

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)
Document ID #
- ☐ Correction of PTO Error
Reel # Frame #
- ☐ Corrective Document
Reel # Frame #

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- ☐ Merger
- ☐ Change of Name
- ☐ Other

Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- ☐ Individual ☐ General Partnership ☒ Limited Partnership ☐ Corporation ☐ Association
- ☐ Other
- ☒ Citizenship/State of Incorporation/Organization

Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership

- ☒ Corporation ☐ Association

☐ Other

- ☒ Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) Information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

700002037

REEL: 002108 FRAME: 0764

FORM PTO-1618B
Expires 08/30/99
OMB 0851-0027

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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number (901) 374-5099

Name

Barbara L. Arnold

Address (line 1)

755 Crossover Lane

Address (line 2)

Memphis, TN 38117

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document
including any attachments.

3

Trademark Application Number(s) or Registration Number(s)

☒

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1932294	1616199	1874324
1870840	1475506	1514924
1493671	1500882	0995427

Number of Properties

Enter the total number of properties involved.

10

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 265.00

Method of Payment:

Enclosed ☐Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

501043

Authorization to charge additional fees:

Yes

☒

No

☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any
attached copy is a true copy of the original document. Charges to deposit account are authorized, as
indicated herein.

Barbara L. Arnold

Name of Person Signing



Signature

September 8, 2000

Date Signed

FORM PTO-1618C
Expires 06/30/99
OMB 0851-0027

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

☐ Mark if additional names of conveying parties attachedExecution Date
Month Day Year

Name Doubletree Partners

07 31 2000

Formerly

☐ Individual ☐ General Partnership ☒ Limited Partnership ☐ Corporation ☐ Association☐ Other☒ Citizenship State of Incorporation/Organization Delaware**Receiving Party**

Enter Additional Receiving Party

☐ Mark if additional names of receiving parties attached

Name Hilton Hospitality, Inc.

DBA/AKA/TA

Composed of

Address (line 1) 9336 Civic Center Drive

Address (line 2)

Address (line 3) Beverly Hills

California

90210

City

State/Country

Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership☒ Corporation ☐ Association☐ Other☒ Citizenship/State of Incorporation/Organization Nevada

☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s)☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1478092		

ASSIGNMENT OF TRADEMARKS

WHEREAS, DOUBLETREE PARTNERS, a general partnership duly organized and existing under the laws of the state of Delaware, currently having a principal place of business at 9336 Civic Center Drive, Beverly Hills, California 90210, is the owner of certain trademarks and service marks and has acquired goodwill associated with and symbolized by said marks; and

WHEREAS, DOUBLETREE PARTNERS is the owner of registrations and applications relating to said marks in the United States Patent and Trademark Office, whose registration numbers and registration dates are set out below:

<i>Description of Mark</i>	<i>Registration Number</i>	<i>Registration Date</i>
Double Smart (Block)	1932294	10.31.1995
Guest Preference (Block)	1870840	12.27.1994
Guest Quarters Suite Hotel (Block)	1493671	06.21.1988
Guest Suite Hotels (Block)	1616199	10.02.1990
Guest Treatment (Block)	1475506	02.02.1988
Suite Elite (Block)	1500882	08.16.1988
Suite Retreat (Block)	1874324	01.17.1995
Suite Times (Block)	1514924	11.29.1988
The Guest Quarters (Block)	0995427	10.08.1994
Weekender Club (Block)	1478092	02.23.1988

WHEREAS, HILTON HOSPITALITY, INC., a corporation duly organized and existing under and by virtue of the laws of the State of Nevada, having a principal place of business at 9336 Civic Center Drive, Beverly Hills, California 90210, is desirous of acquiring all of the right, title and interest in and to said marks and the registrations and applications thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and

sufficiency of which are hereby acknowledged, DOUBLETREE PARTNERS does hereby transfer and assign to HILTON HOSPITALITY, INC., a Nevada corporation, all of its right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and all causes of action for the infringement of such marks, and the registrations and applications hereinabove listed.

Dated: July 31, 2000

Assignor:

DOUBLETREE PARTNERS
by Samantha Hotel Corporation
its General Partner

By: Karen D. Riedel
Karen D. Riedel
Assistant Vice President and
Assistant Treasurer

Assignee:

HILTON HOSPITALITY, INC.

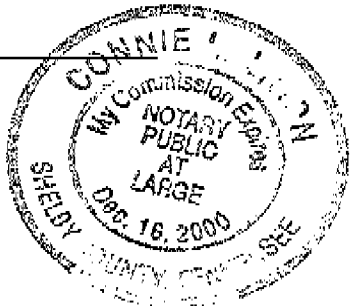
By: Barbara L. Arnold
Barbara L. Arnold
Assistant Vice President

STATE OF TENNESSEE)
) ss:
COUNTY OF SHELBY)

Personally appeared before me the above-named Karen D. Riedel known or proved to me to be the same person who executed the foregoing instrument and to be the Assistant Vice President and Assistant Treasurer of DOUBLETREE PARTNERS by Samantha Hotel Corporation, its General Partner, and acknowledged to me that she executed the same as her free act and deed and the free act and deed of said corporation.

Subscribed and sworn to before me this July 31, 2000.


Notary Public



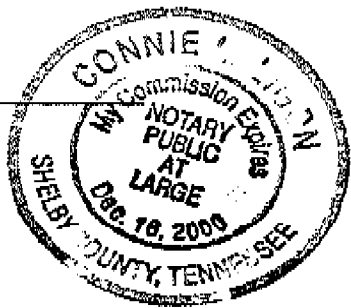
My Commission Expires: 12-16-2000

STATE OF TENNESSEE)
) ss:
COUNTY OF SHELBY)

Personally appeared before me the above-named Barbara L. Arnold, known or proved to me to be the same person who executed the foregoing instrument and to be a Assistant Vice President of HILTON HOSPITALITY, INC. and acknowledged to me that she executed the same as her free act and deed and the free act and deed of said corporation.

Subscribed and sworn to before me this July 31, 2000.


Notary Public



My Commission Expires: 12-16-2000