

07-26-2000



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08/09/96 09:24
SPRINGHOUSE

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
08/09/96

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name ZIFF-DAVIS PUBLISHING COMPANY

08/09/96

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization DELAWARE

Receiving Party

Mark if additional names of receiving parties attached

Name SPRINGHOUSE CORPORATION

DBA/AKA/TA

Composed of

Address (line 1) 111 BETHLEHEM PIKE

Address (line 2) P. O. BOX 908

Address (line 3) SPRINGHOUSE

PENNSYLVANIA

19477

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership

- Corporation Association

Other

Citizenship/State of Incorporation/Organization PENNSYLVANIA

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002108 FRAME: 0659

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved.

#

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael B. Fein

Michael B. Fein

6/21/00

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARK

AGREEMENT made this 9th day of August, 1996, by and between Ziff-Davis Publishing Company, a Delaware corporation, with its principal place of business at One Park Avenue, NY, NY 10016 ("Assignor"), and Springhouse Corporation, a corporation existing under the laws of the State of Pennsylvania, having an office and place of business at 111 Bethelhem Pike, Springhouse, PA 19477 ("Assignee").

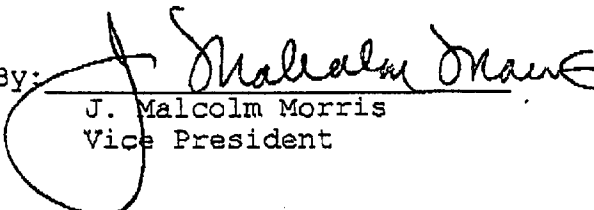
WHEREAS, Assignor has adopted and is using the mark "Real Living With Multiple Sclerosis" (the "Mark"), for which it has filed a registration in the United States Patent and Trademark Office under Serial No. 1,966,909; and

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights to the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto the Assignee all of its right, title and interest in and to the Mark, together with the goodwill of the business symbolized thereby and the above identified registration thereof.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to the Assignee.

ZIFF-DAVIS PUBLISHING COMPANY

By: 
J. Malcolm Morris
Vice President

STATE OF NEW YORK)
)
 COUNTY OF NEW YORK) SS: _____

On this 9th day of August, 1996, before me personally appeared J. Malcolm Morris, being the person who signed this instrument and who acknowledged to me that he signed it as a free act on behalf of Ziff-Davis Publishing Company, as Vice President, General Counsel and with authority to do so.

Eugene Horn
 Notary Public

EUGENE HORN
 Notary Public, State of New York
 No. 01HC4829038
 Qualified in Nassau County
 Certificate Filed in New York County
 Commission Expires April 25, 1998



J:\bb\tn-assign