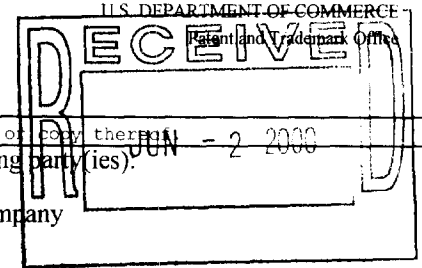


07-06-2000



101397297



To the Commissioner of Patents and Trademarks

1. Name of conveying party(ies):

The Minnesota Mutual Life Insurance Company

MD 6-2-00

- Individuals
- General Partnership
- Corporation—State of Minnesota
- Other:
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Execution Date: May 27, 1999

2. Name and address of receiving party(ies):

Ministers Life Insurance Company
400 North Robert Street
St. Paul, Minnesota 55101

- Individual(s) citizenship
- General Partnership
- Corporation—State of Minnesota
- Other:
- Association
- Limited Partnership

If assignee is not domiciled in the United States, a domestic representative designation is attached:

- Yes
- No

(Designations must be separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)/ Mark(s)

B. Trademark Reg. No.(s)/Mark(s)

904,482

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John A. Clifford
Address: MERCHANT & GOULD P.C.
P.O. Box 2910
Minneapolis, MN 55402-0910

6. Total number of applications and trademarks involved: 1

7. Total fee (37 CFR 3.41): \$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kristina M. Foudray
Name of Person Signing

May 30, 2000
Date

Total number of pages including cover sheet, attachments, and document: 2

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner for Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503

07/05/2000 DMUYEN 00000352 904482

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TRADEMARK
REEL: 002096 FRAME: 0871

ASSIGNMENT OF REGISTRATION

WHEREAS, The Minnesota Mutual Life Insurance Company ("Minnesota Mutual"), located at 400 N. Robert Street, St. Paul, MN 55101, is the owner of the mark SERVING THOSE WHO SERVE ("Mark") and a Federal registration in the United States Patent and Trademark Office for Registration No. 904,482 for the mark SERVING THOSE WHO SERVE ("Registration"), and

WHEREAS, Ministers Life Insurance Company ("Ministers"), located at 400 N. Robert Street, St. Paul, MN 55101, is desirous of acquiring Mark and Registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Minnesota Mutual does hereby assign unto Ministers all right, title and interest in and to Mark and the above-identified Registration, together with the good-will associated with Mark and Registration.

The Commissioner of Patent and Trademarks is requested to issue the certificate of registration to assignee's attorney:

John A. Clifford
Merchant, Gould, Smith, Edell
Welter, and Schmidt, P.A.
3100 Norwest Center
90 South Seventh Street
Minneapolis, MN 55402

[Handwritten Signature]

Date: May 27, 1999

By: _____
Title: Executive Vice President

STATE OF MINNESOTA)
) ss.
COUNTY OF RAMSEY)

On this 27th day of May, 1999, before me appeared Robert E. Hunstad, the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of Minnesota Mutual.

Date: May 27, 1999

By: *[Handwritten Signature]*
Notary Public

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