

07-24-2000

6.23.00



Form PTO-1594 (Rev. 8-93)

101412593

RM COVER SHEET  
RKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Emergent Media, Inc.**

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State: **Washington**  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?       Yes       No

2. Name and address of receiving party(ies):  
Name: **Allrecipes.com, Inc.**  
Internal Address: \_\_\_\_\_  
Street Address: **321 Minor Avenue North**  
City: **Seattle**      State: **WA**      ZIP: **98109**

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State **Washington**  
 Other \_\_\_\_\_

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: **February 22, 2000**

06-23-2000  
U.S. Patent & TMO/TM Mail Rcpt Dt. #01

If assignee is not domiciled in the United States, a ~~foreign~~ representative designation is attached:       Yes       No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?       Yes       No

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
**See attached.**

B. Trademark Registration No.(s)  
**2,338,666 and 2,338,667**

Additional numbers attached?  Yes       No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: **Brian Geoghegan**  
Internal Address: **Perkins Cole LLP**  
Street Address: **1201 Third Avenue, Suite 4800**  
City: **Seattle**      State: **WA**      ZIP: **98101**

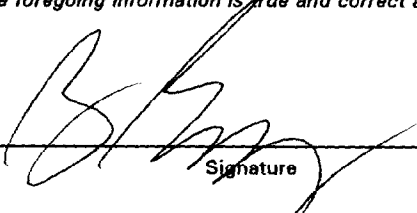
6. Total number of applications and registrations involved:      **35**

7. Total fee (37 CFR 3.41):..... \$ **890.00**  
 Enclosed  
 Authorized to be charged to deposit account  
 Charge any additional fees/credit any overpayment to Deposit Account No. 50-0665

8. Deposit account number: \_\_\_\_\_  
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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Brian Geoghegan**            **6-7-00**  
Name of Person Signing      Signature      Date

Total number of pages comprising cover sheet, attachments and document:      **2**

07/21/2000 ASCDTT 00000136 2338666  
01 FC:481 40.00 DP  
02 FC:482 850.00 DP

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Mail documents to be recorded with required cover sheet information to:  
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4.A. Continued:

Trademark Application Numbers:

75/733,852; 75/733,874; 75/733,871; 75/733,866; 75/733,864; 75/733,863; 75/733,877; 75/733,878;  
75/733,862; 75/733,882; 75/733,881; 75/733,879; 75/733,869; 75/733,868; 75/733,872; 75/733,875;  
75/733,861; 75/733,854; 75/733,883; 75/733,856; 75/733,884; 75/733,880; 75/733,857; 75/733,859;  
75/733,867; 75/733,858; 75/733,876; 75/733,885; 75/733,870; 75/733,860; 75/733,851; 75/733,855;  
and 75/733,853

**SUPPORTING DOCUMENTATION FOR TRADEMARK  
CHANGE OF NAME DOCUMENTS IS**

**NO LONGER REQUIRED**

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**EFFECTIVE**

**OCTOBER 30, 1999**

# PERKINS COIE LLP

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June 7, 2000

U. S. Patent & Trademark Office  
BOX ASSIGNMENTS – FEE  
2900 Crystal Drive  
Arlington, VA 22202



**Re: Allrecipes.com, Inc.  
Recordation of Name Change  
Our Ref.: 31104-0100**

06-23-2000

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #01

Dear Sir/Madam:

Enclosed for recordation is a name change, together with a recordation cover sheet and \$890 to cover the recordation fee. The Assistant Commissioner is authorized to charge any additional fees that may be required or credit any overpayment to Deposit Account No. 50-0665.

If you have any questions, please contact me.

Very truly yours,

  
Brian Geoghegan

BG:kds  
Enclosures

cc: Allrecipes.com, Inc.  
Kimberly D. Schultz, Paralegal

## CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail on June 20, 2000, in an envelope addressed to the Assistant Commissioner for Trademarks, U.S. Patent & Trademark Office, 2900 Crystal Drive, Arlington, VA 22202-3513.

Signature: 

Printed Name: Julia Ward

[31104-0100/SL003715.833]