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07-03-2000



Docket No.:

2004.202,3,4

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To the Honorable Commissioner of Patents

101394254

ached original documents or copy thereof.

1. Name of conveying party(ies): 6-1-00
Collegetown/Imageneering L.P.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

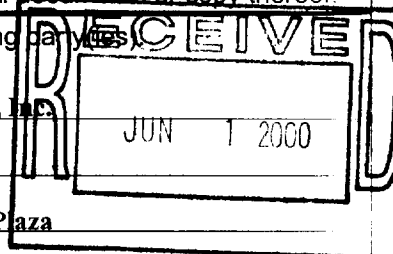
Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: Rubie's Costume Co., Inc.
Internal Address: _____
Street Address: One Rubie Plaza
City: Richmond Hill State: NY ZIP: 11418

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State New York
 Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from
Additional name(s) & address(es) Yes N



3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: March 7, 2000

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)
B. Trademark Registration No.(s)

1,119,350
1,118,852
1,118,853

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andrew S. Langsam, Esq.
Internal Address: _____

6. Total number of applications and registrations involved:..... **3**

7. Total fee (37 CFR 3.41):.....\$ \$120.00

Enclosed
 Authorized to be charged to deposit account

Refund Ref: 06/30/2000 DCOATES 0000095496

CHECK Refund Total: \$30.00
Street Address: Levinson, Lerner, Berger & Langsam
757 Third Avenue, Suite 2400
City: New York State: NY ZIP: 10017

8. Deposit account number:
02-2105

06/30/2000 DCOATES 00000139 1119350

DO NOT USE THIS SPACE

01 FC:481 40.00 DP
02 FC:482 50.00 DP

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Andrew S. Langsam - Reg. No. 28,556 Andrew S. Langsam 5/28/00
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and

2

TRADEMARK

ASSIGNMENT

WHEREAS, Collegeville/Imagineering L.P., a limited partnership of the State of Delaware has adopted, used and is using trademark(s) identified as follows:

<u>Trademark(s)</u>	<u>U.S. Registration No(s).</u>
VAMPIRE	1,119,350
Evil Teeth	1,118,852
Scar Stuff	1,118,853

WHEREAS, Rubie's Costume Company, Inc., a corporation of the State of New York, located and doing business at One Rubie Plaza, Richmond Hill, New York 11418, is desirous of acquiring the trademark(s) and registration(s) and all associated goodwill thereof;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Collegeville/Imagineering, L.P., does hereby assign unto the said Rubie's Costume Company, Inc. all rights, title and interest in and to said trademark(s) and the said registration(s) and applications, together with the goodwill of the business symbolized by the trademark(s).

Said Collegeville/Imagineering, L.P. represents that it has taken no action which adversely affects or impairs its exclusive ownership of the said trademark(s) and its right to transfer the same.

This assignment is executed at

Richmond Hill, New York

this 7 day of March, 2000.



Name: Marc P. Beige

Title: President