

FORM PTO-1618A

Expires 06/30/99  
OMB 0651-0027

07-14-2000

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

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OPR/FINANCE

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

## Submission Type

☒ New☐ Resubmission (Non-Recordation)

Document ID #

☐ Correction of PTO Error

Reel #

Frame #

☐ Corrective Document

Reel #

Frame #

## Conveyance Type

☐ Assignment☐ License☐ Security Agreement☐ Nunc Pro Tunc Assignment☒ MergerEffective Date  
Month Day Year☐ Change of Name☐ Other

## Conveying Party

☐ Mark if additional names of conveying parties attached

Name EXPOCON MANAGEMENT ASSOCIATES, INC.

Execution Date  
Month Day Year  
12 15 99

Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association☐ Other☒ Citizenship/State of Incorporation/Organization CONNECTICUT

## Receiving Party

☐ Mark if additional names of receiving parties attached

Name ADVANSTAR COMMUNICATIONS INC.

DBA/AKA/TA

Composed of

Address (line 1) 7500 OLD OAK BOULEVARD

Address (line 2)

Address (line 3) CLEVELAND

City

OHIO/ USA

State/Country

Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

☒ Corporation ☐ Association☐ Other☒ Citizenship/State of Incorporation/Organization NEW YORK

07/12/2000 DNGUYEN 00000341 2055343

FOR OFFICE USE ONLY

01 FC:481  
02 FC:48240.00 DP  
75.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231TRADEMARK  
REEL: 002100 FRAME: 0650

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number (218) 722-0861

Name

MARTHA M. MARKUSEN

Address (line 1)

302 WEST SUPERIOR STREET

Address (line 2)

700 LONSDALE BUILDING

Address (line 3)

DULUTH, MN 55802

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# 5

**Trademark Application Number(s) or Registration Number(s)**

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**


2055343	1867152	
1451251		
2148507		

**Number of Properties**

Enter the total number of properties involved.

# 5

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 115

Method of Payment:

Enclosed ☒

Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes ☐

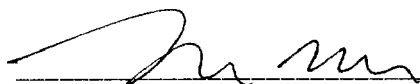
No ☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

MARTHA M. MARKUSEN

Name of Person Signing



Signature

6/7/00

Date Signed

F-9121700068c

CT-07

**CERTIFICATE OF MERGER****OF****EXPOCON MANAGEMENT ASSOCIATES, INC.**  
A Connecticut corporation**INTO****ADVANSTAR COMMUNICATIONS INC.**  
A New York corporation**December 15, 1999**

The undersigned, pursuant to the provisions of Section 905 of the Business Law of the State of New York and Sections 33-819 and 33-812 of the Business Corporation Act of the State of Connecticut, hereby certify as follows:

**FIRST:** The name and state of incorporation of each of the constituent corporations in the merger are as follows:

<i>Constituent Corporation</i>	<i>State of Incorporation</i>	<i>Date of Incorporation</i>
Expocon Management Associates, Inc.	Connecticut	May 24, 1978 (it has not filed an Application for Authority in New York)
Advanstar Communication Inc. (f/k/a and incorporated under the name HBJ Publications, Inc. and f/k/a Edgell Communications Inc.)	New York	January 23, 1987

Pursuant to an agreement and plan of merger, Expocon Management Associates, Inc. is to be merged into Advanstar Communication Inc., which is the parent corporation of the aforementioned Connecticut corporation and the surviving corporation of the merger (the "Surviving Parent"). Prior to the merger, Advanstar Communications Inc. owned one hundred percent (100%) of the outstanding shares of Expocon Management Associates, Inc.

**SECOND:** The designation and number of outstanding capital stock of the corporations to be merged is as follows:

<i>Subsidiary Corporation</i>	<i>Designation and Amount of Outstanding Capital Stock</i>
Expocon Management Associates, Inc.	10 shares of common stock, \$100 par value, all of which are owned by the Surviving Parent prior to the merger

**THIRD:** The effective date of the merger shall be December 31, 1999.

**FOURTH:** The agreement and plan of merger was adopted by each of the Boards of Directors of the Surviving Parent and Expocon Management Associates, Inc.

**FIFTH:** The merger is permitted by the laws of the State of Connecticut and the State of New York, and is in compliance therewith.

**SIXTH:** The agreement and plan of merger is on file at the Surviving Parent's principal place of business: Advanstar Communication Inc., 7500 Old Oak Blvd., Cleveland, OH 44130. A copy of the agreement and plan of merger will be furnished by the Surviving Parent, on request and without cost, to the sole shareholder of Expocon Management Associates, Inc.

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— IN WITNESS WHEREOF, this certificate has been signed on the 15 day of DECEMBER, 1999 and the statements contained herein are affirmed as true under penalties of perjury.

## ADVANSTAR COMMUNICATIONS INC.

By: Robert L. Krakoff  
PresidentBy: David W. Montgomery  
SecretaryEXPOCON MANAGEMENT ASSOCIATES,  
INC.By: Robert L. Krakoff  
PresidentBy: David W. Montgomery  
Secretary

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CT-07

991217000

CERTIFICATE OF MERGER  
OF  
EXPOCON MANAGEMENT ASSOCIATES, INC  
INTO  
ADVANSTAR COMMUNICATIONS INC

UNDER SECTION 905 OF THE  
BUSINESS CORPORATION LAW

N-1

Advanstar Communications, Inc.  
131 West First Street  
Duluth, MN 55802-0000

STATE OF NEW YORK  
DEPARTMENT OF STATE  
FILED DEC 17 1999  
N-1

RECEIVED  
DEC 17 12 11 PM '99

Dec 17 4 01 PM '99

FILED

4

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TRADEMARK  
REEL: 002100 FRAME: 0655

*Secretary of New York } ss:  
Department of State*

*I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.*

*Witness my hand and seal of the Department of State on*

**DEC 21 1999**



*Special Deputy Secretary of State*