

06-26-2000



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**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

06/23/2000 DNGUYEN 00000161 161322 1815443
01 FC:481 40.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002092 FRAME: 0447

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

215/981-4317

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1815443"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

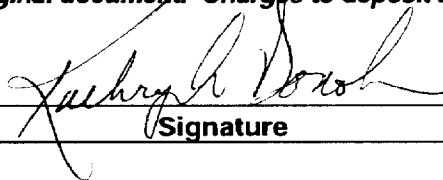
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kathryn A. Donohue

Name of Person Signing



Signature



Date Signed

ASSIGNMENT AND ASSUMPTION AGREEMENT OF UNITED STATES TRADEMARKS

THIS ASSIGNMENT AND ASSUMPTION AGREEMENT is made as of the 24th day of May, 1994, between V.F. CORPORATION, a Delaware corporation ("Assignor"), with principal offices at 1047 North Park Road, Wyomissing, Pennsylvania 19610, and VANITY FAIR, INC., a Delaware corporation, with principal offices at 200 Weldin Building, Concord Plaza, 3411 Silverside Road, Wilmington, Delaware 19810 ("Assignee").

WITNESSETH

WHEREAS, Assignor has adopted and used in the United States the trademark VASSARETTE (Reg. No. 1,815,443) and is the owner of such trademark and the registration thereof (the "Trademark"); and

WHEREAS, Assignor desires to assign to Assignee all Assignor's right, title and interest in and to the Trademark;

WHEREAS, Assignee desires to acquire and accept all Assignor's right, title and interest in and to the Trademark and the goodwill associated therewith.

NOW, THEREFORE, in consideration of the mutual covenants contained herein and other good and valuable consideration, the sufficiency of which is hereby acknowledged, the parties hereto, intending to be legally bound hereby, agree as follows:

1. Assignment. Assignor hereby assigns, transfers and conveys to Assignee all of Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business which is symbolized by the Trademark and the right to sue and recover any damages and profits and all other remedies for past and future infringements thereof.

2. Acceptance of Assignment and Assumption. Assignee hereby accepts the foregoing assignment and expressly assumes any and all liabilities, debts and obligations associated with the Trademark.

3. Further Assurances. The parties hereto shall cooperate fully with each other in any action required to be taken to fulfill their respective obligations hereunder, including, without limitation, the execution and delivery of any and all other instruments and papers and the taking of any and all additional actions which either party reasonably requests from time to time to effectuate the purposes and intent of the transaction provided for herein and otherwise to consolidate, vest and record in Assignee, full and complete ownership of the Trademark.

TRADEMARK

REEL 157 FRAME 352

4. Miscellaneous.

(a) Controlling Law. This Assignment and Assumption Agreement and all questions relating to its validity, interpretation, performance and enforcement shall be governed and construed in accordance with the laws of Delaware.

(b) Binding Nature of Agreement. This Assignment and Assumption Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Assignment and Assumption Agreement as of the date first written above.

V.F. CORPORATION

By: Lori M. Tarnoski
Name: Lori M. Tarnoski
Title: Secretary

TRADEMARK

VANITY FAIR, INC.

By: Richard Lipinski
Name: Richard Lipinski
Title: Vice President

REEL 157 FRAME 353

COMMONWEALTH OF PENNSYLVANIA : SS
: :
COUNTY OF BERKS :

On this 23rd day of May, 1994, personally appeared Lori M. Tarnoski, to me known and known to me to be the Secretary of V.F. Corporation, and acknowledged that she executed the foregoing Assignment and Assumption Agreement on behalf of V.F. Corporation, pursuant to due authority.

Judy M. DUB
Notary Public
My commission expires: 4/16/96

TRADEMARK

REEL 157 FRAME 354

(Notarial Seal)



COMMONWEALTH OF PENNSYLVANIA : SS
: :
COUNTY OF BERKS :

On this 23rd day of May, 1994, personally appeared Richard Lipinski, to me known and known to me to be the Vice President and Assistant Secretary of Vanity Fair, Inc., and acknowledged that he executed the foregoing Assignment and Assumption Agreement on behalf of Vanity Fair, Inc., pursuant to due authority.

Judy M. Lipinski
Notary Public

My commission expires: 4/16/96

TRADEMARK

REEL 157 FRAME 355

(Notarial Seal)

RECORDED
PATENT & TRADEMARK OFFICE

MAY 25 94

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Registration of: Vanity Fair, Inc. :
: :
For: VASSARETTE : Affidavit/Renewal Examiner
: Beverly J. Hilliard
Registration No.: 1,815,443 :
: Post Registration Division
Filed: October 31, 1991 : (703) 308-9500 Ext. 137

DECLARATION

I, Candace S. Cummings, Vice President of VF Corporation, hereby make the following declaration on behalf of V.F. Corporation:


V.F. Corporation, the original registrant of Registration No. 1,815,443 (the "Registration") is, and always has been, a Pennsylvania corporation. In May 1994, V.F. Corporation assigned the Registration to Vanity Fair, Inc. The assignment document, which was duly executed by the Secretary of V.F. Corporation and recorded at reel/frame 1157/0351 on May 25, 1994, contained a typographical error: it inaccurately identified assignor V.F. Corporation's state of incorporation as Delaware. Lori M. Tarnoski executed the assignment document on May 16, 1994, at which time she was acting under due authority as the Secretary of V.F. Corporation, a Pennsylvania corporation. Therefore, a valid transfer of the trademark, goodwill and Registration from V.F. Corporation, a Pennsylvania corporation, to Vanity Fair, Inc. occurred on May 16, 1994. V.F. Corporation respectfully requests that any incorrect reference in the record to V.F. Corporation as a Delaware corporation be changed to Pennsylvania.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001,

and that such willful false statements may jeopardize the validity of the registration, declares that he is properly authorized to execute this application on behalf of the applicant; and that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

V.F. CORPORATION

Date: May 30, 2000

By: 
Candace S. Cummings
Vice President

40-481-D

FORM PTO-1584 (Rev. 8-93) OMB No. 0651-0011 (exp. 4/94)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings 0 0 0 ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

V.F. Corporation

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Effective ~~EXPIRES~~ Date: May 24, 1994

2. Name and address of receiving party(ies)

Name: Vanity Fair, Inc.

Internal Address: 200 Weldin Bldg.
Concord Plaza

Street Address: 3411 Silverside Road

City: Wilmington State: DE ZIP: 19810

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,815,443

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kathryn A. Donohue, Esquire

Internal Address: Clark, Ladner, Fortenbaugh & Young
One Commerce Square

Street Address: 2005 Market St., 22nd Fl.

City: Philadelphia State: PA ZIP: 19103

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

RECEIVED
JUN -9 AM 11:38
ASSIGNMENT DIVISION

REEL 157 FRAME 351

100 MG 06/07/94 1815443

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kathryn A. Donohue
Name of Person Signing

Kathryn A. Donohue
Signature

May 25, 1994
Date

TRADEMARK

REEL: 002092 FRAME: 0455

1157/0351



**UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office**

ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

JUNE 22, 1994

N02B

TO: CLARK, LADNER, FORTENBAUGH & YOUNG
KATHRYN A. DONOHUE, ESQUIRE
ONE COMMERCE SQUARE
2005 MARKET ST., 22ND FL.
PHILADELPHIA, PA 19103

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT BRANCH OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE U.S. PATENT AND TRADEMARK OFFICE ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE TRADEMARK ASSIGNMENT PROCESSING SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U. S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT BRANCH, NORTH TOWER BUILDING, SUITE 10C35, WASHINGTON, D.C. 20231.

ASSIGNOR:

V.F. CORPORATION

DOC DATE : 05/24/1994
CITIZENSHIP : DELAWARE

ENTITY : CORPORATION

ASSIGNEE:

VANITY FAIR, INC.
200 WELDIN BLDG.
CONCORD PLAZA
3411 SILVERSIDE ROAD
WILMINGTON, DE 19810
ENTITY : CORPORATION

CITIZENSHIP : DELAWARE

BRIEF:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

NO. OF PAGES : 005
REEL/FRAME : 1157/0351

DATE RECORDED : 05/25/1994

APPLICATION NUMBER : 74-217472
REGISTRATION NUMBER: 1815443

FILING DATE : 10/31/1991
REGISTRATION DATE: 01/04/1994

MARK: VASSARETTE

**TRADEMARK
REEL: 002092 FRAME: 0456**

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM



EXAMINER/PARALEGAL
ASSIGNMENT BRANCH
ASSIGNMENT/CERTIFICATION SERVICES DIVISION