

08-09-2000

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TRADEMARK
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ENT AND TRADEMARK OFFICE

Assignor	National Association of Theatre Owners of California/Nevada
Registration No. 1,212,684	Issue Date: October 12, 1982
Trademark	SHOWEST
Registration No. 2,342,803	Issue Date: April 18, 2000
Trademark	SHOWEST SHOWCASE
Serial No. 75/610,831	File Date: December 14, 1998
Trademark	THE INDUSTRY CONVENTION

Box Assignment
Assistant Commissioner for Trademarks
Washington, DC 20231


Trademark Assignment Recordation Form Cover Sheet

Dear Sir:
Please record the attached original document.

1. Name of conveying party. National Association of Theatre Owners of California/Nevada.
2. Name and Address of Receiving Party. Sunshine Group Worldwide, LLC, A New York limited liability company, located at 244 West 49th Street, New York, NY 10019
3. Nature of Conveyance: Assignment. Execution Date: July 7, 2000
4. Name and Address of Party to Whom Correspondence Concerning Document should be mailed.

Gene S. Winter, Registration No. 28,352
Attorney for Applicant
ST.ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155

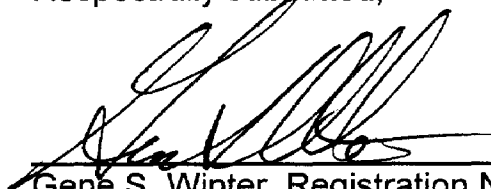
Mailing Certificate: I hereby certify that this correspondence is today being deposited with the U.S. Postal Service as *First Class Mail* in an envelope addressed to: Box Assignment; Commissioner for Trademarks; Washington, DC 20231.

July 11, 2000 
Danielle Dominici

08/08/2000 INGIJEN 00000363 1212684
01 FC:481 40.00 DP
02 FC:482 50.00 DP

5. Total Number of Applications Involved: 3.
6. Total Fee (37 CFR 3.41). \$90.00 due.
7. Authorization to Charge Deposit Account. The Commissioner is hereby authorized to charge any additional fees due by this paper and during the entire pendency of this Application to Account No. 19-4516.
8. Statement and Signature. Total number of pages including cover sheet, attachments and document are 3. To the best of my knowledge and belief, the foregoing information is true and correct and any copy submitted herewith is a true copy of the original document.

Respectfully submitted,



Gene S. Winter, Registration No. 28,352
Stephen P. McNamara, Registration No. 32,745
Attorneys for Applicant
ST.ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155

Trademark Assignment

WHEREAS, National Association of Theatre Owners of California/Nevada, a California Corporation, having offices located at 116 North Robertson Boulevard, Suite 708; Los Angeles, CA 90048; (hereinafter referred to as ASSIGNOR) had adopted and owns the trademarks SHOWEST No. 1,212,684 issued October 12, 1982, SHOWEST SHOWCASE No. 2,342,803 issued April 18, 2000, and THE INDUSTRY CONVENTION Serial No. 75/610,831 filed December 14, 1998.

WHEREAS, Sunshine Group Worldwide, LLC, a New York limited liability company having offices located at 244 West 49th Street, New York, NY 10019; (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said trademarks as set forth hereinabove;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said trademarks, SHOWEST No. 1,212,684 issued October 12, 1982; SHOWEST SHOWCASE No. 2,342,803 issued April 18, 2000, and THE INDUSTRY CONVENTION Serial No. 75/610,831 filed December 14, 1998 including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademarks, and the right to sue for past infringements thereof.

National Association of Theatre Owners of California/Nevada

By *Milton I. Moritz*

Its
: ss.
:

STATE OF
COUNTY OF

On this 7th day of July, 2000, before me personally came Milton I. Moritz, President [title] of National Association of Theatre Owners of California/Nevada, to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

John D. Caster
Notary Public

