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6. 12.00 TO THE ASSISTANT COMMISSIONER OF PAT

101398810

iched original documents or copy thereof.

 Name of conveying party(ies): (If multiple assignors, list numerically)

Consumer Dental Service Organization, Inc.

- () Individual
- () Association
- () General Partnership
- () Limited Partnership
- (x) Corporation State
- () Other:

Additional name(s) of conveying party(ies) attached?

()

Yes

(X)

No

2. Name and address of receiving party(ies):

Name: Bright Now! Dental, Inc.

Internal Address:

Street Address: 3540 Howard Way

City: Costa Mesa State: California ZIP: 92626

- () Individual
- () Association
- () General Partnership
- () Limited Partnership
- (x) Corporation State
- () Other:

If assignee is not domiciled in the United States, a comestic representative designation is attached: () Yes (X) No ...

(Designations must be a separate document from Assignment) Additional name(s) and address(es) attached?

()

(X)

No

- 3. Nature of conveyance:
 - () Assignment
 - () Merger
 - () Security Agreement
 - (X) Change of Name
 - () Other:

Execution Date: (If multiple assignors, list execution dates in numerical order corresponding to numbers indicated in 1 above) Herewith

4. Application number(s) or registration number(s):

Yes

a. Trademark Registration No.:

2,298,047

Additional numbers attached? ()

Yes

No

(X)

Name and address of party to whom correspondence concerning document should be mailed:

Name: Darrell L. Olson

KNOBBE, MARTENS, OLSON & BEAR, LLP

Customer No. 20,995

Internal Address: Sixteenth Floor

Street Address: 620 Newport Center Drive
City: Newport Beach State: CA ZIP: 92660

Total number of applications and registrations involved:

Attorney's Docket No.: CDENT.002T

- 7. Total fee (37 CFR 3.41): \$40
- (x) Enclosed
 - () Authorized to be charged to deposit account
- 8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the

original document.

One

Jeffrey L. Van Hoosear

Name of Person Signing

Total number of pages including cover sheet, attackments and document: 2

Mail documents to be recorded with required cover sheet information to:

40.00 OP

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Commissioner of Patents and Trademarks

Box Assignments

Washington, D.C. 20231

TRADEMARK REEL: 002098 FRAME: 0086



SECRETARY of STATE

I, RALPH MUNRO, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

CERTIFICATE OF AMENDMENT

to

CONSUMER DENTAL SERVICE ORGANIZATION, INC.

a Washington Profit Corporation. Articles of Amendment were filed for record in this office on the date indicated below.

Changing name to BRIGHT NOW! DENTAL, INC.

UBI Number: 601 526 343

Date: November 16, 1998



Given under my hand and the Seal of the State of Washington at Olympia, the State Capital



²⁻⁴⁸⁷³⁸⁸⁻⁷**TRADEMARK**

REEL: 002098 FRAME: 0087

RECORDED: 06/12/2000