

7-3-00

Docket No.:

07-31-2000

B201-000

OMB Copy TMOE



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07-03-2000

of Patent

101417986

Attached original documents or copy thereof.

U.S. Patent & TMOE/TM Mail Rcpt Dt. #61

Name and address of receiving party(ies):

The Mailhouse, Inc.

Name: MailCoups, Inc.

Internal Address: One Univac Lane

Street Address: P.O. Box 755

City: Windsor State: CT ZIP: 06095

- Individual(s)
- General Partnership
- Corporation-State Massachusetts
- Other

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 27, 1998

If assignee is not domiciled in the United States, a domestic designation is  Yes  No (Designations must be a separate document from Additional name(s) & address(es)  Yes  No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,945,801

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Howard B. Barnaby

Internal Address: Robin, Blecker & Daley

Street Address: 330 Madison Avenue

City: New York State: NY ZIP: 10017

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07/28/2000 DNGUYEN 00000113 1945801  
01 FC:481 40.00 00

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Howard B. Barnaby  
Name of Person Signing

*Howard B. Barnaby*  
Signature

June 27, 2000  
Date

Total number of pages including cover sheet, attachments, and

3

ASSIGNMENT

WHEREAS, The Mailhouse, Inc., a Massachusetts corporation, of 180 Bodwell Street, Avon Industrial Park, Avon, Massachusetts 02322 ("Assignor"), has adopted, used or is using the mark SUPER COUPS, which is registered in the United States Patent and Trademark Office under Registration No. 1,945,801 dated January 2, 1996; and

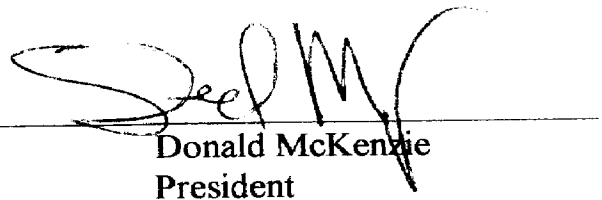
WHEREAS, MailCoups, Inc., a Delaware corporation, of One Univac Lane, P.O. Box 755, Windsor, Connecticut 06095-0755 ("Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof.

Dated: February 27, 1998 (Nunc Pro Tunc)

THE MAILHOUSE, INC.

By



Donald McKenzie  
President

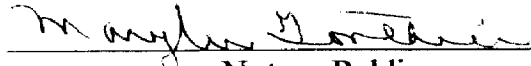
[Corporate Seal]

STATE OF CONNECTICUT )

ss.: Windsor

COUNTY OF HARTFORD )

On the 9<sup>th</sup> day of June 2000, before me personally came Donald McKenzie, to me known, who, being by me duly sworn, did depose and say that on February 27, 1998 he was President of The Mailhouse, Inc., the corporation described in and which executed the above instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by the Board of Directors of said corporation; and that he signed his/her name thereto by like order.

  
\_\_\_\_\_  
Notary Public

[Seal]

My Commission Exp. Nov. 30, 2001