

07-24-2000



REC 101411227 ET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type	Conveyance Type
<input checked="" type="checkbox"/> New	<input checked="" type="checkbox"/> Assignment () License
() Resubmission (Non-Recordation) Document ID#	() Security Agreement () Nunc Pro Tunc Assignment Effective Date
() Correction of PTO Error Reel # Frame #	() Merger Month Day Year
() Corrective Document Reel # Frame #	() Change of Name
	() Other

Conveying Party () Mark if additional names of conveying parties attached

Name **Segrets, Inc.**

Formerly

() Individual () General Partnership () Limited Partnership (x) Corporation () Association

() Other

(x) Citizenship/State of Incorporation/Organization **Massachusetts**

Execution Date **9/1/99**

Receiving Party () Mark if additional names of receiving parties attached

Name **Segrets, Inc.**

DBA/AKA/TA

Composed of

Address (line 1) **40 Harvard Mills Square**

Address (line 2)

Address (line 3) **Wakefield** **Massachusetts, USA** **01880**
city State/Country Zip Code

() Individual () General Partnership () Limited Partnership () If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

(x) Corporation () Association

() Other

(x) Citizenship/State of Incorporation/Organization **Delaware**

07/20/2000 DNGUYEN 00000334 75514312
01 FC:481 40.00 DP
02 FC:482 275.00 DP

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002106 FRAME: 0676

Domestic Representative Name and Address

Enter for the first Receiving Party only

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number (212) 697-3750

Name David B. Kirschstein

Address (line 1) Kirschstein, Ottinger, Israel & Schiffmiller, P.C.

Address (line 2) 489 Fifth Avenue, 17th Floor

Address (line 3) New York, New York 10017-6105

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

() Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75/514,312
75/566,016

1,392,435 2,100,104
1,774,702 2,330,147
1,800,865 2,330,346
1,869,689 2,330,347
2,027,295 2,344,139

Number of Properties

Enter the total number of properties involved.

12

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 315.00

Method of Payment:

Enclosed (X)

Deposit Account ()

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)


Deposit Account Number:

Authorization to charge additional fees: Yes () No (X)

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David B. Kirschstein
Name of Person Signing

Signature 

June 16, 2000
Date

ASSIGNMENT

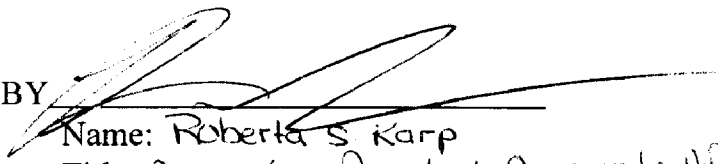
WHEREAS, SEGRETS, INC., a corporation organized and existing under the laws of the State of Massachusetts, located and doing business at 40 Harvard Mills Square, Wakefield, Massachusetts 01880, has adopted the trademarks shown in the attached Exhibit A which have been registered and applied for in the United States Patent and Trademark Office; and

WHEREAS, SEGRETS, INC., a corporation organized and existing under the laws of the State of Delaware, located and doing business at 40 Harvard Mills Square, Wakefield, Massachusetts 01880, is desirous of acquiring said marks, the registrations thereof and applications therefor;

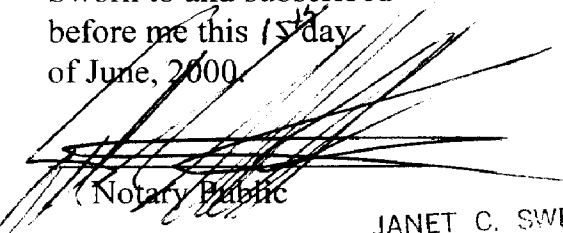
NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said SEGRETS, INC. does hereby assign unto the said SEGRETS, INC. all right, title and interest in and to the said marks together with the good will of the business symbolized by said marks, the registrations thereof and the applications therefor.

Dated: September 1, 1999

SEGRETS, INC.

BY 
Name: Roberta S. Karp
Title: Senior Vice President - Corporate Affairs &
General Counsel

Sworn to and subscribed
before me this 15th day
of June, 2000.



(Notary Public

JANET C. SWEETMAN-KIEFTE
NOTARY PUBLIC OF NEW JERSEY
COUNTY OF PASSAIC
My Commission Expires Dec. 17, 2001

EXHIBIT A

Registrations

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Dt.</u>
SECRETS SUN PRINTS	1,392,435	5/ 6/1986
SO SIGRID OLSEN & Design	1,774,702	6/ 1/1993
SSP & Design	1,800,865	10/26/1998
SIGRID OLSEN	1,869,689	12/27/1994
Design of Horizontal & Vertical Lines	2,027,295	12/31/1996
VISION ART CLOTHING LIFE	2,100,104	9/ 23/1997
ADRIANI BERMANI COLLECTION	2,330,147	3/ 14/2000
SO BLUE & Rectange Design	2,330,346	3/ 14/2000
SO BLUE & Square Design	2,330,347	3/ 14/2000
SO BLUE	2,344,139	3/ 14/2000

Applications

<u>Trademark</u>	<u>Ser. No.</u>	<u>Fil. Dt.</u>
NO RULES. NO MESSAGE.		
JUST GREAT CLOTHES	75/514,312	7/ 6/1998
SIGRID OLSEN	75/566,016	10/ 7/1998