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Document ID #



Correction of PTO Error

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Conveyance Type



Assignment



License



Security Agreement



Nunc Pro Tunc Assignment



Merger



Change of Name



Other

Effective Date
Month Day Year
12 03 1999

Conveying Party



Mark if additional names of conveying parties attached

Name

BrightStreet.com, Inc.

Execution Date
Month Day Year
12 03 1999

Formerly

75726003



Individual



General Partnership



Limited Partnership



Corporation



Association



Other



Citizenship/State of Incorporation/Organization

Delaware

Receiving Party



Mark if additional names of receiving parties attached

Name

Promotions Acquisitions, Inc.

DBA/AKA/TA

Composed of

Address (line 1)

480 San Antonio Road, Suite 250

Address (line 2)

Address (line 3)

Mountain View

City

CA

State/Country

94040

Zip Code



Individual



General Partnership



Limited Partnership



If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)



Corporation



Association



Other



Citizenship/State of Incorporation/Organization

Delaware

06/16/2000 JSHABAZZ 00000244 75726003

FOR OFFICE USE ONLY

01 FC:481
02 FC:48240.00 (IP)
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TRADEMARK
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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name	
Address (line 1)	
Address (line 2)	
Address (line 3)	
Address (line 4)	

Correspondent Name and Address

Area Code and Telephone Number 650/312-3400

Name	Jefferson Scher, Esq.
Address (line 1)	Carr & Ferrell LLP
Address (line 2)	2225 East Bayshore Road
Address (line 3)	Suite 200
Address (line 4)	Palo Alto, CA 94303

Pages	Enter the total number of pages of the attached conveyance document including any attachments.	#	4
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Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
75/726003	75/748894	75/726124			
75/859856	75/726001				
75/726000	75/726002				

Number of Properties	Enter the total number of properties involved.	#	7
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Fee Amount	Fee Amount for Properties Listed (37 CFR 3.41):	\$	190.00
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Method of Payment: Enclosed ☒ Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 06-0600

Authorization to charge additional fees: Yes ☒ No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Noelle D. Azzopardi

Name of Person Signing

Noelle D. Azzopardi

Signature

5/16/00

Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, BrightStreet.com, Inc., a Delaware corporation with a principal place of business at 480 San Antonio Road, Suite 210, Mountain View, California 94040, is the owner of the registrations and applications of the trademarks in the attached Schedule A ("BrightStreet.com Marks"),

WHEREAS, Promotions Acquisitions, Inc., a Delaware corporation with a principal place of business at 480 San Antonio Road, Suite 210, Mountain View, California, 94040, is desirous of acquiring said trademarks, registrations and applications and any registrations resulting therefrom, pursuant to and in connection with its acquisition of the portion of the business to which the marks pertain, and related names and marks,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, BrightStreet.com, Inc. does hereby assign unto Promotions Acquisitions, Inc. all right, title and interest in and to the BrightStreet.com Marks, including common law rights, in the United States of America and all other countries and jurisdictions of the world, and all other names and marks similar to or based upon the BrightStreet.com Marks it has used ("BrightStreet.com Names and Marks"); the goodwill of the business associated therewith and symbolized thereby; all registrations and pending applications associated with the BrightStreet.com Names and Marks (including without limitation those listed in Schedule A); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that BrightStreet.com has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

BRIGHTSTREET.COM, INC.

Signed at Philadelphia, PA,

this 3rd day of December, 1999.

By:

Name:

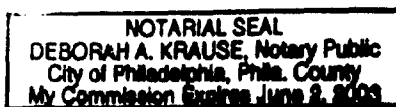
Title:

State of
County of

On this 3rd day of December, 1999, before me, Deborah A. Krause, a Notary Public in and for the State of Pennsylvania, personally appeared Andrew Panzo, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public



Schedule A to Trademark Assignment

Mark	U.S. PTO Application No.
BRIGHTGATE	75/726,003
BRIGHTSTREET	(filed Nov. 29, 1999)
BRIGHTSTREET BRANDBUILDER	75/726,000
BRIGHTSTREET PORTALBUILDER	75/748,894
BRIGHTSTREET TRAFFICBUILDER	75/726,001
BRIGHTSTREET.COM	75/726,002
I-VALUE	75/415,133
MAESTRO	75/726,124

PHIL- 309781-1

RECORDED: 05/22/2000

TRADEMARK
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