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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

To the Honorable Commissioner of Patents and Trac 101426	or copy thereof.			
1. Name of conveying party(ies):	Name and address of receiving party(ies):			
United News & Media, Ltd.	Name: National Titles, Inc.			
□ Individual(s) □ Association □ General Partnership □ Limited Partnershill 1 4 2000 □ Corporation-State ★ Other Additional name(s) of conveying party(ies) attached? □ Yes No	Address: 15400 Knoll Trail Suite 400 Dallas, Texas 75248 Dallas, Texas 75248 Dallas, Texas 75248 Dallas, Texas 75248			
3. Nature of Conveyance:	□ General Partnership □ Limited Partnership □ Corporation-State			
* Assignment	* Other			
☐ Security Agreement ☐ Change of Name ☐ Other	If assignee is not domiciled in the United States, a domestic representative designation is attached □ Yes ★ No (Designations must be a separate document from Assignment)			
Execution Date: December 19, 1999	Additional name(s) & address(es) attached? □ Yes * No			
4. Application number(s) or registration number(s):				
A. Trademark Application No.(s)	B. Trademark registration No.(s) 1,124,299 - PRINTERS HOT LINE; 1,068,092 - COMPUTER HOT LINE; 1,839,370 - TELECOM GEAR; 1,780,210 - DIRECT DIAL; 2,068,459 - PHOTOSHOPPER; 2,164,843; WORLD WIDE BUYING NETWORK			
Additional numbers atta	ched? □Yes *No			
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:6			
Jeffrey H. Kaufman OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C. Attorneys at Law Fourth Floor 1755 Jefferson Davis Highway	7. Total fee (37 CFR 3.41): \$ 165.00 * Enclosed Authorized to be charged to deposit account			
Arlington, Virginia 22202				
OSMMN Ref: 6170-0027-33	Deposit account number:15-0030 (Attach duplicate copy of this page if paying by deposit account)			
DO NOT USE	THIS SPACE			
9. Statement and signature.				
To the best of my knowledge and belief, the foregoing information is original document. Jeffrey H. Kaufman Name of Person Signing	true and correct and any attached copy is a true copy of the			
Total number of pages including cover sheet, attachments, and document:				
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ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, United News & Media, Ltd. ("Assignor"), a limited partnership organized and existing under the laws of the state of Texas and having an office and place of business at 15400 Knoll Trail Suite 400, Dallas, Texas 75248

- (a) is the owner of the entire right, title and interest in, to, and under any and all copyrights related to the titles and publications as set forth on Exhibit A attached hereto and made a part hereof, arising as a matter of common law right or by affixing the work in a tangible medium with proper copyright notice;
- (b) has adopted and is using marks for which Assignor has filed applications for registration in the United States Patent and Trademark Office, which marks and their respective serial numbers are set forth on Exhibit B attached hereto and made a part hereof;
- (c) has adopted, used and is using marks which are registered in the United States, Mexico, and Canada Patent and Trademark Offices, which trademarks along with their respective registration numbers are set forth on Exhibit C attached hereto, and made a part hereof; and
 - (d) is the registrant and owner of the following internet domain names:

www.thewwbn.com
www.computerhotline.com
www.telegear.com
www.printershotline.com
www.photoshopper.com
www.worldwidebuyingnetwork.com

WHEREAS, National Titles, Inc., a Delaware corporation ("Assignee") having an office and place of business at 15400 Knoll Trail, Suite 400, Dallas, Texas 75248, is desirous of acquiring said copyrights, said marks, and, as applicable, said registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged effective as of the 1st day of January, 1997, the parties agree as follows:

Assignor does hereby assign unto the said Assignee all right, title, and interest in, and to

(a) said copyrights;

- (b) said marks, together with the good will of the business symbolized by the mark, the above identified applications for registration thereof, and the above-identified registration thereof; and
- (c) said internet domain names together with the goodwill of the business symbolized by said domain names.

Assignor:	
UNITEP NEWS & MEDIA, LTD.	
By: Nigel A. Donaldson	
Its: President, United Advertising Public	ations, Inc.
General Partner	
State of Tux 25	§
State of Tuk q 5 County of Dallas	§ \$ ss: §
On this 31st day of A. Dualson, acknowledged that he/she signed it as a free	December, 1996, before me appeared the person who signed this instrument, who act on behalf of the identified corporation.
<i>3</i>	_
	Jeannie Paschall
	Signature of Notary Public
	12/19/99
	Commission Expires

EXHBIT A

Computer Hot Line

Computer Hot Line International

Photoshopper

Photoshopper International

Printers Hot Line

Telecom Gear

Telecom Gear International

IS Business Partners

Tele. Business Partners

EXHBIT B

Trademark/Servicemark	Serial No.	Dated Filed	
Photoshopper	74/711,094	August 4, 1995	
Photoshopper.com	74/711,093	August 4, 1995	
World Wide Buying Network	75/150,782	August 14, 1996	

EXHBIT C

	<u>U.S.</u>	Registration No. <u>Mexico</u>	<u>Canada</u>
Printers Hot Line	1,124,299	503537	436,379
Computer Hot Line	1,068,092	446264	436,373
Telecom Gear	1,839,370	503626	735,011
Direct Dial	J1,780,210	N/A	N/A

RECORDED: 07/14/2000