

06-21-2000



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- Merger Effective Date
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- Change of Name
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- Other
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Trademark Application Number(s)

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<input type="text" value="75/309,288"/>	<input type="text"/>	<input type="text"/>
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Name of Person Signing

[Signature]
Signature

5-8-00
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ASSIGNMENT

WHEREAS, Quaintance-Weaver, Inc., a North Carolina corporation, located and doing business at Greensboro, North Carolina 27429 ("QWI"), is the owner of United States Trademark Application Serial No. 74/309,288 for the mark GUILT FREE;

WHEREAS, Yarnell Ice Cream Company, an Arkansas corporation, located and doing business at 205 South Spring Street, Searcy, Arkansas 72143 ("Yarnell"), is desirous of acquiring said trademark application.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, QWI hereby assigns to Yarnell all rights, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and application therefore, including all common law and other rights in said trademark, the right to sue to recover damages and profits, and all other remedies of past, present and future infringements thereof.

Signed this 28 day of Feb 00,

QUAINTANCE-WEAVER, INC.

By: *Dennis V. Quaintance*

Title: *Pres*

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