

08-09-2000



101426633

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

7-17-00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

08/08/2000 NTHA11 00000158 2211996

01 FC:481 40.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002117 FRAME: 0763

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2211996"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

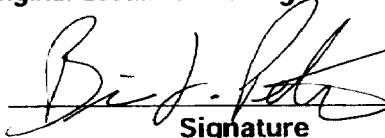
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Brian L. Petrequin
Name of Person Signing



Signature

7 / 14/00

Date Signed

ASSIGNMENT OF TRADEMARK

This Agreement is made this 3rd day of April, 1997 between AMERICAN MEDICAL PUBLISHING, L.L.C., a New Jersey limited liability company ("Assignor"), and MEDICAL WORLD COMMUNICATIONS, INC., a Delaware corporation ("Assignee").

WHEREAS, the Assignor has adopted and used in its business the trademarks identified in the ASSET PURCHASE AGREEMENT (the "Agreement") of even date herewith and is otherwise the owner of the trademark registrations and trademark applications referenced therein; and

WHEREAS, the Assignee is purchasing the trademarks pursuant to the Agreement:

NOW THEREFORE, in consideration of and exchange for the sum of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does sell, assign, transfer and set over unto said Assignee its entire right, title and interest in and to all of its trademarks, the registrations and applications therefor and any renewals thereof, including but not limited to those identified in Schedule A attached hereto and made a part hereof, together with the good will symbolized by and associated with the business in connection with which the said marks are used, all income, royalties, and payments now or hereafter due or payable in respect thereto, and all causes of action either in law or in equity, for past, present or future infringement based upon said trademarks. Assignor further agrees to execute all papers and to perform such other acts as Assignee may deem necessary to secure to it the rights herein assigned.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by a duly authorized Manager as of the date first above written.

ATTEST:

Tell
witness

AMERICAN MEDICAL PUBLISHING, L.L.C.
Tell
TALK CATALAN
member
By: Jeff Henry member
Name: JEFFREY HENNESSY
Title: member

On this 3rd day of April 1997, Talk Catalana personally came before me and this person acknowledged under oath, to my satisfaction, that:

- (a) this person signed, sealed and delivered the foregoing instrument as the Manager of American Medical Publishing, L.L.C., a New Jersey limited liability company; and
- (b) this document was signed and delivered by the American Medical Publishing, L.L.C. as its voluntary act and deed by virtue of authority from its members.

Tell
Notary Public Thomas C. Miller
an attorney at law
FN New Jersey 040397

AMERICAN MEDICAL PUBLISHING, L.L.C.

Schedule 4-1

~~SCHEDULE 1.1(a)(1) Publications~~

1. The American Journal of Managed Care
2. The American Journal of Managed Care - SPECIAL REPORT
3. *Managed Care: A Guide for Residents*
4. The American Journal of Healthcare Outcomes
UNPUBLISHED

ASSIGNMENT OF TRADEMARK

This Agreement is made this 3rd day of April, 1997 between **JEFFREY J. HENNESSY** ("Assignor") and **MEDICAL WORLD COMMUNICATIONS, INC.**, a Delaware corporation ("Assignee").

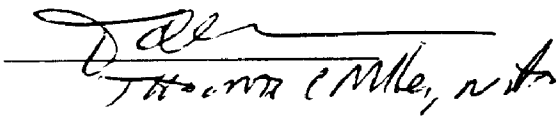
WHEREAS, the Assignor is a principal of American Medical Publishing, L.L.C. (the "Seller") which is selling substantially all of its assets, including all of its trademarks, today to the Assignee pursuant to a certain ASSET PURCHASE AGREEMENT (the "Agreement") between Seller and Assignee of even date herewith; and

WHEREAS, the Assignee has requested this assignment to ensure it has good title to all trademarks assigned to it by Seller:

NOW THEREFORE, in consideration of and exchange for the sum of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does sell, assign, transfer and set over unto said Assignee its entire right, title and interest in and to all of its trademarks and the registrations and applications therefor together with the good will in connection with which the said marks are used.

IN WITNESS WHEREOF, the Assignor has executed this instrument on the date first above written.

WITNESS:



JEFFREY J. HENNESSY, Individually

By: 
JEFFREY J. HENNESSY, Individually

ACKNOWLEDGMENT

STATE OF NEW JERSEY)
) SS.:
COUNTY OF MORRIS)

On this 3rd day of April, 1997, before me, a notary public of the State of New Jersey, personally came JEFFREY J. HENNESSY, to me known to be the person who executed the foregoing instrument, and who, being duly sworn by me did depose and say that he executed the within instrument, and he acknowledged to me that he executed the same as his voluntary act and deed for the purposes therein expressed.



THOMAS C. MILLER
AN ATTORNEY AT LAW
IN NEW JERSEY

ASSIGNMENT OF TRADEMARK

This Agreement is made this 3rd day of April, 1997 between **JACK M. CIATTARELLI** ("Assignor") and **MEDICAL WORLD COMMUNICATIONS, INC.**, a Delaware corporation ("Assignee").


WHEREAS, the Assignor is a principal of American Medical Publishing, L.L.C. (the "Seller") which is selling substantially all of its assets, including all of its trademarks, today to the Assignee pursuant to a certain **ASSET PURCHASE AGREEMENT** (the "Agreement") between Seller and Assignee of even date herewith; and

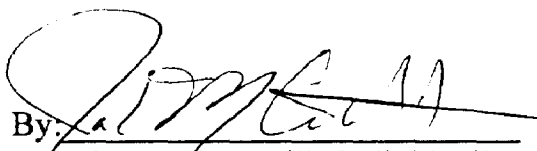
WHEREAS, the Assignee has requested this assignment to ensure it has good title to all trademarks assigned to it by Seller:

NOW THEREFORE, in consideration of and exchange for the sum of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does sell, assign, transfer and set over unto said Assignee its entire right, title and interest in and to all of its trademarks and the registrations and applications therefor together with the good will in connection with which the said marks are used.

IN WITNESS WHEREOF, the Assignor has executed this instrument on the date first above written.

WITNESS:



T. THOMAS. (Miller
witness

By 
Jack M. Ciattarelli, Individually

ACKNOWLEDGMENT

STATE OF NEW JERSEY)
) SS.:
COUNTY OF MORRIS)

On this 3rd day of April, 1997, before me, a notary public of the State of New Jersey, personally came JACK M. CIATTARELLI, to me known to be the person who executed the foregoing instrument, and who, being duly sworn by me did depose and say that he executed the within instrument, and he acknowledged to me that he executed the same as his voluntary act and deed for the purposes therein expressed.



Thomas C. Kelly
An Attorney At Law
In NJ.