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FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other \_\_\_\_\_

Effective Date  
Month Day Year  
10 18 96

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
10 18 96

Name CREDITCORP

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Tennessee

Receiving Party

Mark if additional names of receiving parties attached

Name Jones Management Services, LLC

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) P.O. Box 1015

Address (line 2) \_\_\_\_\_

Address (line 3) Cleveland Tennessee 37364-1015

- Individual  General Partnership  Limited Partnership

Corporation  Association

Other Limited Liability Corporation

Citizenship/State of Incorporation/Organization Tennessee

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

06/20/2000 DNGUYEN 00000307 1987021

FOR OFFICE USE ONLY

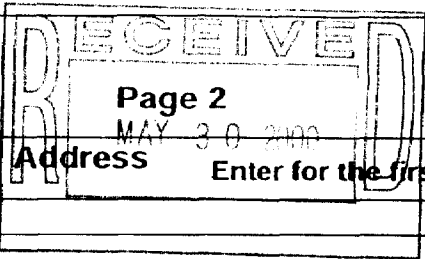
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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002090 FRAME: 0260



**Domestic Representative Name and Address** Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address** Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached  
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,987,021"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.*

Wendy L. Houser Wendy Houser 5/24/00  
Name of Person Signing Signature Date Signed

## **ASSIGNMENT, TRANSFER AND SALE OF SERVICE MARK**

This Agreement is made and entered into effective this 18th day of October, 1996, by and between CREDITCORP., a Tennessee corporation ("Assignor") and JONES MANAGEMENT SERVICES, LLC, a Tennessee limited liability company ("Assignee").

### **RECITALS**

WHEREAS, Assignor is the owner of the CHECK INTO CASH service mark that has been granted federal registration No. 1,987,021 by the U.S. Patent and Trademark Office in connection with consumer credit services, a copy of which is attached hereto as Exhibit A (the "Mark"); and

WHEREAS, Assignee is desirous of acquiring all of the Assignor's right, title and interest in and to the Mark, including any registrations therefor, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

### **AGREEMENT**

NOW, THEREFORE, in consideration of One Thousand Dollars (\$1,000.00), the mutual covenants contained in this Agreement and for other good and valuable consideration, the receipt and sufficiency of all of which are hereby acknowledged, Assignor and Assignee, intending to be legally bound thereby, agree as follows:

Section 1. Assignor does hereby assign, transfer and sell to Assignee all right, title and interest in and to the Mark and any registration thereof, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark,

along with the right to recover for damages and profits for past infringement thereof.

Section 2. In consideration of the foregoing assignment, sale and transfer of the Mark, Assignor hereby acknowledges the receipt of One Thousand Dollars (\$1,000.00) from Assignee.

Section 3. Assignor agrees to execute and deliver at the request of Assignee, all documents, and to perform any other acts, the Assignee may reasonably require in order to vest all of Assignor's right, title, and interest in and to the Mark in Assignee, and to provide evidence to support any of the foregoing in the event deemed necessary by Assignee to the extent such evidence is in the possession or control of the Assignor.

Section 4. This Agreement shall be governed by and construed according to the laws of the State of Tennessee, without regard to its or any other state or jurisdiction's conflict of law principles to the contrary.


Section 5. This Agreement constitutes the entire agreement between the parties hereto with respect to the subject license and replaces all prior agreements, representations and understandings of the parties, whether written or oral, and the same shall be deemed to have been merged into this Agreement.

Section 6. This Agreement shall be binding upon and inure to the benefit of the parties, their successors, assigns and affiliates and related companies.

IN WITNESS WHEREOF, the parties have duly executed this Agreement effective as of the date first above written.

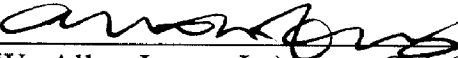
“ASSIGNOR”

CREDITCORP.

By:   
(W. Allan Jones, Jr.) President

“ASSIGNEE”

JONES MANAGEMENT SERVICES, LLC

By:   
(W. Allan Jones, Jr.) Chief Manager

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