

07-14-2000

PRH

Form PTO-1504

1-31-92



HEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of

101404750

attached original documents or copy hereof.

1. Name of conveying party(ies):

KWV South Africa (Pty) Limited

- Individual(s)
- General Partnership
- Corporation-State
- Other South Africa limited liability company

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: KWV Intellectual Properties (Pty) Limited

Address: La Concorde, 57 Main Street
Paarl, South Africa

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other South Africa limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 4, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

1,974,873 and 18 others

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017



MRD
05-17-2000

U.S. Patent & TMO/TM Mail Rcpt Dt. #39

07/13/2000 DNGUYEN 00000229 1974873

DO NOT USE THIS SPACE

6. Total number of applications and registration involved:.....19

7. Total fee (37 CFR 3.41) \$ 490.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

01 FC:481 40.00 OP
02 FC:482 150.00 OP

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson
Name of Person Signing

Boisson
Signature

5/17/2000
Date

Total number of pages comprising cover sheet: _____

SCHEDULE OF TRADEMARKS
for assignment from
KWV SOUTH AFRICA (PTY) LIMITED to
KWV INTELLECTUAL PROPERTIES (PTY) LIMITED

Registrations:

MARK	REG. NO.	CLASS	REG. DATE
Miscellaneous Design (House Label)	1,974,873	33	May 21, 1996
CAPNAC	1,410,828	33	September 23, 1986
CATHEDRAL CELLARS	1,776,024	33	June 8, 1993
MUSANTE	1,431,630	33	March 2, 1987
ONZERUST	824,552	33	February 21, 1967
PAARL	692,181	33	January 26, 1960
ROODEBERG	817,919	33	November 1, 1966
SPRINGBOK and Design	1,852,553	33	September 6, 1994
TRIPTYCH	1,797,248	33	October 5, 1993
10 and Design	2,045,193	33	March 11, 1997
KWV ROODEBERG and Design	2,044,780	33	March 11, 1997
PAARL	2,198,600	33	October 20, 1998

Applications:

MARK	APP. NO.	CLASS	APP. DATE
GRANITE CREEK	75/000,372	33	October 2, 1995
ODE	75/373,166	33	October 15, 1997
COASTLINE	75/478,105	33	April 30, 1998
ENERWINE	75/646,474	33	February 24, 1999
IMOYA and Design	75/718,760	33	June 1, 1999
IMOYA	75/528,710	33	July 31, 1998
THE INITIALS OF GOOD WINE	75/708,910	33	May 18, 1999

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ASSIGNMENT

WHEREAS, KWV South Africa (Pty) Limited, a South African limited liability company located and doing business at La Concorde, 57 Main Street, Paarl, South Africa ("**Assignor**"), is the owner of the trademarks and the applications and registrations listed in the attached schedule (hereinafter, the "Trademarks");

and WHEREAS, KWV Intellectual Properties (Pty) Limited, a South African limited liability company located and doing business at La Concorde, 57 Main Street, Paarl, South Africa ("**Assignee**"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations and applications therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

KWV SOUTH AFRICA (PTY) LIMITED

By: A.W. Eksteen

Name: A.W. EKSTEEN

Title: COMPANY SECRETARY

Date of Signature: 4 April 2000

arw

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 1,974,873 :
 :
Mark: **Miscellaneous Design** :
 :
Registration Date: May 21, 1996 :
 :
Our Ref: K WV 00/02440 :
 :



05-17-2000

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #39

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

K WV Intellectual Properties (Pty) Limited, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

By: A W Eksteen
[Signature]

Name: A W EKSTEEN
[Printed or typed]

Title: COMPANY SECRETARY

Date: 4 April 2000

arw

I:\HOME\AWESTNEY\Docs\K WV-K WV Intellectual Properties Pty Ltd\Assignments to K WV\Appointments of Dom Rep\House Label.doc

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 1,410,828 :
: :
Mark: CAPNAC :
: :
Registration Date: September 23, 1986 :
: :
Our Ref: KVV 00/02440 :
: :



05-17-2000

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #39

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

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By: A. W. Eksteen
[Signature]

Name: A W. EKSTEEN
[Printed or typed]

Title: COMPANY SECRETARY

Date: 4 April 2000

arw

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 1,410,828 :
: :
Mark: CAPNAC :
: :
Registration Date: September 23, 1986 :
: :
Our Ref: KVV 00/02440 :
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05-17-2000

U.S. Patent & TMOtc/TM Mail Rcpt Dt. #39

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By: A. W. Eksteen
[Signature]

Name: A. W. EKSTEEN
[Printed or typed]

Title: COMPANY SECRETARY

Date: 4 April 2000

arw

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 1,776,024 :
: :
Mark: CATHEDRAL CELLARS :
: :
Registration Date: June 8, 1993 :
: :
Our Ref: K WV 00/02440 :
: :



05-17-2000
U.S. Patent & TMOfc/TM Mail Rcpt Dt. #39

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

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By: A W. Eksteen
[Signature]

Name: A W. EKSTEEN
[Printed or typed]

Title: COMPANY SECRETARY

Date: 4 April 2000

arw

I:\HOME\AWESTNEY\Docs\K WV-K WV Intellectual Properties Pty Ltd\Assignments to K WV\Appointments of Dom Rep\CATHEDRAL CELLARA.doc

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 1,431,630 :
: :
Mark: MUSANTE :
: :
Registration Date: March 2, 1987 :
: :
Our Ref: KVV 00/02440 :
: :



05-17-2000
U.S. Patent & TMO/TM Mail RcptDt. #39

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

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By: A.W. Eksteen
[Signature]

Name: A.W. EKSTEEN
[Printed or typed]

Title: COMPANY SECRETARY

Date: 5 April 2000

arw

F:\HOME\AWESTNEY\Docs\KVV-KVV Intellectual Properties Pty Ltd\Assignments to KVV\Appointments of Dom Rep\MUSANTE.doc

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 824,552 :
:
Mark: ONZERUST :
:
Registration Date: February 21, 1967 :
:
Our Ref: K WV 00/02440 :
:
:



05-17-2000

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #39

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

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By: A. W. Eksteen
[Signature]

Name: A W. EKSTEEN
[Printed or typed]

Title: COMPANY SECRETARY

Date: 5 April 2000

arw

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 692,181 :
: :
Mark: PAARL :
: :
Registration Date: January 26, 1960 :
: :
Our Ref: K WV 00/02440 :
: :

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

K WV Intellectual Properties (Pty) Limited, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

By: A. W. Eksteen
[Signature]

Name: A. W. EKSTEEN
[Printed or typed]

Title: COMPANY SECRETARY

Date: 5 APRIL 2000

arw

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 817,919 :
: :
Mark: **ROODEBERG** :
: :
Registration Date: November 1, 1966 :
: :
Our Ref: K WV 00/02440 :
: :

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

K WV Intellectual Properties (Pty) Limited, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

By: A. W. Eksteen
[Signature]

Name: A. W. EKSTEEN
[Printed or typed]

Title: COMPANY SECRETARY

Date: 5 APRIL 2000

arw

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 1,852,553 :
: :
Mark: **SPRINGBOK and Design** :
: :
Registration Date: September 6, 1994 :
: :
Our Ref: K WV 00/02440 :
: :

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

K WV Intellectual Properties (Pty) Limited, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

By: Arw Eksteen
[Signature]

Name: Arw Eksteen A.W. EKSTEEN
[Printed or typed]

Title: COMPANY SECRETARY

Date: 5 April 2008

arw

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 1,797,248 :
:
Mark: **TRIPTYCH** :
:
Registration Date: October 5, 1993 :
:
Our Ref: KVV 00/02440 :
:

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

KVV Intellectual Properties (Pty) Limited, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

By: A. W. Eksteen
[Signature]

Name: A. W. EKSTEEN
[Printed or typed]

Title: COMPANY SECRETARY

Date: 5 April 2000

arw

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 2,045,193 :
: :
Mark: **10 and Design** :
: :
Registration Date: March 11, 1997 :
: :
Our Ref: K WV 00/02440 :
: :

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

K WV Intellectual Properties (Pty) Limited, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

By: A. W. Eksteen
[Signature]

Name: A. W. EKSTEEN
[Printed or typed]

Title: COMPANY SECRETARY

Date: 5 April 2000

arw

E:\HOME\AWESTNEY\Docs\K WV-K WV Intellectual Properties Pty Ltd\Assignments to K WV\Appointments of Dom Rep\10 and Design.doc

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 2,044,780 :
:
Mark: **KWV ROODEBERG and** :
Design :
:
Registration Date: March 11, 1997 :
:
Our Ref: KWV 00/02440 :

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

KWV Intellectual Properties (Pty) Limited, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

By: A. W. Eksteen
[Signature]

Name: A W. EKSTEEN
[Printed or typed]

Title: COMPANY SECRETARY

Date: 5 APRIL 2000

arw

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 2,198,600 :
:
Mark: PAARL :
:
Registration Date: October 20, 1998 :
:
Our Ref: K WV 00/02440 :
:
:

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

K WV Intellectual Properties (Pty) Limited, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

By: A. W. Eksteen
[Signature]

Name: A. W. EKSTEEN
[Printed or typed]

Title: COMPANY SECRETARY

Date: 5 April 2000

arw

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Matter of:

KWV Intellectual Properties (Pty)
Limited (by assignment from KWV
South Africa (Pty) Limited)

App. No.: 75/000,372

Filed: October 2, 1995

Mark: **GRANITE CREEK**

Our Ref: KWV 00/02440

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866
United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900) its attorneys and
representatives upon whom notices or process in proceedings affecting the above-identified mark
may be served.

KWV INTELLECTUAL PROPERTIES (PTY) LIMITED

By: A. W. Eksteen

Name: A. W. EKSTEEN

Title: COMPANY SECRETARY

Date: 5 April 2003

arw

I:\HOME\AWESTNEY\Docs\KWV-KWV Intellectual Properties Pty Ltd\Assignments to KWV\Appointments of Dom Rep\GRANITE CREEK.doc

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Matter of:

KWV Intellectual Properties (Pty)
Limited (by assignment from KWV
South Africa (Pty) Limited)

App. No.: 75/373,166

Filed: October 15, 1997

Mark: **ODE**

Our Ref: KWV 00/02440

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900) its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

KWV INTELLECTUAL PROPERTIES (PTY) LIMITED

By: A.W. Eksteen

Name: A.W. EKSTEEN

Title: COMPANY SECRETARY

Date: 5 April 2000

arw

I:\HOME\AWESTNEY\Docs\KWV-KWV Intellectual Properties Pty Ltd\Assignments to KWV\Appointments of Dom Rep\ODE.doc

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Matter of:

KWV Intellectual Properties (Pty)
Limited (by assignment from KWV
South Africa (Pty) Limited)

App. No.: 75/478,105

Filed: April 30, 1998

Mark: **COASTLINE**

Our Ref: KWV 00/02440

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866
United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900) its attorneys and
representatives upon whom notices or process in proceedings affecting the above-identified mark
may be served.

KWV INTELLECTUAL PROPERTIES (PTY) LIMITED

By: A. W. Eksteen

Name: A. W. EKSTEEN

Title: COMPANY SECRETARY

Date: 5 APRIL 2000

arw

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Matter of:

KWV Intellectual Properties (Pty)
Limited (by assignment from KWV
South Africa (Pty) Limited)

App. No.: 75/646,474

Filed: February 24, 1999

Mark: **ENERWINE**

Our Ref: KWV 00/02440

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866
United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900) its attorneys and
representatives upon whom notices or process in proceedings affecting the above-identified mark
may be served.

KWV INTELLECTUAL PROPERTIES (PTY) LIMITED

By: A. W. Eksteen

Name: A. W. EKSTEEN

Title: COMPANY SECRETARY

Date: 15 April 2000

arw

I:\HOME\WESTNEY\Docs\KWV-KWV Intellectual Properties Pty Ltd\Assignments to KWV\Appointments of Dom Rep\ENERWINE.doc

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Matter of:

KWV Intellectual Properties (Pty)
Limited (by assignment from KWV
South Africa (Pty) Limited)

App. No.: 75/718,760

Filed: June 1, 1999

Mark: **IMOYA and Design**

Our Ref: KWV 00/02440

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900) its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

KWV INTELLECTUAL PROPERTIES (PTY) LIMITED

By: A. W. Eksteen

Name: A. W. EKSTEEN

Title: COMPANY SECRETARY

Date: 05 April 2000

arw

E:\HOME\WESTNEY\Docs\KWV-KWV Intellectual Properties Pty Ltd\Assignments to KWV\Appointments of Dom Rep\IMOYA and Design.doc

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Matter of:

KWV Intellectual Properties (Pty)
Limited (by assignment from KWV
South Africa (Pty) Limited)

App. No.: 75/528,710

Filed: July 31, 1998

Mark: **IMOYA**

Our Ref: KWV 00/02440

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866
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By: A. W. Eksteen

Name: A. W. EKSTEEN

Title: COMPANY SECRETARY

Date: 5 April 2000

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Matter of:

KWV Intellectual Properties (Pty)
Limited (by assignment from KWV
South Africa (Pty) Limited)

App. No.: 75/708,910

Filed: May 18, 1999

Mark: **THE INITIALS OF
GOOD WINE**

Our Ref: KWV 00/02440

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

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Applicant hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866
United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900) its attorneys and
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may be served.

KWV INTELLECTUAL PROPERTIES (PTY) LIMITED

By: A. W. Eksteen

Name: A. W. EKSTEEN

Title: COMPANY SECRETARY

Date: 5 April 2000

arw

I:\HOME\AWESTNEY\Docs\KWV-KWV Intellectual Properties Pty Ltd\Assignments to KWV\Appointments of Dom Rep\THE INITIALS OF GOOD WINE.doc