

Domestic Representative Name and Address

Enter for the first Receiving Party only

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number (212) 697-3750

Name David B. Kirschstein

Address (line 1) Kirschstein, Ottinger, Israel & Schiffmiller, P.C.

Address (line 2) 489 Fifth Avenue, 17th Floor

Address (line 3) New York, New York 10017-6105

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

() Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75/242,650
75/452,843

2,283,860

Number of Properties

Enter the total number of properties involved.

3

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 90.00

Method of Payment:

Enclosed (X)

Deposit Account ()

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

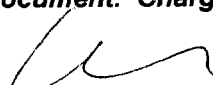
Deposit Account Number:

Authorization to charge additional fees: Yes () No (X)

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David B. Kirschstein


Signature

May 26, 2000
Date

Name of Person Signing

ASSIGNMENT

WHEREAS, PODELL INDUSTRIES, INC., a corporation organized and existing under the laws of the State of California, located and doing business at 1930 East 65th Street, Los Angeles, California 90001, has adopted the trademarks shown in the attached Exhibit A which have been registered and applied for in the United States Patent and Trademark Office; and

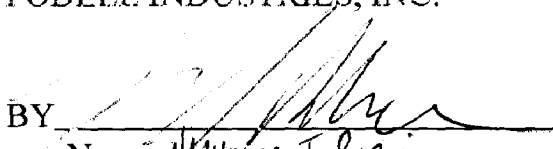
WHEREAS, L.C. LICENSING, INC., a corporation organized and existing under the laws of the State of Delaware, located and doing business at 1441 Broadway, New York, New York 10018, is desirous of acquiring said marks, the registration thereof and applications therefor;

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said PODELL INDUSTRIES, INC. does hereby assign unto the said L.C. LICENSING, INC. all right, title and interest in and to the said marks together with the good will of the business symbolized by said marks and the registration thereof and applications therefor.

Dated: March 1, 2000

PODELL INDUSTRIES, INC.

BY


Name: NICHOLAS J. RUBINO

Title: V.P. - GENERAL COUNSEL

Sworn to and subscribed
before me this 1st day
of April, 2000.

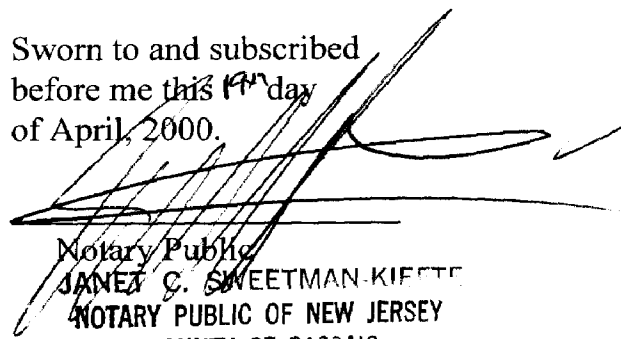

Notary Public
JANET C. SWEETMAN-KIFFET
NOTARY PUBLIC OF NEW JERSEY
COUNTY OF PASSAIC
My Commission Expires Dec. 17, 2003

EXHIBIT A

Registration

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Dt.</u>
LAUNDRY TRICOT	2,283,860	10/ 5/99

Applications

<u>Trademark</u>	<u>Ser. No.</u>	<u>Fil. Dt.</u>
LAUNDRY	74/452,843	4/15/94
LAUNDRY BY SHELLI SEGAL	75/242,650	2/18/97