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MATHEWS, COLLINS, SHEPHERD & GOULD, P.A.

ATTORNEYS AT LAW

07-31-2000



101418415

June 30, 2000

PATENTS
TRADEMARKS
COPYRIGHTS
UNFAIR COMPETITION
LICENSING
COMPUTER AND HIGH
TECHNOLOGY MATTERS
RELATED LITIGATION

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ROBERT G. SHEPHERD
RONALD GOULD
DIANE DUNN MCKAY
GLEN E. BOOKS
BROOKS R. BRUNEAU
ANASTASIA P. WINSLOW
TODD A. DENYS
MARY KAKEFUDA
TIMOTHY X. GIBSON
DAVID P. KRIVOSHIK

H. HUME MATHEWS (1911-1989)

7-3-00

Via First Class Mail

Assistant Commissioner of
Patents and Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513



07-03-2000

U.S. Patent & TMO/TM Mail Rept. Dt. #40

Attention: Trademark Assignment Branch

RE: Assignment of U.S. Trademark Registration
Nos. 1815853; 1510929; 1920866; 2111163;
2009215; 2087036; 2022200; 2248354; 2269986;
1623615; and 2,040,041
Our File No.: 3167-139US

Dear Sir or Madam:

Enclosed please find a true copy of the original Trademark Assignment and supporting documentation regarding the above-identified trademark registrations and applications. Please record and index these documents against the above-captioned U.S. Trademark registration and applications, ensuring that these registrations and applications now show ownership by MediMedia USA, Inc. If you have any questions, please telephone the undersigned directly.

1. The Name of the Party conveying an interest:

Medical Media Information (Netherlands) BV
Gooimeer 5/27
14 11 DD Naarden
The Netherlands

Entity:

- Individual Association
- General Partnership Limited Partnership
- Corporation – a corporation of The Netherlands
- Other _____

07/28/2000 DNGUYEN 00000131 1815853
40.00 DP
250.00 DP
01 FC:461
02 FC:462

TRADEMARK
REEL: 002111 FRAME: 0097

2. Name and Address of Party Receiving an Interest:

MEDIAMEDIA USA, INC.
1209 orange Street
Wilmington, Delaware 19801

Entity:

- Individual Association
- General Partnership Limited Partnership
- Corporation – a Delaware Corporation
- Other _____

If not domiciled in the United States, a domestic representative designation is attached:

- Yes **Not applicable**
- No

3. Interest Conveyed:

- Assignment Change of Name
- Security Agreement Merger

4. Application number(s) or registration(s) number(s).

Additional sheet attached: Yes No

A. APPLICATION SERIAL NO.

B. TRADEMARK REGISTRATION NOS.

| | |
|-----------|-----------|
| 1,815,853 | 2,087,036 |
| 1,510,929 | 2,022,200 |
| 1,920,866 | 2,248,354 |
| 2,111,163 | 2,269,986 |
| 2,009,215 | 1,623,615 |
| | 2,040,041 |

5. Name and Address of party of whom correspondence concerning document should be mailed.

Brooks R. Bruneau, Esq.
MATHEWS, COLLINS, SHEPHERD & GOULD, PA
100 Thanet Circle, Suite 306
Princeton, NJ 08540-3674
Tel. No. (609) 924-8555

6. Number of applications and registrations involved:

Eleven(11) registrations

7. Amount of fee enclosed or authorized to be charged:

\$ 290.00

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

13-2165

Your prompt attention to expediting the recordation of these assignment requests is greatly appreciated. Please ensure that these registrations and applications now stand in the name of **MEDIAMEDIA USA,INC.**

If you have any questions, please do not hesitate to telephone me directly at (609) 924-8555.

9. Date of execution of attached document: July 30, 1999

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:

6/30/00
Date

Brooks R. Bruneau
Signature

Brooks R. BRUNEAU
Name of Person Signing

Very truly yours,

MATHEWS, COLLINS, SHEPHERD & GOULD

By: *Brooks R. Bruneau*
Brooks R. Bruneau

BRB:fem

- Encls.
1. One(1) Copy of Assignment
 2. Check in the amount of \$290.00
 3. Transmittal Letter
 4. Acknowledgement Postcard

cc: Ms. Beth Collier

674 (S)

Dated 30th July, 1999

MEDICAL MEDIA INFORMATION (NETHERLANDS) BV

- and -

MEDIMEDIA USA, INC

TRADE MARK ASSIGNMENT

Slaughter and May,
35 Basinghall Street,
London. EC2V 8DB

NJS/TMC

LT992070.407

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THIS ASSIGNMENT is made the 30th of July, 1999.

BETWEEN:

- (1) MEDICAL MEDIA NETHERLANDS (INFORMATION) BV of Gooimeer 5/27, 14 11 DD Naarden, The Netherlands (the "Assignor"); and
- (2) MEDIMEDIA USA, INC (registered number: 13-2890345) of 1209 Orange Street, Wilmington, DE 19801, USA (the "Assignee").

WHEREAS:

- (A) The Assignor is the registered proprietor of the registered trade marks and applicant for registration of the trade mark applications details of which are set out in the Schedule hereto (the "Trade Marks").
- (B) The Assignor has agreed to assign the Trade Marks to the Assignee.

NOW IT IS HEREBY AGREED AS FOLLOWS:

1. ASSIGNMENT

For good and valuable consideration, the Assignor hereby assigns to the Assignee all its right, title and interest in and to the Trade Marks together with all goodwill inherent in such Trade Marks which is owned by the Assignor (but no other or greater goodwill) including the right to take proceedings and recover damages and obtain all other remedies in respect of past infringements thereof to hold unto the Assignee absolutely.

2. FURTHER ASSURANCE

The Assignor covenants that at the request and cost of the Assignee it will execute all such documents as the Assignee may reasonably require to secure the vesting in the Assignee of all rights assigned to the Assignee hereunder or otherwise to give full effect to this Assignment.

3. GOVERNING LAW

This Assignment shall be governed by and construed in accordance with English law and the parties hereby submit to the exclusive jurisdiction of the English Courts in relation to all matters arising out of this Assignment.

IN WITNESS WHEREOF this Assignment has been executed by or on behalf of the parties hereto on the date first above written.

SCHEDULE

Trade Marks

| Trade Mark: | Country: | Application No: | App. Date: | Registration No. | Reg Date: | Exp/Ren Date: |
|--|----------|--------------------|------------|---------------------|-----------|------------------|
| Compendio de Educacao Continuado para a Medico Vet | Brazil | 018719176 | 19 Sep 95 | | | |
| COMPENDIO DE EDUCACION CONTINUA PARA EL MEDICO VET | Columbia | 95044774 | 27 Sep 96 | | | |
| Compendio de Educacion Continua para el Medico Vet | Mexico | | | 51158 | 10 Nov 95 | 10 Nov 05 |
| COMPENDIO DE EDUCACAO CONTINUADA PARA O MEDICO VET | Portugal | 316488 | 11 Apr 96 | | | 11 Apr 06 |
| Compendio De Educacion Continua Para El Medico Veterinario | Spain | 2021296 | 29 Mar 96 | 2021296 | 05 Sep 96 | 29 Mar 06 |
| Pyros (stylised) | USA | | | 2194624 | 13 Oct 98 | 13 Oct 08 |
| Oncology This Week | USA | | 03 Feb 98 | 2133943 | 03 Feb 98 | 03 Feb 08 |
| Oncology NewsLink | USA | | | 2133944 | 03 Feb 98 | 03 Feb 08 |
| Triple i (Stylized) | USA | | | 1761326 | 09 Dec 97 | 31 Mar 03 |

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| Trade Mark: | Country: | Application No: | App. Date: | Registration No. | Reg Date: | Exp/Reg Date: |
|--|----------|-----------------|------------|------------------|-----------|---------------|
| Current Clinical Trials Oncology | USA | | | 2113187 | 11 Nov 97 | 11 Nov 07 |
| Alternatives: A Veterinary Clinical Update | USA | 74/733 585 | 04 Nov 97 | 2111163 | 04 Nov 97 | 04 Nov 07 |
| Equine Medical Review | USA | 75/093694 | 02 Feb 96 | 2087036 | 12 Aug 97 | 12 Aug 02 |
| Clinforms | USA | | | 1776940 | 13 May 97 | 13 May 07 |
| Clinforms | USA | | | 2061659 | 13 May 97 | 13 May 07 |
| Emerging Science & Technology Advances in veterinary medicine | USA | | 30 Oct 95 | 2040041 | 05 Feb 97 | |
| VETSCAN | USA | 75/422731 | 26 Jan 98 | 2,248,354 | 25 May 99 | 25 May 04 |
| Food Animal Medicine and Management | USA | 75/000851 | 21 Sep 95 | 2009215 | 15 Oct 96 | 15 Oct 06 |
| Veterinary Exchange | USA | 75/053694 | 05 Feb 96 | 2022200 | 10 Dec 96 | 10 Dec 06 |
| Perspectives - A resource for Women in Veterinary M | USA | 74/434153 | 20 Sep 95 | 1920866 | 19 Sep 95 | 19 Sep 05 |
| Triple I | USA | | | 1761326 | 30 Mar 93 | 31 Mar 03 |
| The Compendium on Continuing Education for the practicing veterinarian | USA | | | 1206637 | 24 Aug 92 | 24 Aug 02 |
| Veterinary Forum | USA | | | 1623615 | 20 Nov 90 | 20 Nov 00 |

| Trade Mark: | Country: | Application No: | App. Date: | Registration No. | Reg Date: | Exp/Reg Date: |
|-----------------------|----------|-----------------|------------|------------------|-----------|---------------|
| Veterinary Technician | USA | | | 1510929 | | 02 Nov 08 |
| CLINICAL ADVANCES | USA | | 25 Sep 97 | | | |
| VET TO VET | USA | 75/422725 | 26 Jan 98 | | | |
| Rx Plus | USA | 75/053694 | 03 Oct 96 | | | |
| SmartPad | USA | 75/398177 | 24 Nov 97 | | | |

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Signed by JOHN N. DYSON)
for and on behalf of)
MEDICAL MEDIA)
INFORMATION)
(NETHERLANDS) BV)



Signed by JOHN N. DYSON)
for and on behalf of)
MEDIMEDIA USA, INC)

