

07-26-2000



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SHEET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

MRD

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FORM PTO-1594
1-31-92 □

BOX ASSIGNMENTS, Commissioner of Patents and Trademarks, Washington, D.C. 20231
Please record and index the attached original documents or copy thereof.

1. Name of conveying party(ies): Deere & Company
State of Delaware Corporation

2. Name and address of receiving party(ies):
Name: Sentry Insurance a Mutual Company
Address: 1800 North Point Drive
City: Stevens Point State: WI Zip: 54481

3. Nature of Conveyance: Assignment
Execution Date: May 18, 2000

Type of Company: A Corporation
Corporation-State: Wisconsin
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,137,009

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Dyann L. Kostello
Michael Best & Friedrich LLP
Suite 3300
100 East Wisconsin Avenue
Milwaukee, WI 53202-4108

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$ 40.00
 Enclosed
 Deficiencies in fee charged to deposit account

8. Deposit account number: 13-3080

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patricia A. Motta
Name of Person Signing

Patricia A. Motta
Signature

June 26, 2000

Date

Total number of pages including cover sheet, attachments, and document: 2

OMB No. 0651-0011 (exp. 4/94)TFORM/TMASSIGN

Attorney File 85006/9048

United States Postal Service Express Mail Mailing Label No. EL402997664US

cc: Docketing

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SENTRY INSURANCE
MICHAEL BEST

002

ASSIGNMENT

WHEREAS, Deere & Company, a corporation of Delaware having its principal place of business at One John Deere Place, Moline, Illinois ("Assignor") has adopted, has used and is using the mark CUSTOM GARD (the "Mark") which is registered in the United States Patent and Trademark Office, Registration No. 1,137,009 issued June 17, 1980; and

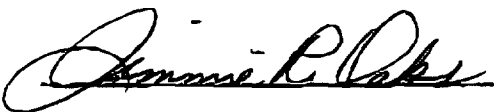
WHEREAS, Sentry Insurance a Mutual Company, a corporation of Wisconsin having its principal place of business at 1800 North Point Drive, Stevens Point, Wisconsin ("Assignee") is desirous of acquiring the Mark and the United States registration therefor;

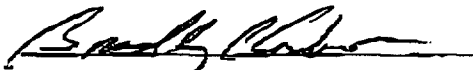
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the above-identified registration therefor.

Dated this 18 day of May, 2000.

DEERE & COMPANY

SENTRY INSURANCE A MUTUAL COMPANY

By: 

By: 

Name: Jimmie R. Oaks

Name: Bradley P. Corbatt

Title: Assistant Secretary

Title: Associate Counsel

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