

06-30-2000

FORM PTO-1594

RE

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

1-31-92



101394737

Attached original documents or copy thereof.

1. Name of conveying party(ies):

Go Direct Marketing Inc.
Suite 1600, 500 West Georgia Street
Vancouver, British Columbia
Canada V6G 2Z6

HKO
5.30.00

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State/Provincial
 Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):

Name:
Quantumideas.com Enterprises Inc.
1600 - 500 West Georgia Street
Vancouver, British Columbia
Canada V6G 2Z6

05-30-2000
U.S. Patent & TMO/TM Mail Rpt Dt. #30

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-Province British Columbia, Canada
 Other _____

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: May 3, 2000

If assignee is not domiciled in the United States, a domestic representative designation is attached: * Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & addresses attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/168755
75/448451

Additional numbers attached? Yes No

*It is the applicant's intention to maintain the same Domestic Representative

B. Trademark registration No.(s)

5. Name and address of party to whom correspondence concerning documents should be mailed:

Name:

Coastal Trademark Services
Box 12109
Suite 2200, 555 West Hastings Street
Vancouver, British Columbia
Canada V6B 4N6

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41):.....\$ 65.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

07/03/2000 DNGUYEN 00000350 75168755 DO NOT USE THIS SPACE

9. Statement and signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Trisha Doré *[Signature]* May 17, 2000
Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 3

ASSIGNMENT OF TRADEMARKS

GO DIRECT MARKETING INC.

a corporation organized and existing under the laws of the province of British Columbia in Canada and having its office and place of business at:

1600-500 WEST GEORGIA STREET
VANCOUVER, BRITISH COLUMBIA
CANADA V6G 2Z6

herein called the assignor, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, sell and transfer unto:

QUANTUMIDEAS.COM ENTERPRISES INC.

a corporation organized and existing under the laws of the Province of British Columbia in Canada and having its office and place of business at:

1600-500 WEST GEORGIA STREET
VANCOUVER, BRITISH COLUMBIA
CANADA V6G 2Z6

herein called the assignee, all of its entire rights, title and interest including all of the goodwill of the business associated with the trade marks listed below, in Canada, The United States of America and all other countries of the world in and to the trade marks and their Canadian and United States applications and registrations as follows:

<u>Trademark:</u>	<u>Apn./reg.no.:</u>	<u>Trademark:</u>	<u>Apn./reg.no.:</u>
CANADA		United States of America	
NATIVE ROOTS	Allowed application No.:810,693	NATIVE ROOTS	75/168755
ARTS DIRECT	TMA508,901	ARTS DIRECT	75/448451

The same to be held and enjoyed by the assignee, its successors, assigns and licensees as fully and entirely as the said assigned interest could have been held and enjoyed by the assignor if the said assignment and sale had not been made.

Signed, at *Vancouver*, British Columbia, Canada this *3* day of *May*, 2000.


VIRGINIA GREENE, President
Officer, Director and
Authorized Signing Officer of
GO DIRECT MARKETING INC.

