

07-28-2000



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CPROFERENCE

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

07/27/2000 MTHA11 00000098 1890769

01 FC:481 40.00 BP  
02 FC:482 125.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,890,769"/>	<input type="text" value="1,906,200"/>	<input type="text" value="1,906,199"/>
<input type="text" value="1,880,333"/>	<input type="text" value="1,977,805"/>	<input type="text" value="1,948,353"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Marnie Wright Barnhorst  
Name of Person Signing

MWRB  
Signature

6-23-00  
Date Signed

ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, Guthy-Renker Corporation ("Assignor"), a California corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is the owner of the trademark **PROACTIV** registered in the United States Patent and Trademark Office on April 25, 1995 and assigned Registration No: 1,890,769;

WHEREAS, Guthy-Renker Corporation ("Assignee"), a Delaware corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Palm Desert, this 1st day of June, 2000.

Guthy-Renker Corporation

Terrie Owens

Terrie Owens  
Assistant Corporate Secretary

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF Riverside )

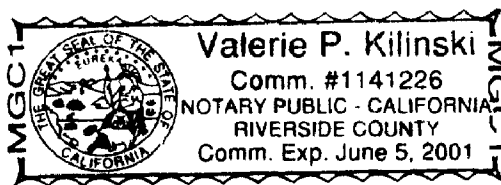
On JUNE 1, 2000, before me, the undersigned Notary Public, personally appeared TERRIE OWENS,

personally known to me  
or  
 proved to me on the basis of satisfactory evidence to be

the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Valerie P. Kilinski

(S E A L)



ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, Guthy-Renker Corporation ("Assignor"), a California corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is the owner of the trademark **GUTHY-RENKER** registered in the United States Patent and Trademark Office on July 18, 1995 and assigned Registration No: 1,906,200;

WHEREAS, Guthy-Renker Corporation ("Assignee"), a Delaware corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Palm Desert, this 1st day of June, 2000.

Guthy-Renker Corporation

Terrie Owens  
Terrie Owens  
Assistant Corporate Secretary

STATE OF CALIFORNIA )  
COUNTY OF RIVERSIDE )<sup>ss.</sup>

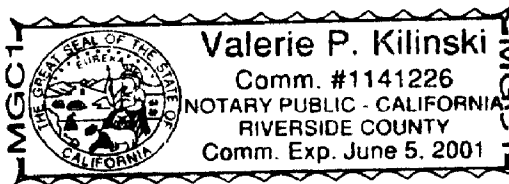
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\_\_\_\_\_ proved to me on the basis of satisfactory evidence to be

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Valerie P. Kilinski

(S E A L)



ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, Guthy-Renker Corporation ("Assignor"), a California corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is the owner of the trademark **Key and Design** registered in the United States Patent and Trademark Office on July 18, 1995 and assigned Registration No: 1,906,199;

WHEREAS, Guthy-Renker Corporation ("Assignee"), a Delaware corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Palm Desert, this 1st day of June, 2000.

Guthy-Renker Corporation

Terrie Owens  
Terrie Owens  
Assistant Corporate Secretary

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF RIVERSIDE )

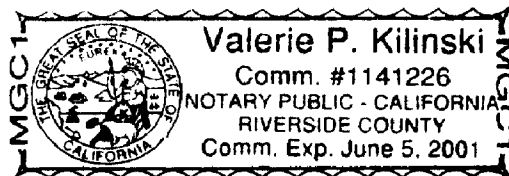
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\_\_\_\_\_ proved to me on the basis of satisfactory evidence to be

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Valerie P. Kilinski

(S E A L)



ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, Guthy-Renker Corporation ("Assignor"), a California corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is the owner of the trademark **LIPTENSIVE** registered in the United States Patent and Trademark Office on February 28, 1995 and assigned Registration No: 1,880,333;

WHEREAS, Guthy-Renker Corporation ("Assignee"), a Delaware corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Palm Desert, this 1st day of June, 2000.

Guthy-Renker Corporation

Terrie Owens  
Terrie Owens  
Assistant Corporate Secretary

STATE OF CALIFORNIA )  
COUNTY OF RIVERSIDE ) ss.

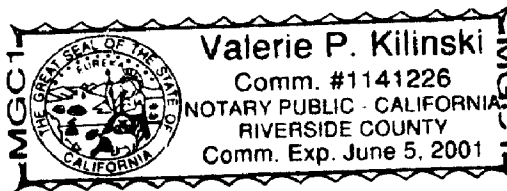
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or  
\_\_\_\_\_ proved to me on the basis of satisfactory evidence to be

the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Valerie P. Kilinski

(S E A L)



ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, Guthy-Renker Corporation ("Assignor"), a California corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is the owner of the trademark **Globe Design** registered in the United States Patent and Trademark Office on June 4, 1996 and assigned Registration No: 1,977,805 ;

WHEREAS, Guthy-Renker Corporation ("Assignee"), a Delaware corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Palm Desert, this 1st day of June, 2000.

Guthy-Renker Corporation

Terrie Owens  
Terrie Owens  
Assistant Corporate Secretary

STATE OF CALIFORNIA )  
COUNTY OF RIVERSIDE )<sup>ss.</sup>

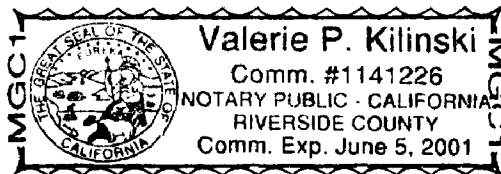
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Valerie P. Kilinski

(SEAL)



ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, Guthy-Renker Corporation ("Assignor"), a California corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is the owner of the trademark **BLEMISH BUSTER** registered in the United States Patent and Trademark Office on January 16, 1996 and assigned Registration No: 1,948,353 ;

WHEREAS, Guthy-Renker Corporation ("Assignee"), a Delaware corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Palm Desert, this 1st day of June, 2000.

Guthy-Renker Corporation

Terrie Owens  
Terrie Owens  
Assistant Corporate Secretary

STATE OF CALIFORNIA )  
COUNTY OF RIVERSIDE ) ss.

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the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Valerie P. Kilinski

(SEAL)

