

08-08-2000



101425702

COVER SHEET

(S ONLY)

Docket No.:

15137.15

7-17-00

Tab settings

To the Honorable Commissioner of Patents and Trademarks, please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Shimano American Corporation



Name and address of receiving party(ies):

Name: Shimano Inc.

07-17-2000

U.S. Patent & TMO's/TM Mail Rpt Dt. #31

Internal Address:

- Individual(s)
- General Partnership
- Corporation-State California
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

Street Address: 77 Oimatsu-Cho

City: Sakai, Osaka, Japan State: ZIP: 590-77

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Corporation -- Japan

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 28, 2000 and July 10, 2000

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,195,811

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard C. Gilmore

Internal Address: WORKMAN, NYDEGGER & SEELEY

Street Address: 1000 Eagle Gate Tower

60 East South Temple

City: Salt Lake City State: UT ZIP: 84111

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

23-3178

DO NOT USE THIS SPACE

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01 FC:481

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard C. Gilmore, Reg. No. 37,335

Name of Person Signing

Signature

July 13, 2000

Date

Total number of pages including cover sheet, attachments, and

3

TRADEMARK

REEL: 002115 FRAME: 0610

**TRADEMARK ASSIGNMENT**

This Assignment Agreement is between Shimano American Corporation (hereinafter "Assignor") a corporation duly organized and existing under the laws of California, having a principal place of business at One Holland, Irvine, California 92618, and Shimano Inc., a corporation duly organized and existing under the laws of Japan, having a principal place of business at 77 Oimatsu-Cho 3 cho, Sakai, Osaka 590-77, Japan (hereinafter "Assignee").

WHEREAS, Assignor has adopted, used, is using, and is the owner of, the Mark FLUIDRIVE, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action and the right to recover for past infringement (hereinafter the "Mark") in the United States of America;

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Mark in the United States and has not abandoned the same;

WHEREAS, Assignor is the owner of the following federal trademark registration relating to the Mark in the United States:

<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
FLUIDRIVE	2,195,811	October 13, 1998

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Mark and Registration in the United States;

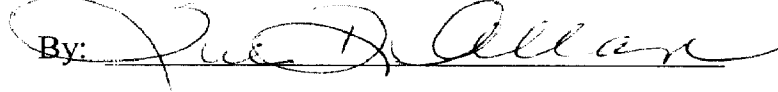
WHEREAS, Assignor is willing to assign all right, title and interest as Assignor may possess in and to said Mark and Registration in the United States to Assignee;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified Mark and Registration in the United States, together with

the goodwill symbolized by said Mark and Registration, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

THE ASSIGNOR agrees to execute any documents which are necessary to effect a transfer of title to the Assignee in said Registration and Mark.

SHIMANO AMERICAN CORPORATION

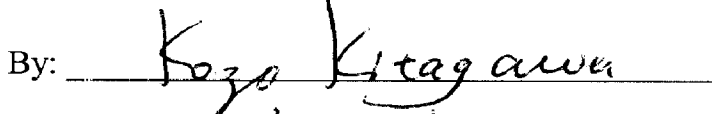
By: 

Printed Name: SUE D ALLAN

Title: VICE PRESIDENT

Date: 28 JUNE 2000

SHIMANO INC.

By: 

Printed Name: Kozo Kitagawa

Title: Assistant Director

Date: July 10, 2000

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