

MD
5-8-00

08-09-2000

IN THE UNITED STA



< OFFICE

101409660

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

Please record the attached original document or copy in connection with the assignment of the following trademark registrations or applications:

SUBMISSION TYPE: New -22 JM

CONVEYANCE TYPE: Assignment, effective date March 5, 1996

CONVEYING PARTY: Best Buy Co., Inc.
A Minnesota corporation
Date of conveyance: March 5, 1996

RECEIVING PARTY: Best Buy Concepts, Inc.
A Nevada corporation
Attn: Randall Daije
c/o Trident Trust Company (Cayman) Limited
1 Capital Place
P.O. Box 847
Grand Caymans
Cayman Islands
British West Indies
Date of conveyance: March 5, 1996

DOMESTIC REPRESENTATIVE

NAME & ADDRESS: Robins, Kaplan, Miller & Ciresi, LLP
ATTN: Rita Coyle DeMeules
2800 LaSalle Plaza
800 LaSalle Avenue
Minneapolis, MN 55402
(612) 349-8514

CORRESPONDENT

NAME & ADDRESS: Robins, Kaplan, Miller & Ciresi, LLP
ATTN: Rita Coyle DeMeules
2800 LaSalle Plaza
800 LaSalle Avenue
Minneapolis, MN 55402
(612) 349-8514

08/10/2000 DEPT. OF COMMERCE
01 FC:401
02 FC:482

PAGES: 3

TRADEMARK REG. NO.: 1,899,212, **BEST BUY + design**
1,379,703, **BEST BUY CO. + design**

NUMBER OF PROPERTIES: 2

FEE AMOUNT: \$65 (enclosed). The Office is authorized to charge additional fees, if any, to deposit account number 18-1650.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Rita Coyle DeMeules
Name of Person Signing

Rita Coyle DeMeules
Signature

May 4, 2000
Dated Signed

ASSIGNMENT OF TRADEMARKS

WHEREAS, Best Buy Co., Inc., a Minnesota corporation, located and doing business in Minnesota ("Assignor"), has adopted, used and is using the trademarks and tradenames set forth on Schedule A, attached hereto, in interstate commerce which are registered in the United States Patent and Trademark Office ('PTO'), Registration Numbers as set forth on Schedule A or for which it has filed an application for registration in the PTO, Serial Numbers set forth on Schedule A; and

WHEREAS, Best Buy Concepts, Inc., a Nevada corporation, located and doing business in the Cayman Islands ("Assignee"), is desirous of acquiring said marks and the registrations/applications for registration thereof;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said marks, together with the goodwill of the business symbolized thereby, and the above identified registrations/applications for registration thereof.

IN WITNESS WHEREOF, Assignor executed this Assignment as of March 5, 1996.

ASSIGNOR:

Best Buy Co., Inc.
a Minnesota corporation

By: 

Print Name: ROBERT C. FOX

Title: SR V.P. - FINANCE

NOTARY ACKNOWLEDGMENT ON NEXT PAGE

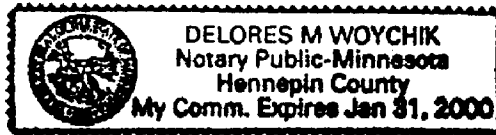
STATE OF Minnesota)
) ss:
COUNTY OF Hennepin)

The foregoing instrument was acknowledged before me this 5th of MARCH, 1996, by ROBERT C. FOX, as SR VICE PRESIDENT - Finance of Best Buy Co., Inc. a Minnesota corporation, personally known to me.

Delores M. Woychik
NOTARY PUBLIC, STATE OF MINNESOTA

Print Name: Delores M. Woychik

My Commission Expires: 1-31-2000
Commission No.: ~~EST~~ 6139634



BEST BUY CO., INC.

Trademark Registrations

<u>MARK</u>	<u>SER./REG. NUMBER</u>	<u>DATE FILED/ REGISTERED</u>
<u>Robins, Kaplan, Miller & Ciresi</u>		
BEST BUY CO. encircled with swirl design	1,379,703	January 21, 1986
BEST BUY SUPERSTORES and design	1,676,112	February 18, 1992
BEST BUY and price tag design (audio, video, appliances)	1,657,622	September 17, 1991
BEST BUY and price tag design (computers, entertainment software, home office products)	1,899,212	June 13, 1995
VENUTI	74/606,847	December 5, 1994
BEST BUY EXTRA! and design	74/681,979	May 30, 1995
<u>Hugh Jaeger</u>		
BEST BUY and price tag design	74/680,472	May 26, 1995