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Department of Commerce  
Trademark Office  
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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

#### FOR OFFICE USE ONLY

07/12/2000 INHUYEN 00000132 73530646

01 FC:481  
02 FC:482

40.00 OP  
250.00 OP

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TRADEMARK  
REEL: 002108 FRAME: 0467

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="73/530646"/>	<input type="text" value="75/791985"/>	<input type="text" value="74/395219"/>
<input type="text" value="73/332892"/>	<input type="text" value="75/862846"/>	<input type="text"/>
<input type="text" value="74/261476"/>	<input type="text" value="75/496304"/>	<input type="text"/>

<input type="text" value="1802980"/>	<input type="text" value="1271765"/>	<input type="text"/>
<input type="text" value="1592951"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="1758292"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

**Deposit Account**

(Enter for payment by deposit account or if additional fees can be charged to the account.)

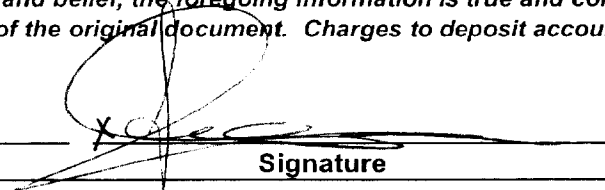
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

  
Name of Person Signing

  
Signature

June 1, 2000

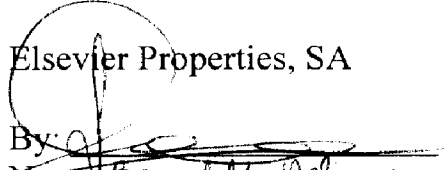
Date Signed

## Appointment of Domestic Representative

With respect to the assignment of trademark applications 73/530646; 73/332892; 74/261476; 75/791985; 75/862846; 75/496304; and 74/395219 as well as trademark registrations 1,802,980; 1,592,951; 1,758,292; and 1,271,765,

Mark Seeley, Elsevier/Cell Press, 1050 Massachusetts Avenue, Cambridge, MA 02138, is hereby appointed domestic representative in the above-indicated trademark assignments. All notices or process in proceedings affecting any registrations issuing on said assignments may be served upon or addressed to him.

Elsevier Properties, SA

By:   
Name: Bernadette Nelissen  
Title: Managing Director  
Date: June 1, 2000

# Trademark Assignment

**WHEREAS**, Springhouse Corporation, a Delaware corporation with offices at 1111 Bethlehem Pike, Springhouse, Pennsylvania 19477 ("Assignor") has adopted and owns the trademarks listed on Schedule A attached hereto, including those marks registered or pending (or cancelled) in the United States Patent & Trademark Office, as identified on Schedule A (the "Marks"); and

**WHEREAS**, Elsevier Properties S.A., a Swiss limited liability company having its principal place of business at at Rue du Seyon 5, 2004 Neuchatel, ("Assignee"), desires to acquire the Marks, the goodwill appurtenant thereto, all registrations or applications therefor, and all other right, title and interest in and to the Marks;

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers the Marks, all registrations or applications therefor, together with the goodwill associated therewith, and all other right, title and interest in and to the Marks, to Assignee.

**Springhouse Corporation**

By: 

Name: Kevin Hurley

Title: President

Dated: May 30, 2000

## Exhibit A

### Registered marks (including cancelled registrations)

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
Critical Care Choices	1,802,980	November 2, 1993
Nursing '72	1,592,951	April 24, 1990
Nursing91 Career Directory	1,758,292	March 16, 1993
Nursing82 Career Directory	1,271,765	March 27, 1984

### Pending applications (including abandoned applications)

<u>Trademark</u>	<u>Serial Number</u>	<u>Filing Date</u>
Nursing	73/530646	April 5, 1985
Nursing81	73/332892	October 16, 1981
Nursing91 Books	74/261476	April 1, 1992
Nursing Career Directory	75/791985	September 2, 1999
Nursing2000	75/862846	December 2, 1999
NursingXXXX	75/496304	June 4, 1998
Nursing Institute (logo)	74/395219	May 27, 1993