FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

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U.S. Department of Commerce Patent and Trademark Office **TRADEMARK** 

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Conveying Party	Mark if additional names of conveying parties attached Execution Date					
	Month Day Year    04 03 97					
Name American Medical Publishing,	L.L.C 04 03 97					
Formerly						
Individual General Partnership	Limited Partnership Corporation Association					
Hidridual Octional Factor Ship	Association Association					
X Other Limited Liability Company						
X Citizenship/State of Incorporation/Organiza	tion New Jersey					
Receiving Party	Mark if additional names of receiving parties attached					
Name   Medical World Communication	s, Inc.					
DBA/AKA/TA						
Composed of						
Address (line 1) 241 Forsgate Drive						
Address (line 2)						
Address (line 3) Jamesburg	New Jersey 08831					
Individual General Partnership	New Jersey State/Country State/Country Limited Partnership  If document to be recorded is an					
assignment and the receiving party is not domiciled in the United States, an						
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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231 TRADEMARK

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Correspond	dent Name and Address Area Code and T	elephone Number 973-491-3326			
Name	Brian L. Petrequin				
Address (line 1)	St. John & Wayne, L.L.C.				
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To the best of my knowledge and belief, the foregoing information is true and correct and any					
attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.					
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Brian	n L. Petrequin	- Vota 71	14/00		
Nama	of Person Signing	ignature	Date Signed		

## ASSIGNMENT OF TRADEMARK

This Agreement is made this \_\_\_\_\_\_ay of April, 1997 between AMERICAN MEDICAL PUBLISHING, L.L.C., a New Jersey limited liability company ("Assignor"), and MEDICAL WORLD COMMUNICATIONS, INC., a Delaware corporation ("Assignee").

WHEREAS, the Assignor has adopted and used in its business the trademarks identified in the ASSET PURCHASE AGREEMENT (the "Agreement") of even date herewith and is otherwise the owner of the trademark registrations and trademark applications referenced therein; and

WHEREAS, the Assignee is purchasing the trademarks pursuant to the Agreement:

NOW THEREFORE, in consideration of and exchange for the sum of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does sell, assign, transfer and set over unto said Assignee its entire right, title and interest in and to all of its trademarks, the registrations and applications therefor and any renewals thereof, including but not limited to those identified in **Schedule A** attached hereto and made a part hereof, together with the good will symbolized by and associated with the business in connection with which the said marks are used, all income, royalties, and payments now or hereafter due or payable in respect thereto, and all causes of action either in law or in equity, for past, present or future infringement based upon said trademarks. Assignor further agrees to execute all papers and to perform such other acts as Assignee may deem necessary to secure to it the rights herein assigned.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by a duly authorized Manager as of the date first above written.

AMERICAN MEDICAL PUBLISHING, L.L.C.

By: 

| The contract |
| Name | |
| Name

(b) this document was signed and delivered by the American Medical Publishing, L.L.C. as its voluntary act and deed by virtue of authority from its members.

Notary Public

Lastly well

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# AMERICAN MEDICAL PUBLISHING, L.L.C.

Schedule 4-1 SCHEDULE 1.1(a) (1) - Publications

- 1. The American Journal of Managed Care
- 2. The American Journal of Managed Care SPECIAL REPORT
- 3. Managed Care: A Guide for Residents
- 4. The American Journal of Healthcare Outcomes

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### ASSIGNMENT OF TRADEMARK

This Agreement is made this 3rd day of April, 1997 between JEFFREY J. HENNESSY ("Assignor") and MEDICAL WORLD COMMUNICATIONS, INC., a Delaware corporation ("Assignee").

WHEREAS, the Assignor is a principal of American Medical Publishing, L.L.C. (the "Seller") which is selling substantially all of its assets, including all of its trademarks, today to the Assignee pursuant to a certain ASSET PURCHASE AGREEMENT (the "Agreement") between Seller and Assignee of even date herewith; and

WHEREAS, the Assignee has requested this assignment to ensure it has good title to all trademarks assigned to it by Seller:

NOW THEREFORE, in consideration of and exchange for the sum of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does sell, assign, transfer and set over unto said Assignee its entire right, title and interest in and to all of its trademarks and the registrations and applications therefor together with the good will in connection with which the said marks are used.

IN WITNESS WHEREOF, the Assignor has executed this instrument on the date first above written.

WITNESS:

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### <u>ACKNOWLEDGMENT</u>

STATE OF NEW JERSEY )

OUNTY OF MORRIS

OUNTY OF MORRIS

On this 3rd day of April, 1997, before me, a notary public of the State of New Jersey, personally came JEFFREY J. HENNESSY, to me known to be the person who executed the foregoing instrument, and who, being duly sworn by me did depose and say that he executed the within instrument, and he acknowledged to me that he executed the same as his voluntary act and deed for the purposes therein expressed.

An ATTONING ATONING

### ASSIGNMENT OF TRADEMARK

This Agreement is made this 3rd day of April, 1997 between JACK M. CIATTARELLI ("Assignor") and MEDICAL WORLD COMMUNICATIONS, INC., a Delaware corporation ("Assignee").

WHEREAS, the Assignor is a principal of American Medical Publishing, L.L.C. (the "Seller") which is selling substantially all of its assets, including all of its trademarks, today to the Assignee pursuant to a certain ASSET PURCHASE AGREEMENT (the "Agreement") between Seller and Assignee of even date herewith; and

WHEREAS, the Assignee has requested this assignment to ensure it has good title to all trademarks assigned to it by Seller:

NOW THEREFORE, in consideration of and exchange for the sum of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does sell, assign, transfer and set over unto said Assignee its entire right, title and interest in and to all of its trademarks and the registrations and applications therefor together with the good will in connection with which the said marks are used.

IN WITNESS WHEREOF, the Assignor has executed this instrument on the date first above written.

WITNESS:

By:XA

Jack M. Ciattarelli, Individually

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### <u>ACKNOWLEDGMENT</u>

STATE OF NEW JERSEY )

SS.:

COUNTY OF MORRIS )

**RECORDED: 07/17/2000** 

On this 3rd day of April, 1997, before me, a notary public of the State of New Jersey, personally came JACK M. CIATTARELLI, to me known to be the person who executed the foregoing instrument, and who, being duly sworn by me did depose and say that he executed the within instrument, and he acknowledged to me that he executed the same as his voluntary act and deed for the purposes therein expressed.

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