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ER SHEET

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

<p>1. Name of conveying party(ies): ASM Communications, Inc. 1515 Broadway New York, NY 10036</p> <p>Type of Entity: Corporation - New York</p> <p>Additional names(s) of conveying party(ies) attached? No</p>	<p>2. Name and Address of receiving party(ies): Video Monitoring Services of America 330 West 42nd Street New York, NY 10036</p> <p>Type of Entity: Corporation - New York</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached:</p> <p>Additional name(s) & address(es) attached? No</p>
<p>3. Nature of Conveyance: Other. Document previously recorded on reel 1698, frame 0032 contained an error: Trademark Registration No. 1,379,254. Document re-recorded to correct error on stated reel: Trademark Registration No. 1,379,492.</p> <p>Execution Date: February 20, 1998</p>	
<p>4.A. Trademark Application No(s):</p>	<p>B. Trademark Registration No.(s) 1,379,492</p> <p>Additional numbers attached? No</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p>	<p>6. Total number of documents involved: 2</p>
<p>OSTROLENK, FABER, GERB & SOFFEN, LLP 1180 Avenue of the Americas New York, New York 10036-8403</p>	<p>7. Total fee (37 CFR 3.41): \$40</p> <p>Enclosed as part of Check No.</p> <p>In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee due is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 15-0700.</p>
<p style="text-align: center;">DO NOT USE THIS SPACE</p>	
<p>8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p style="text-align: center;"> Charles P. LaPolla June 21, 2000 </p> <p style="text-align: center;"> Name of Person Signing Signature Date </p> <p style="text-align: right;">Total number of pages including cover sheet, attachments, and document: 3</p>	

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A S S I G N M E N T

WHEREAS, ASM COMMUNICATIONS, INC. (hereinafter "ASM") is a New York corporation, located and doing business at 1515 Broadway, New York, NY 10036 ;

WHEREAS, by virtue of the execution of an ASSET PURCHASE AGREEMENT dated January 1, 1996 between Video Monitoring Services of America L.P. and ASM's affiliate, VNU ADVERTISING EXPENDITURE CORP., and Agreements related thereto, the trademark ADBANK and U.S. Registration No. 1,379,⁴⁹²~~254~~ therefor were transferred and assigned to VIDEO MONITORING SERVICES OF AMERICA L.P., a New York corporation, located and doing business at 330 West 42nd Street, New York, New York 10036; *AK*

AND, WHEREAS, there is a desire to formalize and reaffirm the aforementioned prior assignment and to record same in the United States Patent and Trademark Office;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASM has transferred and assigned to VIDEO MONITORING SERVICES OF AMERICA, L.P., the trademark ADBANK and U.S. Registration No. 1,379,254 therefor, together with the entire right, title and interest in and to the said aforementioned trademarks and Registration together with the goodwill of the business associated with said trademarks.

ASM COMMUNICATIONS, INC.

By: *Rosalee Lovett*
Name : *Rosalee Lovett*
Title: *CEO*
Date: *2/20/98*

Sworn to and subscribed before me
this 20 day of February, 1998.

Jill Steinberg
Notary Public

JILL STEINBERG
Notary Public, State of New York
No. 31-4999842
Qualified in New York County
Commission Expires August 3, 1998