	M P10-1594 (1/-1	0-2000 U.S. DEPARTMENT OF COMMERCE
K	: : : : : : : : : : : : : : : : : : :	Trademark and Trademark Office
<u></u>	the Honorable Commissioner of Tradema-	ded original documents or copy thereof
	Name of conveying party(ies):	2. Name and address of receiving party(ies):
_	The state of the s	Name: SPORTSHOP
	Copelands' Enterprises, Inc., dba	Internal Address:
	Copeland's Sports,	Street Address: 966 Monterey Street
		City: San Luis Obispo State: CA Zip: 93401
	☐ Individual(s) ☐ Association	☐ Individual(s) citizenship
	☐ General Partnership ☐ Limited Partnership	Association
	☑ Corporation-State California	☐ General Partnership
	Other	☑ Corporation-State California
	Additional name(s) of conveying party(ies) 🗆 Yes 🗆 No	Other
3.	Nature of Conveyance:	
	☑ Assignment ☐ Merger	If assignee is not domiciled in the United States, a domestic
	☐ Security Agreement ☐ Change of Name	Representative designation sheet is attached: Yes No
		Assignment) Additional names(s) & addresses(es) attached?
	Other	☐ Yes ☐ No
	Execution Date: August 13, 1999	
	Execution Date: August 13, 1979	
4.	Application number(s) or registration number(s):	<u></u>
	A. Trademark Application No.(s)	B. Trademark registration No.(s)
	Serial No. 75/580,855	
	Filed 11/2/98	
	Additional numbers	attached?
5.	Name and address of party to whom	6. Total number of applications and
	correspondence concerning document should be	trademarks involved
	mailed:	trademarks involved
	Name: Daniel J. Meaney, Jr.	7. Total fee (37 CFR 3.41)
	Internal Address:	
		☑ Enclosed
	D.O. D. 0000F	☐ Authorized to be charged to deposit account
	Street Address: P.O. Box 22307	8. Deposit account number:
		(Attach duplicate copy of this page if paying by deposit
	City: Santa Barbara State: CA Zip: 93121	account)
	DO NOT U	SE THIS SPACE
9	Statement and Signature.	
		foregoing information is true and correct and any
	attached copy is a true copy of the original	document.
		() $()$ $()$ $()$
	Daniel J. Meaney, Jr.	August 16, 1999
	Name of Person Signing	Signature Date
		Total number of pages comprising cover sheet 1
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	Commissioner of Trademarks and	Trademarks
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TRADEMARK
REEL: 002098 FRAME: 0360

Office

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U.S. DEPARTMENT OF COMMERCE
Trademark and Trademark

10	1329877			
To the Honorable Commissioner of Trademarks and Trade	marks: Please record the attached original documents or copy thereof			
1. Name of conveying party(ies): MAR 27 PM	2: 37 ² . Name and address of receiving party(ies):			
	1 Name: SHOPSPORTS.COM			
Copelands' Enterprises, Office Final				
Copeland's Sports,	Street Address: 966 Monterey Street			
	City: <u>San Luis Obispo</u> State: <u>CA</u> Zip: <u>93401</u>			
	☐ Individual(s) citizenship			
☐ Individual(s) ☐ Association	Association			
☐ General Partnership ☐ Limited Partner	Ship General Partnership			
☑ Corporation-State California	☐ Limited Partnership			
☐ Other	⊠ Corporation-State <u>California</u>			
	Other			
3. Nature of Conveyance:				
☑ Assignment ☐ Merger	If assignee is not domiciled in the United States, a domestic			
3	Representative designation sheet is attached. Ves No			
☐ Security Agreement ☐ Change of Nam	Assignment) Additional names(s) & addresses(es) attached?			
Other	Yes No			
Execution Date: August 13, 1999				
4. Application number(s) or registration number	· ·			
A. Trademark Application No.(s)	B. Trademark registration No.(s)			
Serial No. 75/580, 855 Filed 11/2/98				
Filed 11/2/30				
Additional n	umbers attached? □ Yes 図 No			
5. Name and address of party to whom	6. Total number of applications and			
correspondence concerning document shou	ld be trademarks involved			
mailed:				
Davida J. T. Manuaca Tra	G. T. A. J. S (20 CPD 2 41)			
Name: Daniel J. Meaney, Jr.	7. Total fee (37 CFR 3.41)			
Internal Address:	—— —— ⊠ Enclosed			
	& Encrosed			
	☐ Authorized to be charged to deposit account			
Street Address: P.O. Box 22307	8. Deposit account number:			
	(Attach duplicate copy of this page if paying by deposit			
City:Santa Barbara State:CA Zip:931				
City: Santa Barbara State: CA 21p: 931				
24/2000 JSHABAZZ 00000254 75580989	O NOT USE THIS SPACE			
FC:481 40.00 BP				
10.00 UF				
9. Statement and Signature.				
To the best of my knowledge and belief, attached copy is a true copy of the ori	the foregoing information is true and correct and any			
actached copy is a time copy of the off	iginal document.			
Daniel J. Meaney, Jr.	Cim / March 27, 2000			
Name of Person Signing	Signature Date			
	Total number of pages comprising cover sheet $ 1 $			
Do n	ot detach this portion			
Mail documents to be recorded with required cover sheet information to:				
Commissioner of Trademarks and Trademarks				
Box Assignments				
Washington, D.C. 20231				
Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to				
be recorded, including time for reviewing the document and gathering the data needed, and completing and				
reviewing the sample cover sheet. Send commen	ts regarding this burden estimate to the U.S. Trademark and			
Trademark Office, Office of Information Systems, PK2-1000C. Washington, D.C. 20231, and to the Office of				

ASSIGNMENT OF SERVICE MARK APPLICATION

WHEREAS, Copelands' Enterprises, Inc., dba Copeland's

Sports, a California corporation, having a place of business at

966 Monterey Street, San Luis Obispo, California 93401

(hereinafter "Assignor") is the equitable owner and record owner

of service mark SHOPSPORTS (hereinafter referred to as "said

mark"), and the pending United States Service Mark Application

therefor filed in the United States Patent and Trademark Office,

all as set forth on the attached Schedule A; and

WHEREAS, SHOPSPORTS.COM, a California corporation, having a place of business at 966 Monterey Street, San Luis Obispo,
California 93401 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to said mark and said pending United States Service Mark
Application and any registration therefor, together with the goodwill of the business in connection with which said mark is used and which is symbolized by said mark, along with the right

-1-

to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,
Assignor does hereby assign unto Assignee all right, title and interest in and to said mark, to said pending United States

Service Mark Application and the registration therefor in the United States, including but not limited to all of the Assignor's rights throughout the world, together with the goodwill of the business in connection with which said mark is used and which is symbolized by said mark, along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and

-2-

to said mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Copelands' Enterprises Inc. a California corporation Assignor

Dated: August $\frac{12}{2}$, 1999

y (Nama)

(Title)

-3-

STATE OF CALIFORNIA)
) ss.
COUNTY OF SAN LUIS OBISPO)

On this 13 day of August, 1999 before me, Maryellen Metralf, a Notary Public in and for said County and State, personally appeared Tames Copelar personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Attriple Thetalf

Signature(

Maryellen Metcalf
Comm. #1091400
ONOTARY PUBLIC - CALIFORNIA
SAN LUIS OBISPO COUNTY O
Comm. Exp. July 5, 2000

Schedule A

Applicant: Copelands' Enterprises, Inc.

dba Copeland's Sports a California corporation

Serial no.: 75/580,855

Filing date: November 2, 1998

Mark: SHOPSPORTS

Classes: 35, 38 and 42

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