

06-29-2000



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
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Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
05 08 00

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AK/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

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Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002093 FRAME: 0645

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Richard M. Goldberg

Name of Person Signing

*Richard M. Goldberg*

Signature

May 30, 2000

Date Signed

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of the last date signed below.

WHEREAS, DUGENT CORP., a Florida Corporation having a principal place of business at 4411 Commerce Way, Suite 420, Miami Lakes, Florida 33016 (hereinafter referred to as "DUGENT"), is the owner of all right, title and interest in and to the trademarks and the United States trademark registrations listed on Appendix A hereto, and in and to the goodwill of the business appertaining to and symbolized by said trademarks and registrations, by reason of an assignment from the prior assignee, Dugent Liquidating Trust, which obtained assignment from Global Media Group, Ltd.;

WHEREAS, HV MEDIA CORP., a Nevada Corporation having a principal place of business at 46 Violet Avenue, Poughkeepsie, New York 12601 (hereinafter referred to as "HV MEDIA"), desires to acquire from DUGENT all right, title and interest in and to the trademarks and registrations in Appendix A hereto, together with the goodwill of the business appertaining to and symbolized by said trademarks and registrations;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, DUGENT does hereby sell, transfer, convey and assign unto HV MEDIA, its successors, legal representatives and assigns, the entire right, title and interest in and to the entire business of DUGENT, or the portion of the business, to which the marks of Appendix A pertain, together with

the trademarks and registrations of Appendix A, and the goodwill of the business appertaining to and symbolized by said trademarks and registrations, and with the right to recover for past infringements thereof.

DUGENT confirms that it owns said trademarks and registrations of Appendix A, free and clear of any liens, encumbrances, restrictions on transfer, claims, covenants or conditions of any kind, and that it has the full right and power to transfer all of said trademarks and said registrations.

DUGENT hereby authorizes and requests the U.S. Patent and Trademark Office to issue all Registrations and Renewals for said trademarks and registrations of Appendix A to HV MEDIA, its successors, legal representatives and assigns, as assignee thereof, in accordance with the terms of this Trademark Assignment.

DUGENT hereby further covenants and agrees that it will communicate to HV MEDIA, its successors, legal representatives and assigns, any facts known to it respecting said trademarks and registrations, and will make all rightful oaths, sign all necessary papers and generally do everything possible to aid HV MEDIA, its successors, legal representatives and assigns, to transfer to HV MEDIA and to obtain and maintain proper trademark protection in the name of HV MEDIA for said trademarks and registrations.

IN WITNESS WHEREOF, DUGENT CORP. has executed this Trademark

Assignment the last day, month and year signed below.

EXECUTED by the above-named  
DUGENT CORP.

) 5/8/00  
Date  
) [Signature]  
Signature

in accordance with the laws  
of its incorporation

) Walter Weidenham, Pres  
Name of Officer :  
Title of Officer:

STATE OF FL

COUNTY OF Palm Beach

On this 8 day of May, 2000 personally  
appeared Walter Weidenham (name of officer), as  
President (title of officer) of DUGENT CORP., the  
assignor noted above, who signed this Trademark Assignment on its  
behalf with full authority to do so and, who being sworn,  
acknowledged that he signed this Trademark Assignment as a free  
act.

[Signature]  
Notary Public

OFFICIAL NOTARY SEAL  
WILLIAM S KRAMER  
NOTARY PUBLIC STATE OF FLORIDA  
COMMISSION NO. CC769242  
MY COMMISSION EXP. SEPT 14, 2002

**APPENDIX A**

<u>Registration No.</u>	<u>Mark</u>	<u>Reg. Date</u>
2178680	PLUMPERS AND BIG WOMEN	Aug. 4, 1998
2178698	PETITE	Aug. 4, 1998
2180784	GENT	Aug. 11, 1998
2180828	GENT	Aug. 11, 1998
2180829	PLUMPERS AND BIG WOMEN	Aug. 11, 1998
2180830	PETITE	Aug. 11, 1998