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(Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)

RECORDATION FORM COVER SHEET

TRADEMARKSONLY

07-19-2000



Tab settings □ □ □ ▼ 101406915 To the Honorable Commissioner of Patents and Trademarks: Please record the attached or 2. Name and address of receiving party(ies) 1. Name of conveying party(ies): The Procter & Gamble Company Name: The Dial Corporation 1 Procter & Gamble Plaza Internal Address: Suite 2214 Cincinnati, Ohio 45202-3315 Street Address: 15501 North Dial Boulevard Association ☐ Individual(s) ☐ General Partnership □ Limited Partnership City: Scottsdale State: AZ ZIP: XX Corporation-State □ Other Individual(s) citizenship_ Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No ☐ Association ☐ General Partnership____ 3. Nature of conveyance: □ Limited Partnership ★ Corporation-State _____ □ Merger □ Other □ Change of Name ☐ Security Agreement If assignee is not domiciled in the United States, a domestic representative designation ☐ Other _____ ☐ Yes ☐ No (Designations must be a separate document from assignment) Execution Date: _____June 9, 2000 Additional name(s) & address(es) attached? ☐ Yes ☐ No 4. Application number(s) or patent number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 834,134 Additional numbers attached?

Yes XKNo 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved: concerning document should be mailed: Richard G. Harrer 7. Total fee (37 CFR 3.41).....\$ 65.00 Name: Suite 2214 Internal Address: □ Enclosed 替 Authorized to be charged to deposit account Street Address: 15501 North Dial Boulevard 8. Deposit account number: 04 - 0980ZIP:____ (Attach duplicate copy of this page if paying by deposit account) Scottsdale State: 85260-1619 DO NOT USE THIS SPACE 07/18/2000 DNGUYEN 00000074 040980 834134 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of OL FC:481 OP FC9488 tatement 25100s (gnature. the original document. 6-16-00 Stella Matijevich Total number of pages including cover sheet, attachments, and document: Name of Person Signing

UNITED STATES

ASSIGNMENT (WITH GOODWILL)

WHEREAS, THE PROCTER & GAMBLE COMPANY, a corporation organized under the laws of the State of Ohio, located at 1 Procter & Gamble Plaza, Cincinnati, Ohio 45202-3315, (hereinafter called the ASSIGNOR), owns the rights, title and interest in and to the trademarks including the registrations thereof, set forth on the schedule attached hereto and made a part hereof (hereinafter referred to as "Trademark Rights"); and

WHEREAS, THE DIAL CORPORATION, a corporation organized under the laws of the State of Delaware, located at 15501 North Dial Boulevard, Scottsdale, Arizona 85260-1619 hereinafter called the ASSIGNEE) desires to acquire all of ASSIGNOR's rights, title and interest in and to the said Trademark Rights together with the goodwill of the business associated therewith; and

WHEREAS, THE PROCTER & GAMBLE COMPANY is willing to assign all its rights, title and interest in and to the said Trademark Rights to THE DIAL CORPORATION; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE, all its rights, title and interest in and to said Trademark Rights together with the goodwill of the business associated therewith; and ASSIGNOR further hereby assigns to ASSIGNEE its right to revoke and substitute new powers of attorney for all matters relating to said Trademark Rights pertaining thereto.

THE PROCTER & GAMBLE COMPANY

Printed Name: David M. Moyer

Title: Assistant Secretary

TRADEMARK REEL: 002104 FRAME: 0938

UNITED STATES

SCHEDULE A REGISTRATIONS

TRADEMARK REGISTRATION NO.

COAST 834,134 COAST 1,007,242

RECORDED: 06/23/2000

TRADEMARK
REEL: 002104 FRAME: 0939