

08-08-2000



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ASSIGNMENT

WHEREAS, The Des Moines Register and Tribune Co. ("Assignor"), an Iowa corporation, located at 715 Locust Street, Des Moines, Iowa 50309, is the owner of the following marks (the "Marks"), which are registered in the United States Patent and Trademark Office:

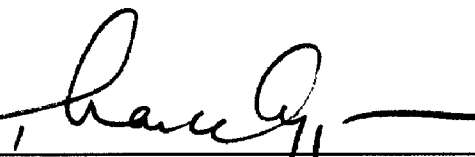
<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
IOWA POLL and DESIGN	541,918	May 8, 1951
POTOMAC FEVER	556,071	March 11, 1952
IN THE OPEN and DESIGN	515,243	September 20, 1949
OVER THE COFFEE	514,442	August 30, 1949

WHEREAS, Gannett Co., Inc. ("Assignee"), a Delaware corporation, located at 1100 Wilson Boulevard, Arlington, Virginia 22234, desires to acquire said Marks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all of Assignor's right, title and interest in and to the Marks, including the goodwill of the business symbolized thereby and the applications therefor, effective as of as of the date of execution below.

Signed this 21st day of June, 2000.

THE DES MOINES REGISTER AND TRIBUNE CO.

By: 
Thomas L. Chapple
Secretary

State of Virginia :)
County of Arlington :)

ss:

Subscribed and sworn to before me
this 21st day of June, 2000.


Notary Public

My Commission Expires: 9/01