

06-15-2000



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5-30-00

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership

- Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 002087 FRAME: 0619

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Matthew A. Newboles

5/22/00

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

WHEREAS, Craig M. Lark, an individual, having a residence address of 30081 Hillside Terrace, San Juan Capistrano, California, has adopted, used, and is using a mark which was filed in the United States Patent and Trademark Office on January 6, 2000 and assigned Application Serial No. 75/888,120, for the mark FIFTY for Eyewear, namely, glasses, sunglasses, goggles for skiing and swimming, and frames for eyeglasses, sunglasses and lenses therefore.

WHEREAS, Operation Eyeball, LLC, a Limited Liability Company, having a principal place of business at 927 Calle Negocio Suite K, San Clemente, California 92673, is desirous of acquiring said Application Serial No. 75/888,120, for the mark FIFTY and any registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Craig Lark does hereby assign unto said Operation Eyeball, LLC, all right, title, and interest in and to said application for the mark FIFTY, together with the goodwill of the business symbolized by the mark FIFTY in the above-identified application therefor.

IN TESTIMONY WHEREOF, Craig M. Lark, hereunto sets its hand and seals this 19th day of MAY, 2000.

CRAIG M. LARK
By: [Signature]

State of California)
County of Orange) ss.:

On this 19th day of May, 2000, before me, Shauna S. Clark, a Notary Public in and for the State and County aforesaid, personally appeared Craig M. Lark, personally known to me, or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument and acknowledged the same to be his/her/their free act and deed.

SEAL:

[Signature]
Notary Public

