

06-22-2000

FORM PTO-1618A  
Expires 09/30/99  
OMB 0651-0027



U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

101387348

*MMD*  
*5.31.00*

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year \_\_\_\_\_
- Merger
- Change of Name
- Other \_\_\_\_\_

#### Conveying Party

Mark if additional names of conveying parties attached

Name Frank Salacuse

Execution Date  
Month Day Year  
5/24/00

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Florida

#### Receiving Party

Mark if additional names of receiving parties attached

Name South Beach Beverage Company, LLC

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 40 Richards Avenue

Address (line 2) \_\_\_\_\_

Address (line 3) Norwalk

Connecticut

06854

- Individual  General Partnership  Limited Partnership
- Corporation  Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other Limited Liability Company

Citizenship/State of Incorporation/Organization Connecticut

06/22/2000 DNGUYEN 00000092 74371138

FOR OFFICE USE ONLY

01 FC:481  
02 FC:482

40.00 DP  
50.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box A:05/30 '00 15:51ngton, D.C. 20231

TRADEMARK  
REEL: 002090 FRAME: 0975

FORM PTO-1618B  
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U.S. Department of Commerce  
Patent and Trademark Office  
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**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="74/371,138"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,175,195"/>	<input type="text" value="1,883,082"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

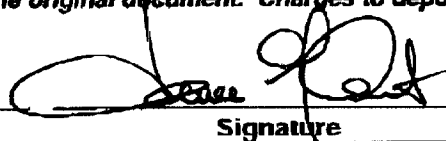
Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

James G. Coplit  
Name of Person Signing

  
Signature

May 30, 2000  
Date Signed

**ASSIGNMENT OF TRADEMARK**

WHEREAS, FRANK SALACUSE, a Florida resident, with a business office at \_\_\_\_\_ (hereinafter "Assignor"), is the owner of Trademark Registrations in the United States listed in Schedule A and is the owner of all rights to the trademarks (hereinafter jointly referred to as "Trademark Rights");

WHEREAS, SOUTH BEACH BEVERAGE COMPANY, LLC, a Connecticut limited liability corporation, having its principal place of business at 40 Richards -Avenue, Norwalk, Connecticut 06854 ("ASSIGNEE"), is desirous of securing the entire right, title and interest in and to the Trademark Rights,

THEREFORE, for Ten Dollars (\$10.00) in currency of the United States of America and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee all of its right, title and interest in, to and under the aforesaid Trademark Rights, to any and all rights to bring legal action regarding such Trademark Rights, and to any and all of the good will in the business represented by said Trademark Rights.

IN WITNESS WHEREOF, Assignor executed this Assignment, duly authorized and effective as of this 24 day of May, 1999

By [Signature]  
FRANK SALACUSE

State of New York )  
County of Queens ) ss.:

BEFORE ME, the undersigned authority, on this day personally appeared Frank Salacuse, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same as his free and voluntary act and for the purposes and consideration therein expressed.

GIVEN under my hand and seal of office this 24 day of May, 1999.

[Signature]  
NOTARY PUBLIC

**ALAN ROBERT RATTINER**  
Notary Public, State of New York  
No: 24-9211828  
QUALIFIED IN KINGS COUNTY  
COMMISSION Expires May 31, 2001

05/30 '00 15:51

SCHEDULE A

United States Federal Trademark Application

Mark	Serial No.	Filing Date
SOBE	74/371,138	March 23, 1993

United States Federal Trademark Registration

Mark	Reg. No.	Registration Date
SOUTH BEACH	2,175,195	July 21, 1998
SOUTH BEACH BEER	1,883,082	March 7, 1995

05/30 '00 15:51