



07-13-2000



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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New MRD
6-12-00
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
6 2 00
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership

- Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

07/11/2000 ABCDTT 00000082 75871635

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FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/871,635"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael J. Keller

Name of Person Signing


Signature

6/12/00

Date Signed

ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS **WORLDOFWATCHES.COM, L.C.**, an Iowa Corporation having its principal place of business at 3101 Ingersoll Avenue, Des Moines, Iowa, 50312, has adopted and is using **1-888-WATCHES** as a mark and has filed application in the United States Patent & Trademark Office for registration, Serial No. 75/871,635 filed December 14, 1999 and

WHEREAS, **ODIMO.COM, INC.**, a Delaware corporation having a principal place of business at 14001 N.W. 4th Street, Sunrise, Florida, 33325, is desirous of acquiring said mark and the application for registration thereof, and the good will of the business symbolized by the mark;

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, **WORLDOFWATCHES.COM, L.C.** does hereby assign unto **ODIMO.COM, INC.** all right, title and interest in the mark, together with the good will of the business symbolized by the mark, and in the above-identified application for registration of the mark.

The Commissioner of Patents & Trademarks is requested to issue the certificate of registration to the assignee.

By: *Ronald Daniels*
Name: RONALD DANIELS
Title: PRES. DPMI

STATE OF FLORIDA
COUNTY OF MIAMI-DADE

On this 2nd day of June, 2000 before me appeared Ronald Daniels, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation. Ronald Daniels produced Florida drivers license number 0542-732-40-017-0 as identification

Staci L. Kimmel
Notary Public

My Commission Expires:

Our Docket:

