

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

07-20-2000



101408916

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

6-21-00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)  
Document ID #
- ☐ Correction of PTO Error  
Reel #  Frame #
- ☐ Corrective Document  
Reel #  Frame #

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- ☐ Merger
- ☐ Change of Name
- ☐ Other

Conveying Party

☐ Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year  
06152000

Formerly

7524096

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☒ Citizenship/State of Incorporation/Organization

Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership
- ☐ Corporation ☐ Association
- ☒ Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- ☒ Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

07/20/2000 MTHA11 00000064 75624096

01 FC:481  
02 FC:482

40.00 00  
125.00 00

Refund Ref: 07/20/2000 MTHA11 00000064 75624096

\$75.00

CHECK REFUND

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002105 FRAME: 0767

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)** ☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/624096"/>	<input type="text" value="75/624097"/>	<input type="text" value="78/010775"/>	<input type="text" value="1568739"/>	<input type="text" value="1791818"/>	<input type="text" value="1815866"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed ☒ Deposit Account ☐

**Deposit Account**

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes ☒ No ☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Stephen A. Hill

Name of Person Signing



Signature

June 16, 2000

Date Signed

## Trademark Assignment

Whereas, Gund Business Enterprises, Inc. (hereinafter referred to as "ASSIGNOR"), has adopted, used, and is using or intends to use the following marks which are registered or for which an application to register has been filed in the United States Patent and Trademark Office: NAS, Registration No. 1,568,739, dated November 28, 1989, NATIONWIDE ADVERTISING SERVICE, Registration No. 1,791,818, dated September 7, 1993; NAS ADVANTAGE, Registration No. 1,815,866, dated January 11, 1994; RECRUITER'S BRIEFCASE, Application Serial No. 75/624,096, filed January 21, 1999; NAS INTERACTIVE, Application Serial No. 75/624,097, filed January 21, 1999; and NAS RECRUITMENT GROUP, Application Serial No. 78/010,775, filed June 1, 2000.

Whereas, Nationwide Advertising Service, LLC, a limited liability company organized under the laws of the State of Ohio, of Suite 600, 1228 Euclid Avenue, Cleveland, Ohio 44115 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring said marks and the registrations thereof and applications therefor;

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, the ASSIGNOR does hereby assign unto the ASSIGNEE all right, title, and interest in and to said marks, together with the goodwill of the business symbolized by the marks and the portion of the business of the ASSIGNEE to which the marks pertain, and

the above-identified registrations thereof and the above-identified applications for registration thereof.

The Commissioner for Trademarks is requested to issue the certificates of registration for the above-identified applications to the ASSIGNEE.

GUND BUSINESS ENTERPRISES, INC.

By

  
James M. Miller  
Vice President & Treasurer

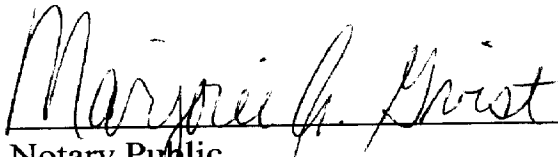
Date: 6/15/00

STATE OF OHIO  
COUNTY OF CUYAHOGA

ss.

On this 15 day of June, 2000, before me appeared James M. Miller, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified company with authority to do so.

(Notarial Seal)

  
Notary Public

**MARJORIE A. GVIST**  
Ina - Marjorie A. Czipa  
Notary Public, State of Ohio  
My Commission Expires August 28, 2004

RHPC TM602

RECORDED: 06/21/2000

TRADEMARK  
REEL: 002105 FRAME: 0770