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07-27-2000

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



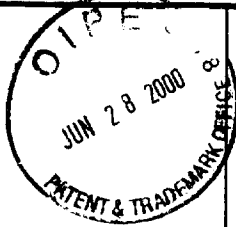
Tab settings → → → ▼ 10:28:00 ▼

101414592

original documents or copy thereof.

1. Name of conveying party(ies):

TeknoSurf.com, Inc.  
1010 Hull Street  
Suite 200  
Baltimore, Maryland 21230



- Individual(s)
- General Partnership
- Corporation-State - MARYLAND
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Advertising.com, Inc.  
Internal Address: 1010 Hull Street  
Street Address: Suite 200  
City: Baltimore State: MD ZIP: 21230

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State - MARYLAND
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 20, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

SEE ATTACHED SCHEDULE "A"

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: AMY E. CARROLL, ESQ.  
Internal Address: \_\_\_\_\_  
\_\_\_\_\_  
DRINKER BIDDLE & REATH, LLP  
Street Address: 1500 K STREET, N.W.  
\_\_\_\_\_  
SUITE 1100  
City: WASHINGTON State: D.C. ZIP: 20005

6. Total number of applications and registrations involved: .....

11

7. Total fee (37 CFR 3.41):..... \$ 290.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

07/26/2000 DMGUYEN 00000070 75564102

01 FC:481 40.00 DP  
02 FC:482 250.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

AMY E. CARROLL  
Name of Person Signing

*Amy E. Carroll*  
Signature

JUNE 28, 2000  
Date

Total number of pages comprising cover sheet:

6

TRADEMARK

## SCHEDULE "A"

<u>Application Nos.</u>	<u>Mark</u>
75/564, 102	TEKNOSURF
75/564, 101	YOU2?
75/704,515	AFFILIATE WAVE
75/766,742	AFFILIATE TRACKER
75/797,620	Wave Design
75/898,487	REMOTELY HOSTED
75/863,692	ACE SERVE
75/859,504	THE DOT COM OF INTERNET ADVERTISING
75/876,105	ADVERTISING.COM & Design
75/884,638	INTELLIGENT SOLUTIONS FOR NEW MEDIA
75/884,639	EMAS

**ARTICLES OF AMENDMENT**  
**TO**  
**ARTICLES OF INCORPORATION**  
**OF**  
**TEKNOSURF.COM, INC.**

TeknoSurf.com, Inc., a Maryland corporation having its principal office in the County of Baltimore, Maryland (the "Corporation") and having Corporation Trust Incorporated as its resident agent, whose office address is 300 Lombard Street, Baltimore, Maryland 21202, hereby certifies to the State Department of Assessments and Taxation of Maryland that:

**FIRST:** The Articles of Incorporation of the Corporation are hereby amended, so that, as amended ARTICLE I of said Articles of Incorporation shall read as follows:

**ARTICLE I**  
**Name**

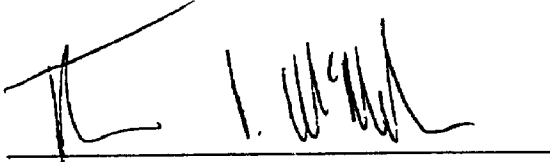
The name of the corporation is Advertising.com, Inc. (the "Corporation").

**SECOND:** This amendment was approved by the Board of Directors of the Corporation at a meeting held on December 15, 1999, and by the Stockholders of the Corporation by Unanimous Written Consent dated December 20, 1999.

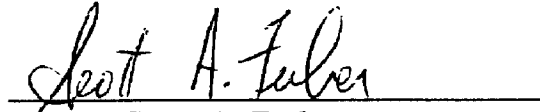
IN WITNESS WHEREOF, the Corporation has caused these presents to be signed in its name and on its behalf by its President and witnessed by its Secretary on December 20, 1999.

WITNESS:

TEKNOSURF.COM, INC.

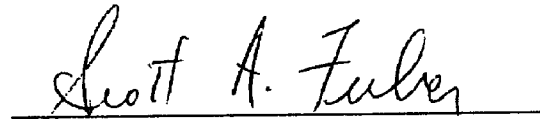


Name: Thomas P. McMahon  
Title: Secretary



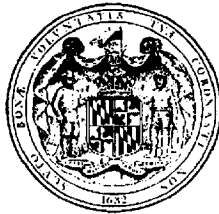
Name: Scott A. Ferber  
Title: President

THE UNDERSIGNED, Scott A. Ferber, of TeknoSurf.com, Inc., who executed on behalf of the Corporation the Articles of Amendment of which this certificate is made part, hereby acknowledges in the name and on behalf of said Corporation the foregoing Articles of Amendment to be the corporate act of said Corporation and hereby certifies that the matters and facts set forth herein with respect to the authorization and approval thereof are true in all material respects under the penalties of perjury.



Name: Scott A. Ferber  
Title: President

State of Maryland  
**Department of  
Assessments and Taxation**



**Parris N. Glendening**  
*Governor*

**Ronald W. Winholt**  
*Director*

**Paul B. Anderson**  
*Administrator*

Charter Division

THE CORPORATION TRUST INCORPORATED  
300 E LOMBARD ST  
BALTIMORE MD 21202-3219

Date: 01-14-2000

This letter is to confirm acceptance of the following filing:

ENTITY NAME: . . . ADVERTISING.COM, INC.  
DEPARTMENT ID : D05066170  
TYPE OF REQUEST : ARTICLES OF AMENDMENT / NAME CHANGE  
DATE FILED : 01-14-2000  
TIME FILED : 10:28-AM  
RECORDING FEE : 20.00  
EXPEDITED FEE : 50.00  
COPY FEE : 8.00  
FILING NUMBER : 1000135909000000  
CUSTOMER ID : 0000307326  
WORK ORDER NUMBER : 0000266421

PLEASE VERIFY THE INFORMATION CONTAINED IN THIS LETTER. NOTIFY THIS DEPARTMENT IN WRITING IF ANY INFORMATION IS INCORRECT. INCLUDE THE CUSTOMER ID AND THE WORK ORDER NUMBER ON ANY INQUIRIES. EVERY YEAR THIS ENTITY MUST FILE A PERSONAL PROPERTY RETURN IN ORDER TO MAINTAIN ITS EXISTENCE EVEN IF IT DOES NOT OWN PERSONAL PROPERTY. A BLANK RETURN WILL BE MAILED BY FEBRUARY OF THE YEAR FOR WHICH THE RETURN IS DUE.

301 West Preston Street, Baltimore, Maryland 21201  
Telephone (410) 767-1350  
MRS (Maryland Relay Service) (800) 735-2258 TT/Voice  
Fax (410) 333-7097

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**TRADEMARK**  
**REEL: 002109 FRAME: 0247**

ENTITY TYPE: ORDINARY BUSINESS -' STOCK  
STOCK: Y  
CLOSE: N  
EFFECTIVE DATE: 01-14-2000  
PRINCIPAL OFFICE: 500 HARBORVIEW DRIVE., 3RD FL.  
BALTIMORE MD 21230-0000  
RESIDENT AGENT: CORPORATION TRUST INCORPORATED  
300 E. LOMBARD ST., STE. 1400  
BALTIMORE MD 21202-0000

COMMENTS:

THIS AMENDMENT RECORD INDICATES THE NAME CHANGE FROM: TEKNOSURF.COM, INC.

TO: ADVERTISING.COM, INC.

DOCID

TRADEMARK

RECORDED: 06/28/2000

REEL: 002109 FRAME: 0248