Alewife Center, Cambridge, Massachusetts 02140 ("Assignee"), have entered into an Asset Purchase Agreement dated March 6, 2000 whereby Bowne assigned certain assets to the Assignee, including Bowne Personalization Services, Inc.'s assignment of the following common law mark: OPEN SESAME! (the "Mark"); and

WHEREAS, Bowne Personalization Services, Inc. ("Seller) and the Assignee hereby wish to confirm and record the assignment of the Mark:

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Seller hereby confirms its assignment to the Assignee, effective as of March 6, 2000, of all of its right, title and interest in and to the Mark:

Mark

U.S. Serial No.

OPEN SESAME!

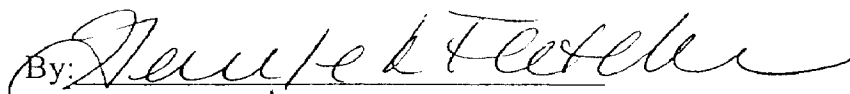
Filed to register Mark with the United States Patent and Trademark Office on February 22, 2000, Serial Number 75/924196.

including all of its right, title and interest in and to the above-indicated United States application for the Mark and all registrations and renewals thereof, the goodwill of the business associated with the use of, and symbolized by, the Mark and all rights of action accrued and to accrue under and by virtue thereof, including, without limitation, the right to sue and recover for past infringement of the Mark.

IN WITNESS WHEREOF, Seller has executed this Assignment as an instrument under seal.

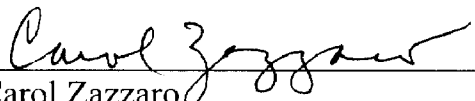
Bowne Personalization Services, Inc.

Date: March 6, 2000

By: 
Name: Denise Fletcher
Title: Vice President

CERTIFICATE OF MAILING

I hereby certify that the foregoing document is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231, on May 18, 2000.



Carol Zazzaro

BEFORE USING THIS ORDER FORM
read the important information on the
reverse side

DEPOSIT ACCOUNT ORDER FORM

MAIL TO: Commissioner of Patents and Trademarks
Washington, D.C. 20231 Date
May 18, 2000

Account No. 06-1446 Order No. 19419-34

Name and Address of Depositor:
Foley, Hoag & Eliot LLP
One Post Office Square
Boston, MA 02109

FOR OFFICE USE ONLY

ITEM OF SERVICE	VALUE FURNISHED Action On use

DESCRIPTION OF ARTICLES OR SERVICES TO BE FURNISHED

Assignment of Trademark from Bowne Internet Solutions, Inc. to

Allaire Corporation

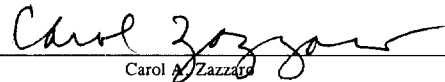
Application No.: 75/924196

Mark: OPEN SESAME!

Amount Due = \$40.00

The Commissioner is hereby authorized to charge any fee deficiencies or credit any overpayment to deposit
account no. 06-1446.

If additional space is needed, attach separate sheet.


Carol A. Zazzaro

THIS FORM MAY BE REPRODUCED WITHOUT PERMISSION OF THE PATENT AND TRADEMARK OFFICE

FOR PROMPT, ACCURATE SHIPMENT PLEASE COMPLETE THE FOLLOWING MAILING LABEL -- PLEASE PRINT OR TYPEWRITE

U. S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231

OFFICIAL BUSINESS
RETURN AFTER FIVE DAYS
YOUR ORDER NO.
19419-34

Name Carol A. Zazzaro, Foley, Hoag & Eliot LLP
Street Address One Post Office Square
City, State, Zip code Boston, MA 02109

RECORDED: 05/22/2000

**TRADEMARK
REEL: 002086 FRAME: 0762**