

07-06-2000



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COMMUNICATIONS

101396228

6-9-00

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other
- Effective Date  
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

75626642

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Association
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

07/06/2000 DNGUYEN 00000046 75626642

FOR OFFICE USE ONLY

01 FC:481  
02 FC:482

40.00 OP  
150.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002096 FRAME: 0692

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75626642"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1731029"/>	<input type="text" value="2032897"/>	<input type="text"/>
<input type="text" value="75620387"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2283697"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75832445"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1921261"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Gayle Aiken  6/9/00

Name of Person Signing Signature Date Signed

## ASSIGNMENT OF INTELLECTUAL PROPERTY

Colorbök LLC, a Michigan limited liability company ("Assignor"), having its principal place of business at 2716 Baker Road, Dexter, Michigan 48130, has adopted, used, is using and is the owner of the following trademark/service marks now registered in the United States Patent and Trademark Office ("Trademark Office") as listed on Exhibit A attached hereto and made a part hereof (the "Registered Trademarks").

WHEREAS, Assignor has also adopted, used, is using and is the owner of the following trademark/service marks for which an application is pending in the Trademark Office as listed on Exhibit B attached hereto and made a part hereof (the "Pending Trademarks").

WHEREAS, in connection with a Stock Purchase Agreement (and the transactions contemplated thereby) among JAKKS Pacific, Inc., a Delaware corporation, Flying Colors Toys, Inc., formerly known as Colorbök Paper Products, Inc., a Michigan corporation ("Flying Colors"), and the former shareholders of Flying Colors, dated September 22, 1999, as amended by First Amendment to Stock Purchase Agreement dated September 30, 1999 ("Stock Purchase Agreement"), Assignor acquired all right, title and interest in and to all of the Registered Trademarks and Pending Trademarks, and all goodwill associated therewith.

WHEREAS, certain of the Registered Trademarks and Pending Trademarks were assigned to Assignor by Flying Colors under an Assignment of Intellectual Property recorded with the Trademark Office on October 7, 1999 under Reel 001873, Frame 0741 ("Flying Colors Assignment I").

WHEREAS, pursuant to an Assignment of Intellectual Property which is being simultaneously filed with this document in the Trademark Office and Copyright Office (as defined below) ("Flying Colors Assignment II"), certain of the Registered Trademarks and Pending Trademarks and the Copyrights (as defined below), which were acquired by Assignor under the Stock Purchase Agreement and which assignment was not formally recorded with the Trademark Office under Flying Colors Assignment I, are now being assigned to Assignor by Flying Colors to evidence such transfer.

WHEREAS, Assignor has adopted, used, is using and is the owner of the following copyrights now registered in the United States Copyright Office ("Copyright Office") as listed on Exhibit C attached hereto and made a part hereof (the "Copyrights").

WHEREAS, the Copyrights, and all goodwill associated therewith, were also acquired by Assignor from Flying Colors under the Stock Purchase Agreement, such assignment

was not formally recorded with the Copyright Office, and such Copyrights are now being formally assigned to Assignor by Flying Colors to evidence such transfer of the Copyrights, and the goodwill of the business symbolized hereby pursuant to the Flying Colors Assignment II.

WHEREAS, Assignor desires to transfer the Registered Trademarks, Pending Trademarks and the Copyrights to Colorbök, Inc., formerly known as Colorbök Acquisition, Inc., a Michigan corporation ("Assignee"), and Assignee is desirous of acquiring the Registered Trademarks, Pending Trademarks and the Copyrights, and all goodwill associated therewith.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns, transfers and delivers to Assignee all right, title and interest of Assignor in the United States in, to and under the Registered Trademarks, Pending Trademarks and the Copyrights, together with the goodwill of the business symbolized by the Registered Trademarks, Pending Trademarks and the Copyrights, and the pending applications and registrations thereof.

The U.S. Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration of all Pending Trademarks to Assignee.

Signed as of this 11 day of May, 2000.

COLORBÖK LLC,  
a Michigan limited liability company

By: \_\_\_\_\_

William E. Taylor, Manager

EXHIBIT A

Registered Trademarks

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
COLORBÖK	1,731,029	11/10/92
REMEMBER WHEN...	2,283,697	10/05/99
ACTIVITY SET	1,921,261	06/17/93
LIFTED SPIRITS	2,032,897	01/21/97

EXHIBIT B

Pending Trademarks

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
HAVE A NICE CENTURY! and Design	75-626642	01/18/99
HAVE A NICE CENTURY!	75-620387	01/13/99
GURL FRENZ	75-832445	10/26/99

EXHIBIT C

Copyrights

<u>Copyright</u>	<u>Registration No.</u>
BALLET	VA495 501
MUSIC	VA495 502
CAROUSEL AND HEARTS	VA231 361
GEO	VA514 805
KITTENS AND YARN	VA495 497
CLASSIC ROSE	VA495 505
STAMPS	VA495 504
SYMPHONY	VA514 806
CELEBRATION	VA495 499
TORN HEART	VA495 500
SAFARI	VA495 498
SPORTS	VA495 496
LAVENDER GARDEN	VA514 804
HERBS AND SPICES	VA514 803
NEW HARVEST	VA495 503
FLORAL BOUQUET	VA514 802
BLACK SPLASH	VA509 688
COFFEE	VA509 781
TEACHER'S APPLE	VA509 786
WHITE SPLASH	VA509 787
SPACE	VA509 785
FACE PAINTING	VA510 915
STICKERS, STENCILS, PENCILS, AND PAPER	VA509 867
RUBBER STAMP FUN	VA509 868
FALL/HOLIDAY 1992 PRODUCT CATALOGUE	VA513 699