



06-28-2000

U.S. Patent & TMO/c/TM Mail RcptDt. #01

CERTIFICATE OF EXPRESS MAILING

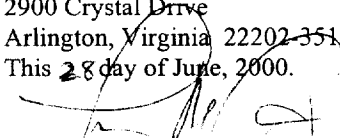
08-01-2000



101419557

2900 Crystal Drive
Arlington, Virginia 22202-3513
This 28 day of June, 2000.

document was
Postal Service,
e to Addressee Service
8959444US to:
r for Trademarks



Lisa M. Gigliotti

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS

Please record the attached original documents or copy thereof.

1. Name of Conveying Party:

Cosmair, Inc.
Delaware Corporation

2. Name and Address of Receiving Party:

Cosmair Creative, Inc.
575 Fifth Avenue
New York, New York 10017
Delaware Corporation

3. Nature of Conveyance: Assignment
Execution Date: June 20, 2000

4. Trademark Application Serial/Registration Nos.:
75/565,392, 75/573,333, 75/435,408, 2,344,914 and
2,352,748.

5. Name and address of party to whom correspondence
concerning document should be mailed:

Lisa M. Gigliotti, Esq.
Cosmair Creative, Inc.
575 Fifth Avenue
New York, New York, 10017

Total number of registrations/applications involved: 5

Total Fee (37 CFR § 3.41): \$140.00 Check No. 646118 is attached.

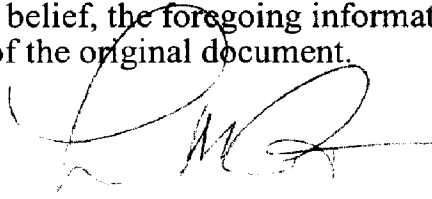
08/01/2000 DNGUYEN 00000107 75565392

01 FC:481 40.00 OP
02 FC:482 100.00 OP

**TRADEMARK
REEL: 002112 FRAME: 0657**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated:

A handwritten signature in black ink, appearing to read 'L M Gigliotti', written over a faint circular stamp or watermark.

Lisa M. Gigliotti

Total: Four pages

ASSIGNMENT

WHEREAS, Cosmair, Inc. (hereinafter "Cosmair"), a Delaware Corporation, located at 575 Fifth Avenue, New York, New York 10017, represents that it is the owner of all right, title and interest in and to the following trademarks

| <u>Mark</u> | <u>Serial/Registration No.</u> | <u>Goods</u> |
|---------------|--------------------------------|---|
| SPLIT SECOND | 75/565,392 | hair care products, namely conditioner |
| ANTI-SNAP | 75/573,333 | hair treatment products, namely, a leave in treatment |
| POWER BOOKING | 75/435,408 | educational services, namely, conducting classes, seminars, workshops, conferences in the field of providing business techniques to professional hair salons with the goal of booking more business by performing additional hair services to each client and written materials in connection therewith |
| HEADSTRONG | 2,344,914 | hair care preparations, namely, hair treatment preparations, shampoo and conditioner |
| AIRTIGHT | 2,352,748 | hair treatment products, namely, hairspray |

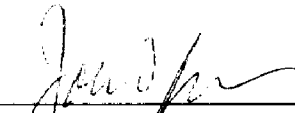
WHEREAS, Cosmair Creative, Inc. (hereinafter "Cosmair Creative"), a Delaware Corporation, located at 575 Fifth Avenue, New York, New York 10017, is desirous of acquiring said Marks, goodwill and existing applications or registrations thereof;

NOW THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which are hereby acknowledged, Cosmair does hereby assign unto Cosmair Creative all of its right, title and interest in and to the Marks, together with the goodwill of the business symbolized by said Marks, and United States applications or registrations thereof, Application Serial/Registration Nos. 75/565,392, 75/573,333, 75/435,408, 2,344,914 and 2,352,748.

IN TESTIMONY WHEREOF, Cosmair has executed this Assignment by a duly authorized officer.

COSMAIR, INC.

DATE: 6/20/00

By: 
Name: John D. Sullivan
Title: Vice-President, General Counsel
& Assistant Secretary