

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
\_\_\_\_\_

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name KCS Industries, Inc.

07182000

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Wisconsin

#### Receiving Party

Mark if additional names of receiving parties attached

Name Array Marketing Group Enterprises, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 633 West 5th Street, Suite 6650

Address (line 2) \_\_\_\_\_

Address (line 3) Los Angeles

California

90071

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

700001700

**TRADEMARK**  
REEL: 002092 FRAME: 0516

FORM PTO-1618B  
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**TRADEMARK**

**Domestic Representative Name and Address** Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address** Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached  
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1093280"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #  (Ref. 103060/8)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Andrew Goldner

August 11, 2000

Name of Person Signing

Signature

Date Signed

**TRADEMARK AND PATENT ASSIGNMENT**

This Assignment is effective as of July 18, 2000.

**WHEREAS**, KCS Industries, Inc., a Wisconsin corporation (the "KCS") having an address of 340 Maple Avenue, Hartland, Wisconsin, 53029, is the owner/applicant of the trademark and patent registrations/applications identified on Schedule A (the "Intellectual Property");

**WHEREAS**, Array Marketing Group Enterprises, Inc., a Delaware corporation ("Array") having an address of 633 West 5<sup>th</sup> Street, Suite 6650, Los Angeles, California, 90071, is desirous of acquiring the Intellectual Property;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, KCS hereby assigns to Array all of the right, title and interest of KCS, on a world-wide basis, in and to the Intellectual Property, together with any and all good will of the business symbolized by the Intellectual Property and other evidence of ownership thereof listed on Schedule A, along with the portion of the business of KCS to which the trademarks included in the Intellectual Property apply, which business is ongoing and existing.

KCS also assigns to Array rights to all causes of action for infringement or violation by others of any rights in the Intellectual Property and any recoveries resulting from infringements or violations of such rights.

KCS agrees to execute and deliver to Array all such documents as may reasonably be requested by Array to effectuate this Assignment.

KCS INDUSTRIES, INC.

By: 

Name: Timothy J. Battles

Title: President

**SCHEDULE A**

Title	Jurisdiction	Patent or App. No.	Issue of Filing Date
Low Voltage Inverter for Powering Display Tubes	United States	08/258,763	6/13/1994
Flat Mount Electrode Socket	United States	5,571,026	11/5/1996
Low Voltage Inverter for Powering Display Tubes	United States	08/433,892	5/2/1995
Stand for Gas Discharge Tube Lighting	United States	08/433,893	5/2/1995
Low Voltage Inverter Including Open Circuit Detection	United States	08/515,323	8/15/1995
Power Supply System Including Mechanical Output Switches	United States	5,811,892	9/22/1998
Seven Segment Neon	United States	Unfiled	
Power Converter for Use with Single-Electrode Display Tube	United States	08/433,890	5/2/1995
Package Dispensing Device	United States	5,351,854	10/4/1994
Merchandising Display System	United States	5,588,537	12/31/1996
Merchandise Display System	United States	5,545,958	8/13/1996
Merchandise Display System	United States	5,551,577	9/3/1996
Billiard Ball Rack Incorporating a Display Area	United States	5,529,540	6/25/1996
Flowing Liquid Display	United States	08/570,655	12/11/1995
Fading Image Illuminated Display	United States	Unfiled	
Expandable Wire Tray Merchandiser	United States	Unfiled	

Title	Jurisdiction	Patent or App. No.	Issue of Filing Date
Baseball Glove Rack Display	United States	Unfiled	
Golf Supply Display	United States	Unfiled	

Trademark	Jurisdiction	Registration or App. No.	Registr. or Filing Date
KCS	Mexico	512963	
SHOW 'N' SELL	United States	1,093,280	6/13/1978