



07-31-2000

Docket No.:

06-29-2000



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6-29-00

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #22

To the Honorable Commissioner of Patents

101418266

Attached original documents or copy thereof.

1. Name of conveying party(ies):

Stefani Greenfield

2. Name and address of receiving party(ies):

Name: Scoop Management, Inc.

Internal Address:

Street Address: 532 Broadway

City: New York State: NY ZIP: 10012

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

Additional names(s) of conveying party(ies)  Yes  No

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 28, 2000

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/799036

B. Trademark Registration No.(s)

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Tucker & Latifi, LLP

Internal Address:

Street Address: 160 East 84th Street

Suite 5-E

City: New York State: NY ZIP: 10028

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07/31/2000 HTMA11 00000019 75799036

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40.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Afschineh Latifi, Esq.

Name of Person Signing

*Afschineh Latifi*

Signature

June 28, 2000

Date

Total number of pages including cover sheet, attachments, and

4

TRADEMARK

**U.S. Trademark Assignment**

ASSIGNMENT made this 28<sup>th</sup> day of June, 2000, by Stefani Greenfield an individual with an office and place of business at 200 East 15<sup>th</sup> Street, New York, New York 10003 ("Assignor").

WHEREAS, Assignor is the owner of and has adopted and is using U.S. Application Serial Number 75/799036 for the mark STEFANI'S SCOOP (the "Mark"); and,

WHEREAS, Scoop Management, Inc., a New York corporation with an office and place of business at 532 Broadway, New York, New York 10012 ("Assignee") wishes to acquire Assignor's right, title, and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used; and,

WHEREAS, Assignor wishes to assign the Mark together with the goodwill of the business in connection with which the Mark is used to Assignee.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee all of it's right, title and interest in and to the Mark together with the goodwill of the business in connection with which said Mark is used including the subject matter of all claims which may be obtained therefrom for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment had not been made.

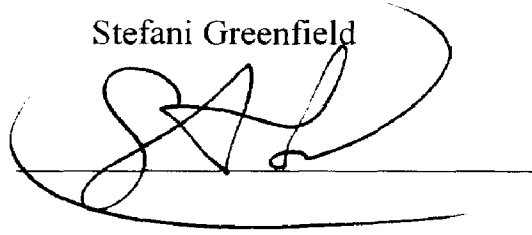
Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as the owner of the entire right, title and interest in and to the Mark, for the sole use and enjoyment of the Assignee, his successors, assigns or other legal representatives.

Assignor warrants and represents that the Mark has not been previously assigned or encumbered in any manner and that it is free and clear of all liens and claims.

Assignor shall further render such other assistance as may be reasonably required by Assignee to record his ownership rights of the Mark in the United States.

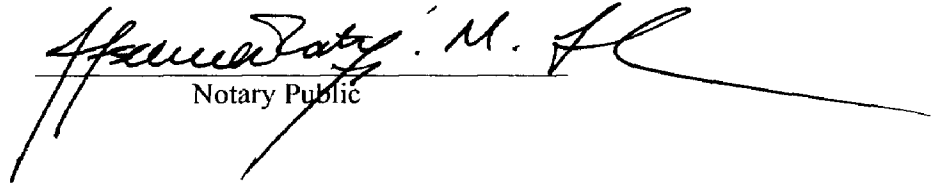
IN WITNESS THEREOF, the Assignor has caused this assignment to be signed and executed on the date and year first written above.

Stefani Greenfield



State of New York            }  
  ss:  
County of New York         }

On this 28<sup>th</sup> day of June, in the year 2000 before me, Stefani Greenfield, the undersigned, personally appeared or known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and Stefani Greenfield acknowledged to me that she executed the same in her capacity, and that by her signature on the instrument, the individual or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

**AFSCHINEH LATIFI M. TEHRANI**  
Notary Public, State of New York  
No. 02LA5023015  
Qualified in New York County  
Commission Expires Jan. 24, 2002