

08-04-2000



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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

New

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

#### Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger  
Effective Date  
Month Day Year

Change of Name

Other

#### Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

#### FOR OFFICE USE ONLY

08/04/2000 DNGUYEN 00000294 180586 1816951  
01 FC:481 40.00 CH

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,816,951"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

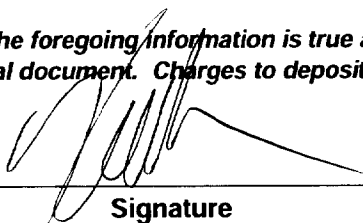
No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kurt D. Olender

Name of Person Signing



Signature

6/29/00

Date Signed



09-27-1999

DRU

09-15-1999



U.S. Patent & TMO/c/TM Mail Rcpt Dt. #39

101155100

Recordation Form Cover Sheet  
Trademarks

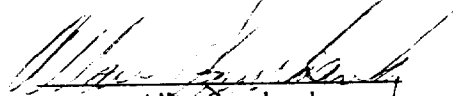
med 9-15-99

Commissioner of Patents and Trademarks  
Box Assignments  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

To the Honorable Commissioner of Patents and Trademarks, please record the attached original documents or copy thereof.

1. **Name of conveying party:** Mona Lisa Fashions, Inc., a corporation of the State of New York
2. **Name and address of receiving party:** Esteem Fashions, Inc.  
433 Chabanel Street West  
Suite 904  
Quebec, Canada H2N 2J3  
Allan Szynekarsky, Managing Director
3. **Nature of conveyance:** Assignment of Trademark  
**Execution date:** August 3, 1999
4. **Registration number:** 1,813,951
5. **Name and address of party to whom correspondence concerning document should be mailed:**  
  
Kurt D. Olender, Esq.  
Reed Smith Shaw & McClay  
One Riverfront Plaza  
First Floor  
Newark, New Jersey 07102
6. **Total number of applications and registrations involved:** 1
7. **Total fee (37 C.F.R. 3.41):** \$40.00 (check payable to Commissioner of Patents and Trademarks enclosed)
8. **Deposit account number:** n/a
9. **Statement and signature:**

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

  
Allan Szynekarsky

Dated: 3/27/99

**Pages:** Cover sheet: 1 page  
**Attachments:**  
Assignment: 2 pages  
**Total pages:** 3 pages

09/24/1999 DMGUYEN 00000251 1813951 40.00 OP  
01 FC:481

## ASSIGNMENT OF TRADEMARK

**WHEREAS**, MONA LISA FASHIONS, INC., a corporation organized and existing under the laws of the State of New York, with its principal place of business at 1407 Broadway, 34<sup>th</sup> Floor, New York, New York 10018 (“REGISTRANT”) is the registered owner of the mark “POEMS”, pursuant to the Certificate of Registration dated January 18, 1994, bearing Registration No. 1,816,951 (hereinafter the “Mark”); and

**WHEREAS**, ESTEEM FASHIONS, INC., a corporation organized and existing under the law of Canada, with its principal place of business at 433 Chabanel Street W., Suite 904, Montreal, Quebec, Canada, H2N 2J3 (“ESTEEM”) has acquired the Mark and the aforementioned Certificate of Registration pursuant to a certain Stipulation of Settlement and Mutual Release which was entered into between the parties.

**NOW, THEREFORE**, for the sum of five thousand five hundred dollars and no/100 (\$5,500.00), and other good and valuable legal consideration, receipt and sufficiency of which is hereby acknowledged, REGISTRANT hereby does assign to ESTEEM the following:

1. all right, title and interest whatsoever in and to the Mark of which REGISTRANT is possessed, together with the goodwill of the business symbolized by the mark and in connection with which the Mark is used;



# REED SMITH SHAW & MCCLAY LLP

Formed in the Commonwealth of Pennsylvania

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Leonard A. Bernstein,  
Resident Administrative Partner

**File #: 865800.20001**

July 6, 2000

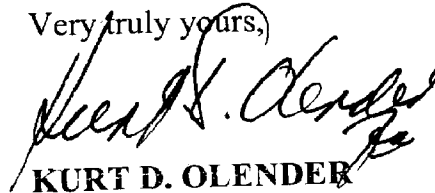
Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

**RE: Trademark - Poems**  
**Registration No. 1,816,951**  
**Corrective Document: Reel# 1965**  
**Frame# 0600**

Dear Commissioner:

Enclosed please find Recordation Form Cover Sheet correcting the Registration number for the trademark *Poems* in the filing of an Assignment which Assignment was filed by the USPTO on September 27, 1999. Accompanying the Form Cover Sheet is a Power of Attorney. If there are any questions regarding this matter, please call me.

Very truly yours,



KURT D. OLENDER

KDO:fa  
Enclosure  
cc: Rodney Makel

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**TRADEMARK**  
**REEL: 002114 FRAME: 0805**

Please type a plus sign (+) inside this box →

PTO/SB/81 (11-96)

Approved for use through 6/30/99. OMB 0651-0035

Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE  
 Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

<b>POWER OF ATTORNEY OR AUTHORIZATION OF AGENT, NOT ACCOMPANYING APPLICATION</b>	Application Number	
	Filing Date	
	First Named Inventor	
	Group Art Unit	
	Examiner Name	
	Attorney Docket Number	

I hereby appoint:

Practitioners at Customer Number  → Place Customer Number Bar Code Label here

**OR**

Practitioner(s) named below:

Name	Registration Number
Kurt D. Olender, Esq.	1,816,951

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the Patent and Trademark Office connected therewith.

Please change the correspondence address for the above-identified application to:

The above-mentioned Customer Number.

**OR**

<input checked="" type="checkbox"/> Firm or Individual Name	Kurt D. Olender, Esq.		
Address	Reed Smith Shaw & McClay LLP		
Address	One Riverfront Plaza		
City	Newark	State	NJ
		ZIP	07102-5400
Country	U.S.A.		
Telephone	973/621-1188	Fax	973/621-3199

I am the:

Applicant.

Assignee of record of the entire interest  
*Certificate under 37 CFR 3.73(b) is enclosed*

**SIGNATURE of Applicant or Assignee of Record**

Name	Alan Szyrkarsky, General Manager
Signature	<i>Alan Szyrkarsky</i>
Date	June-29-00

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.



**UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office**

ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

DECEMBER 10, 1999

PTAS



\*101155100A\*

REED SMITH SHAW & MCCLAY  
KURT D. OLENDER, ESQ.  
ONE RIVERFRONT PLAZA  
FIRST FLOOR  
NEWARK, NEW JERSEY 07102

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 09/15/1999

REEL/FRAME: 001965/0600  
NUMBER OF PAGES: 3

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNOR:

MONA LISA FASHIONS, INC.

DOC DATE: 08/03/1999  
CITIZENSHIP: NEW YORK  
ENTITY: CORPORATION

ASSIGNEE:

ESTEEM FASHIONS, INC.  
433 CHABANEL STREET WEST, SUITE  
904  
ALLAN SZYNKARSKY, MANAGING  
DIRECTOR  
QUEBEC, CANADA H2N 2J3

CITIZENSHIP: CANADA  
ENTITY: UNKNOWN

APPLICATION NUMBER: 74343357  
REGISTRATION NUMBER: 1813951

FILING DATE: 12/28/1992  
ISSUE DATE: 12/28/1993

MARK: MOUNTAIN GIRLS APPLES PEARS WASHINGTON  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

**TRADEMARK**  
**REEL: 002114 FRAME: 0807**



ANTIONE ROYALL, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS