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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Name Times Mirror Magazines, Inc. Internal Address: Two Park Avenue Internal Address: Two Park A		
Name: Times Mirror Magazines, Inc. Internal Address: Two Park Avanue	To the Honorable Commissioner of Patents 1013843	hed original documents or copy thereof.
Individual(s)	1. Name of conveying party(ies):	2. Name and address of receiving party(ies):
General Partnership. Cher Corporation-State California Corporation-State California Corporation-State California Corporation-State California Corporation-State California Corporation-State California Street Address: Two Park Avenue City: New York State: NY ZIP: 10016 Individual Citizenship Change of Name City: New York State: NY ZIP: 10016 Individual Citizenship Change of Name Corporation-State New York City: New York State: NY ZIP: 10016 Individual Citizenship Change of Name Corporation-State New York Clare Individual Citizenship Clare Assignment in domiciled in the United States, a domestic representative designation state. Corporation-State New York Clare Assignment in domiciled in the United States, a domestic representative designation state. Clare Individual Citizenship Clare Corporation-State New York Clare Corpora	Warren Miller Entertainment, Inc. ()	Name: Times Mirror Magazines, Inc.
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Washington, D.C. 20231

RECORDED: 05/25/2000

ASSIGNMENT OF TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS that WARREN MILLER ENTERTAINMENT, INC., a California corporation, having its principal place of business at 2540 Frontier Avenue, Boulder, CO 80301 (hereinafter "Assignor"), in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns and transfers to TIMES MIRROR MAGAZINES, INC., a New York corporation having its principal place of business at 2 Park Avenue, New York, NY 10016 (hereinafter "Assignee"), its successors and assigns, all right, title and interest in and to any and all of the titles, names, trade names, trademarks, service marks, and the goodwill of the business associated therewith, and all of the rights associated therewith, related to or employed or used in connection with Assignor's feature films and videos on the subject of skiing and snowboarding and its publication entitled SnoWorld Magazine, including, without limitation, the name "Warren Miller," to the full extent of Assignor's ownership interest therein, and "SnoWorld," and all trade name, trademark and service mark applications, registrations, extensions, and related renewals, throughout the world, including without limitation the following:

WARREN MILLER, Registration No. 2,096,710, dated September 16, 1997;

WARREN MILLER'S, Registration No. 2,087,095, dated August 12, 1997; and

WARREN MILLER'S SNOWORLD, Registration No. 2,192,419, dated September 29, 1998.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be signed in its corporate name by its duly authorized officer this 61 day of MMM, 2000.

WARREN MILLER ENTERTAINMENT, INC.

By: Mut Mill

Its: Sklowy

05/18/00 THU 13:17 [TX/RX NO 8125]

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