

07-06-2000

7:00 JUN -9 PM 2:
OPR/TRADE



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6.9.0

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

75332834

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership

- Corporation Association

Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

07/06/2000 DNGUYEN 00000049 75332834

01 FC: 281
02 FC: 282

40.00 OP
125.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002096 FRAME: 0675

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75332834"/>	<input type="text" value="75300564"/>	<input type="text"/>	<input type="text" value="2250695"/>	<input type="text" value="2161312"/>	<input type="text" value="2129982"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2128347"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

CHESTER ROTHSTEIN

JUNE 9, 2000

[1284/1]

Name of Person Signing

Signature

Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

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Trademark Application Number(s) or Registration Number(s)

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Mark if additional numbers attached

Trademark Application Number(s)

Registration Number(s)

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ASSIGNMENT

WHEREAS, AGORA COSMETICS, INC., a corporation organized under the laws of the State of New York, with its address at 580 Broadway, New York, New York 10012 ("AGORA") and François Nars, an individual ("NARS"), each an "ASSIGNOR", own all of the trademarks listed on the attached Schedule A (hereinafter called "TRADEMARKS"), related U.S. and foreign applications and registrations therefor and associated common law rights, subject to that certain Asset Purchase Agreement by and among AGORA, NARS and NARS COSMETICS, INC., a corporation organized under the laws of the State of Delaware, having its address at 580 Broadway, New York, New York 10012 (hereinafter called "ASSIGNEE"), dated even of the date herewith, and the related schedules thereto; and

WHEREAS, ASSIGNEE is desirous of acquiring the TRADEMARKS, the related U.S. and foreign applications and registrations therefor, the associated common law rights and the goodwill of the business symbolized by the TRADEMARKS, but excluding any publicity rights of or attributable to François Nars, individually.

NOW, THEREFORE, for good and valuable considerations, receipt of which is hereby acknowledged, each ASSIGNOR does hereby assign to ASSIGNEE its entire right, title and interest in and to the TRADEMARKS, together with the U.S. and foreign registrations, related applications and the associated common law rights, and the goodwill of the business connected with and symbolized by the TRADEMARKS.

IN TESTIMONY WHEREOF, the ASSIGNORS have caused this assignment to be executed on the 17th day of May, 2000.

AGORA COSMETICS, INC.

By:

Name: François Nars

Title: President

FRANÇOIS NARS

SCHEDULE A

TRADEMARKS

TRADEMARK

Nars

Nars Logo

APP. NO. APP. DATE (Where Applicable)	REG. NO. REG. DATE (Where Applicable)	COUNTRY (Where Applicable)
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75/000,328 02 Oct 1995	2,250,695 08 Jun 1999	U.S.
75/332,834 30 Jul 1997		U.S.
741519 14 Aug 1997	741519 14 Aug 1997	Australia
9900127051 27 Oct 1999		China
49809 01 Apr 1996		European Community
19785/1995 01 Mar 1995	3,355,648 31 Oct 1997	Japan
96750/1999 22 Oct 1999		Japan
105,351 19 Jan 1996		Philippines

2,080,864 06 May 1997	1680492 13 Aug 1998	Argentina
820261580 19 Sep 1997		Brazil
856,065 15 Sep 1997	509,567 18 Mar 1999	Canada
970051858 28 May 1997		China
1.333.657 04 Oct 1999		European Community
6231/97 09 May 1997	2020/1998 09 May 1997	Hong Kong
112,203 04 May 1997	112,203 05 Aug 1998	Israel
21071/1995 05 Mar 1995	3,355,650 31 Oct 1997	Japan
163808/199		Japan (Katakana)

01 Oct 1997		
97-42066		Korea, South
03 Sep 1997		
97-42065		Korea, South
03 Sep 1997		
97-06421		Malaysia
15 May 1997		
5124/97	T97/05124f	Singapore
03 May 1997	03 May 1997	
97/14738		South Africa
29 Sep 1997		
86-060904		Taiwan
29 Nov 1997		
87-052619		Taiwan
29 Oct 1998		
343386	Kor93946	Thailand
08 Sep 1997	08 Sep 1997	

Belle De Jour
Jungle Red
Makeup Your Mind
The Multiple

75/144,898 (U.S.) 05 Aug 1996	2,161,312 (U.S.) 02 Jun 1998	U.S.
75/144,897 05 Aug 1996	2,129,982 20 Jan 1998	U.S.
75/300,564 30 May 1997		U.S.
75/144,899 05 Aug 1996	2,128,347 13 Jan 1998	U.S.

2001
54
African Queen
After Dark
Alaska
All About Eve
Amazon
Amour
Antilles
Arabesque
Arabian Nights
Area
Ashes to Ashes
Baby Doll
Badger
Bali
Bambi

Bamboo
Barbarella
Barcelona
Barcelona
Beach
Belle de Jour
Bellissima
Bengali
Bewitched
Biarritz
Black Forest
Black Moon
Black Orchid
Blonde Venus
Blondie
Blow-Up
Blue Angel
Blue Lagoon
Blue Lotus
Boccacio
Body Glow
Bombshell
Bora Bora
Borneo
Budapest
Bus Stop
Butterfield 8
Cabaret
Cabiria
Calcutta
California
Calypso
Candy Darling
Cannes
Capri
Captiva
Casablanca
Cha Cha Cha
Charade
Chelsea Girls
China Blue
China Red
Chinatown
Chocolate

Classified
Colette
Congo Red
Custard
Danceteria
Deauville
Desert
Desire
Diabolique
Dolce Vita
Dovima
Ecstasy
Ecuador
Edelweiss
Eden
Edie
Fabulous
Fantasia
Fever
Fiji
Fire Down Below
Flesh
Fuji
Full Metal Jacket
Funny Face
Funny Girl
Galactica
Galaxy Girl
Gigi
Gilda
Gina
Ginger
Gipsy
Goldfinger
Harlow
Hawaii
Heat
Heat Wave
Heaven
Himalayas
Honey
Honolulu Honey
Hot Voodoo
Hula Girl

TRADEMARK

REEL: 002096 FRAME: 0683

Hush
Hustler
Ibiza
Iceberg
Iceland
Ipanema
Jamaica
Japanese Nylon
Java
Jodphur
Jungle Red
Katmandu
Kenya
Key Largo
Kiki
Kilimanjaro
King Kong
Last Dance I
Last Dance II
Liquid Sky
Lola Lola
Lolita
London
Lulu
Lust for Life
Madrague
Mahogany
Mambo
Manhattan
Marienbad
Mash
Mata Hari
Metropolis
Midnight Expres
Mitzi
Modesty
Mogambo
Mongolian Red
Mont Blanc
Monte Carlo
Moonstruck
Morocco
Moulin Rouge
Mountain

Mudd Club
Mustique
Nepal
New York
Niagara
Night Bird
Night Clubbing
Night Fairy
Night Fever
Night Flight
Night Porter
Night Star
Ninotchka
Nirvana
Notorious
Nylon
Orgasm
Orpheus
Pacifica
Panama
Pandora
Paradise
Paris
Passion
Pigalle
Plaisir
Platoon
Polar White
Polynesia
Pony
Praline
Pussycat
Rain
Red Lizard
Rio
Rollerina
Roman Holiday
Rosebud
Roxy
Sable
Sable/Pony
Sabrina
Sahara
Salsa

Santa Fe
Scarlet Empress
Schiap
Schiap
Sedona
Sedona
Sex
Seychelles
Shanghai Express
Silvana
Skin Deep
Snow
Soleil
Sophia
St. Barts
St. Moritz
Sugarbaby
Sunset Strip
Super Goat
Sweet Charity
Sweet Dreams
Taboo
Tahiti
Taklon
Talitha
Tallulah
Tanganyka
Tangier
Temptation
Tibet
Tiffany
Tiger Lily
Times Square
Tobago
Toffee
Togo
Tokyo
Trans Europe Express
Trans Siberian
Transformer
Triple X
Ultra Violet
Vanilla
Venice

TRADEMARK

REEL: 002096 FRAME: 0686

Viva Las Vegas
Wet
Wonder Girl
Xanadu
Xenon
Zanzibar
Zen
Ziggy
Zizi
Zou Zou
Zulu

TRADEMARK