

FORM PTO-1618A
Expires 08/31/99
OMB 0651-0027

06-22-2000

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

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01 FC:481
02 FC:482

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20502. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box A-05/30 '00 15:51 ngton, D.C. 20231

FORM PTO-1618B
Expires 06/30/99
OMB 0851-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

(203) 324-2828

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/405,552"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,153,152"/>	<input type="text" value="2,256,688"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

James G. Coplit

Name of Person Signing

Signature

May 30, 2000

Date Signed

ASSIGNMENT OF TRADEMARK

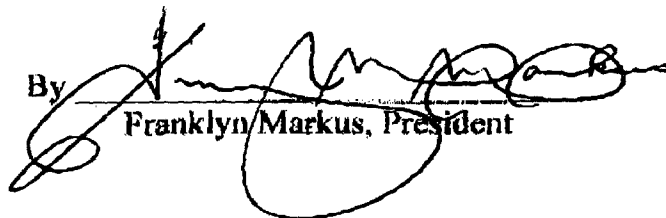
WHEREAS, ST. ROSE HEIGHTS DEVELOPMENT LTD., a Canadian corporation with offices at 755 Boulevard LeBeau, St. Laurent, Quebec, H4N 1S5 Canada (hereinafter "Assignor"), is the owner of a registration and pending trademark applications in the United States listed in Schedule A and is the owner of all rights to the trademarks (hereinafter jointly referred to as "Trademark Rights"):

WHEREAS, SOUTH BEACH BEVERAGE COMPANY, LLC, a Connecticut limited liability corporation, having its principal place of business at 40 Richards-Avenue, Norwalk, Connecticut 06854 ("Assignee"), is desirous of securing the entire right, title and interest in and to the Trademark Rights,

THEREFORE, for Ten Dollars (\$10.00) in currency of the United States of America and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee all of its right, title and interest in, to and under the aforesaid Trademark Rights, to any and all rights to bring legal action regarding such Trademark Rights, and to any and all of the good will in the business represented by said Trademark Rights.

IN WITNESS WHEREOF, Assignor executed this Assignment, duly authorized and effective as of this _____ day of May, 2000.

St. Rose Heights Development Ltd.

By 
Franklyn Markus, President

SCHEDULE A

United States Registration and Pending Trademark Applications

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
SOBE	2,153,152	April 21, 1998
SOBE	2,256,688	June 29, 1999

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
SOUTH BEACH	75/405,552	December 9, 1997