



6-19-00

06-19-2000

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07-17-2000



Attorney Docket No.  
L294.22-0029

U.S. Patent & TMO/c/TM Mail Ropt Dt #57

101405170

attached original document or copy thereof.

To the Honorable Commissioner of

1. Name of conveying party:  
U S West, Inc.

Individual(s)  Association

General Partnership  Limited Partnership

Corporation-Colorado  Other Explain~

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of Conveyance:

Assignment  Merger  Security Agreement  
 Change of Name  Other Quitclaim Assignment

Execution Date: May 30, 2000

2. Name and address of receiving party(ies):

Name: LodgeNet Entertainment Corporation

Internal Address: \_\_\_\_\_

Street Address: 3900 West Innovation Street

City Sioux Falls State South Dakota ZIP 57107

Individual(s) Citizenship \_\_\_\_\_

Association \_\_\_\_\_

General Partnership \_\_\_\_\_

Limited Partnership \_\_\_\_\_

Corporation-State Delaware

Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No  
(Designation must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

4A. Application No.(s)

Additional numbers attached?  Yes  No

4B. Registration No.

1,928,036

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James L. Young

KINNEY & LANGE, P.A.

Street Address: THE KINNEY & LANGE BUILDING

312 South Third Street

City: Minneapolis State: MN ZIP 55415-1002

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$ 40.00

8. Method of Payment

Enclosed

The Commissioner is authorized to charge payment of any additional recording fees or credit any overpayment to deposit account No. 11-0982. A duplicate copy of this page is enclosed.

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James L. Young  
Name of Person Signing

  
Signature

JUNE 13, 2000  
Date

Total number of pages including cover sheet, attachments and document: [4]

## QUITCLAIM ASSIGNMENT OF MARK

U S WEST, Inc. ("Assignor"), a Colorado corporation, having a place of business at 1801 California Street, Denver, Colorado 80202, represents that it is the owner of the mark "WHERE TO FIND WHAT YOU WANT WHEN YOU WANT IT!" ("the MARK") covering, in Class 35 "promoting the goods and services of others via an interactive in-room hotel television channel" and, in Class 42 "interactive information services; namely providing dining, entertainment, shopping, travel, sports and cultural information via an in-room hotel television channel," including United States Trademark Registration No. 1,928,036 for the MARK, and any and all associated goodwill as well as any common law rights in that mark;

LodgeNet Entertainment Corporation ("Assignee"), a Delaware corporation, having a place of business at 3900 West Innovation Street, Sioux Falls, South Dakota 57107 desires to acquire all existing rights, title and interest of Assignor in and to the MARK, including any and all associated goodwill, U.S. Registration No. 1,928,036 and any common law rights in the MARK;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby quitclaim and assign to Assignee any and all rights, title and interest in and to the MARK, including any and all common law rights,

### EXHIBIT A

and including United States Registration No. 1,928,036, together with any and all the associated goodwill of the business symbolized by the MARK.

Signed this 30 day of ~~April~~<sup>May</sup>, 2000.



U S WEST, Inc.

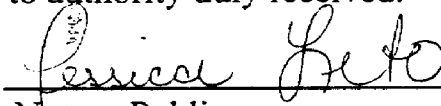
Name: Stephen F. Jewett

Title: Associate General Counsel

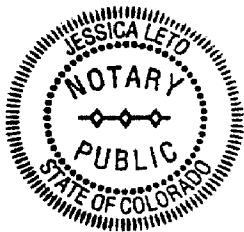
STATE OF COLORADO

COUNTY OF Denver

On this 30 day of ~~April~~<sup>May</sup> 2000 personally appeared before me Stephen F. Jewett to me known and known to me to be the Associate General Counsel of U S WEST, Inc., the Assignor above named, and acknowledged that he executed the foregoing Quitclaim Assignment of Mark on behalf of said Assignor and pursuant to authority duly received.

By:   
Notary Public

SEAL



MY COMMISSION EXPIRES  
OCTOBER 2, 2000

**EXHIBIT A**