

MP 5-8-00

08-09-2000



101409662

IN THE UNITED STATES

OFFICE

~~XXXXXXXXXX~~

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

Please record the attached original document or copy in connection with the assignment of the following trademark registrations or applications:

SUBMISSION TYPE: New
CONVEYANCE TYPE: Assignment, effective date March 17, 2000

- 22

TM

CONVEYING PARTY: Best Buy Co., Inc.
A Minnesota corporation
Date of conveyance: March 17, 2000

RECEIVING PARTY: Best Buy Concepts, Inc.
A Nevada corporation
Attn: Randall Daije
c/o Trident Trust Company (Cayman) Limited
1 Capital Place
P.O. Box 847
Grand Caymans
Cayman Islands
British West Indies
Date of conveyance: March 17, 2000

DOMESTIC REPRESENTATIVE

NAME & ADDRESS: Robins, Kaplan, Miller & Ciresi, LLP
ATTN: Rita Coyle DeMeules
2800 LaSalle Plaza
800 LaSalle Avenue
Minneapolis, MN 55402
(612) 349-8514

08/10/2000 DECATES 00000142 181650 2111257
01 FC:481 40.00 CH

**CORRESPONDENT
NAME & ADDRESS:**


Robins, Kaplan, Miller & Ciresi, LLP
ATTN: Rita Coyle DeMeules
2800 LaSalle Plaza
800 LaSalle Avenue
Minneapolis, MN 55402
(612) 349-8514

PAGES: 1
TRADEMARK REG. NO.: 2,116,312
NUMBER OF PROPERTIES: 1

FEE AMOUNT: \$40 (enclosed) The Office is authorized to charge additional fees, if any, to deposit account number 18-1650.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Rita Coyle DeMeules
Name of Person Signing


Signature

Apr. 25, 2000
Dated Signed

**Addendum Number Three (3) to the
License Agreement
between
BEST BUY CONCEPTS, INC.
and
BEST BUY CO., INC.**

WHEREAS Best Buy Concepts, Inc. and Best Buy Co., Inc. have entered into a License Agreement ("Agreement") dated March 5, 1996;

WHEREAS Best Buy Concepts, Inc. and Best Buy Co., Inc. desire to modify the terms and conditions of the Agreement by way of this Addendum ("Addendum");

NOW, THEREFORE, Best Buy Concepts, Inc. and Best Buy Co., Inc. agree as follows:

1. In the event of conflict between the terms and conditions of the License Agreement and the terms and conditions of this Addendum, the terms and conditions of this Addendum will govern and control. The headings used in this Addendum are included for convenience only and are not to be used in construing or interpreting the Addendum. All capitalized terms used herein shall have the meaning assigned thereto in the Agreement unless expressly provided otherwise herein.

2. **Schedule A.** Effective as of the date of first use or anticipated first use listed for each Mark below, the Schedule A of the License Agreement is amended to add the following Marks:

Mark	Serial #/Reg	Anticipated First Use
Best Buy + design (Mascot - Live Actor)	Pending	August 31, 1997
Bringing a Little Magic to Life	75-914185	November 14, 1999
Just The Store You've Been Shopping For	2,116,312	March 17, 1996
Redline	Pending	October 1, 1999
Turn on the Fun	75-915996	December 29, 1999
www.bestbuy.com	75-887837	March 8, 1998

3. **No Additional Modifications:** Except as provided above, the terms and conditions of the Agreement remain unchanged.

IN WITNESS WHEREOF, the parties have caused this Addendum to be duly executed as of March 17, 2000.

Best Buy Concepts, Inc.

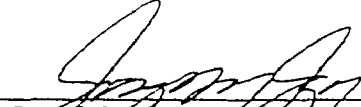
Best Buy Co., Inc.

BY: 

Name: Robert C. Fox
Title: Sr. Vice President - Finance & Treasurer

BY: 

Name: Robert C. Fox
Title: Sr. Vice President Finance & Treasurer

BY: 

Name: Joseph M. Joyce
Title: Vice President & Secretary

BY: 

Name: Joseph M. Joyce
Title: Vice President & General Counsel