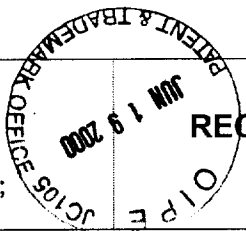


Docket No. **246/238;**
246/239; 246/240;
246/241; 246/242



6-19-00

**RECORDATION FORM COVER
TRADEMARK**

07-17-2000

COMMERCE
emark Office



101405432

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Craig Goren

Individual Association
 General Partnership Limited Partnership
 Corporation State:
 Other

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party:
Name: Centerpost Corporation
Internal Address: _____
City: _____ State: _____ Zip: _____
Street Address: 205 West Wacker Drive, Suite 820
City: Chicago State: IL Zip: 60606

Individual(s) Citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation State Delaware
 Other

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: June 8, 2000

4. Application number(s) or Trademark number(s):
If this document is being filed together with a new application, the execution date of the application is: _____

A. Trademark Application No(s): 75/829,137; 75/829,138;
75/829,139; 75/829,140 & 75/829,141

B. Trademark No(s): _____

Additional numbers attached? Yes No

6. Total number of applications and trademarks involved: 5

7. Total fee (37 CFR 3.41): \$ 140.00
 Enclosed
 Charge this Deposit Account if any additional fee is required

8. Deposit Account Number: 12-2475

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Stephen C. Beuerle
Internal Address: LYON & LYON LLP
633 West Fifth Street, Suite 4700
Los Angeles, CA 90071-2066
Phone: 858-552-8400 ext. 5504

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Stephen C. Beuerle Date: June 14, 2000
Stephen C. Beuerle, Reg. No. 38,380

Total number of pages including cover sheet: 3

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

Director — U.S. Patent and Trademark Office
Box Assignments
Washington, D.C. 20231

07/14/2000 NTHA11 00000177 75829137
01 FC:481 40.00 OP
02 FC:482 100.00 OP

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503

ASSIGNMENT

WHEREAS, Craig Goren, a United States Citizen, doing business at 161 N. Clark, Suite 3500, Chicago, Illinois 60601, (hereinafter "Assignor") owns and has a bona fide intent to use the below-listed trademarks (hereinafter collectively referred to as the "Marks") in connection with the following goods and/or services:

Class 9: Computer software for use in linking multiple businesses to a single consumer over a global computer network in the field of business to consumer electronic commerce.

Class 35: Providing information and interactive services via a global computer network for and among the business and consumer community in the field of electronic commerce.

Class 38: Providing multiple user access to a global computer network, mainly linking multiple businesses to a single consumer; broadcasting and digital transmission of data via television and telephone networks for the exchange of information and for business to consumer transaction.

1. U.S. Trademark Application Serial No. 75/829,137
For: BUSINESS-TO-ME
Filed: October 19, 1999
2. U.S. Trademark Application Serial No. 75/829,138
For: B2ME
Filed: October 19, 1999
3. U.S. Trademark Application Serial No. 75/829,139
For: BUSINESS-TO-YOU
Filed: October 19, 1999
4. U.S. Trademark Application Serial No. 75/829,140
For: B2U
Filed: October 19, 1999
5. U.S. Trademark Application Serial No. 75/829,141
For: B2YOU
Filed: October 19, 1999

WHEREAS, Assignor has applied to register the Marks on the Principal Register of the United States Patent and Trademark Office based on Assignor's bona fide intent to use the Marks in commerce in connection with the described goods and/or services;

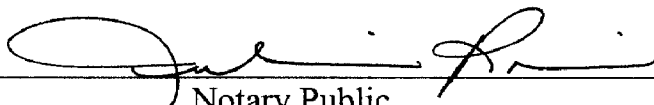
WHEREAS, Centerpost Corporation, a Delaware corporation, having its principal place of business at 205 West Wacker, Suite 820, Chicago, Illinois 60606, (hereinafter "Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the Marks and the pending Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee all right, title and interest in and to the Marks and the pending Applications therefor, together with that portion of Assignor's business in connection with which it has a bona fide intent to use the Marks.

Date: 6/8/2000


CRAIG GOREN

SUBSCRIBED and SWORN to before me this 8th day of June, 2000.


Notary Public

My Commission Expires: 3/4/2003

[Seal] 